

PRINTERS' SUPPLY BOOK

No. 160 and No. 560 Wood Type in combination. See inside for listing

PRESSES -- TYPE -- CUTTING
CARDS -- MACHINERY
FURNITURE -- EQUIPMENT

**Please Check Enclosed Pocket
PRICE LIST Before Ordering.**

MANUFACTURERS -- FOUNDRERS -- WHOLESALE PRINTERS' SUPPLIES

The Kelsey Company

P. O. Box 941

Meriden, Connecticut 06450 U. S. A.

Phone: (203) 235-1695



Printing Presses and Printing Supplies Since 1872

Most of you who read this need no introduction to the Kelsey Co. Ever since 1872 we have been furnishing printing supplies to firms and individuals all over the world. Many have taken the opportunity of visiting us when in the vicinity of Meriden.

Our big stock of printing supplies and location with excellent shipping facilities assure you of unusually good service. Letters posted within a radius of a thousand miles (including Chicago or further) reach us the next day, so orders can be filled and shipped that night. If you live beyond Chicago, airmail, costing only three cents more, delivers mail to us just as fast. Airmail time from the Pacific coast to Meriden is 24 hours, except from Seattle and Portland areas which is only 2 hours more. Florida airmail reaches us in 24 hours and airmail letters mailed at Nassau, Bahamas, West Indies at noon are in our hands the next noon! RESULT: Orders are shipped that night, only one day after you *decide* to order, whether you live in Conn., New York, on the Pacific coast, or in the West Indies!

What Others Say About Kelsey Service

NEBRASKA:—"Thank you for your prompt service, and the reliability you show in handling our orders. We can rely on your good judgment in case there is any question of what we need."

FLORIDA:—"A note of appreciation is due you for the fine service given during the time I have been buying supplies from you. Each shipment has been received promptly and in good condition. Many thanks."

CALIFORNIA:—"We can get quicker delivery from you than we can from San Francisco, which is only 200 miles away."

CALIFORNIA:—"Many thanks for taking good care of my orders. Everything arrives in good shape, being carefully packed, and not even a single item has been damaged."

NEW YORK:—"In all the years I have bought supplies from you I have never found a single cause for complaint. Everything has been good."

CANADA:—"Thank you for all your trouble. I find your firm really gives satisfaction and goes out of its way to please its customers. It is a pleasure dealing with you."

PENNSYLVANIA:—"We like the service you give, and don't know how we could get along without you. It won't hurt you to be told so by a customer once in a while."

NEW YORK:—"I like your way of doing business. It is quite a contrast with that of some other firms who seem to tell the customer, 'This is the way we operate—like it or lump it.'"

WASHINGTON:—"You are no doubt aware of your nationwide reputation, but it was brought home to me last week when I stopped into a large local printing supply house. I inquired about two particular items, and was told Kelsey would have them and at the lowest prices in the country."

CANADA:—"I have been more than pleased with your service and goods. The quality is better than I can get either in Canada or England; I have tried both."

PENNSYLVANIA:—"I want to express my appreciation for the consistently fine way you do business. It is prompt, efficient, courteous—and friendly. It is so refreshing to find friendliness coming my way once in a while. It does something to one way down deep inside."

WISCONSIN:—"It is about time I wrote you telling you that I am pleased with the way you have been handling my orders. The service is remarkable."

NEW YORK:—"We get fast, courteous and efficient service, as well as fine quality merchandise from you."

ILLINOIS:—"I have been connected with the printing business all my life, I am frankly amazed at the service and the competitive prices you offer to printers. Everything you have shipped has been of good quality and entirely satisfactory."

NEW JERSEY:—"My heartiest thanks for your prompt handling and expert care given my order. I first started with you fourteen years ago."

Terms of payment: CASH WITH ORDER

On orders for \$10 or more, if one-third cash accompanies order, balance may be sent C. O. D. in the U. S. A. Send check, Post Office money order, or bank remittance (draft, check, etc.). We will ship telegraph orders if money is wired at the same time. Any amounts due on previous orders will be added to the last order. On orders for \$10 or more where all cash accompanies order, you can deduct 2%, continental U. S. only (except on presses, press outfits, or press parts), which is the saving made on bookkeeping when no C. O. D. is required.

Before sending in your order, look carefully over your catalog and be sure you have included everything you need. We must respectfully decline to fill orders for less than \$2.50, because the loss on such orders is so great that we must otherwise make it up some other way and we prefer to keep prices low. Many orders for less than five dollars are handled by us at an actual loss and we earnestly request the cooperation of our customers in reducing this whenever possible. Prices F. O. B. Meriden, Conn. **Sold direct; not thru dealers.**

COMPLETE STOCK

24-HOUR SERVICE

Important Price Information

As our supplies come from a wide variety of sources, changing prices under today's economy make it impossible for us to keep prices in the Supply Catalog up to date. Because of this, we periodically issue revised POCKET PRICE LISTS which contain current prices for all items shown in the Supply Catalog.

Please use the most recent POCKET PRICE LIST when ordering.

The latest Pocket Price List will be sent to you on request.



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THE KELSEY COMPANY, MEDICAL CORP. DEPT.

COMPLETE STOCK



INDEX LIST No. 75-T

Letter in brackets (B) (C) etc., refers to section of catalog in which detailed descriptions may be found
THE KELSEY CO. - Meriden, Conn. 06450

HOW TO USE THIS SUPPLY BOOK

This index (Section A) will show you the section in which you will find more details, on the various pieces of equipment and supplies. **You will find it possible to order many items direct from this index itself.**

For more details on supplies than given in this section see as follows:

- Section B**—Paper, Cards, Envelopes, Paper Goods (see Paper Section Index, page B-1)
Section C—Inks, Type Cases, Rule, Furniture, Leads, Miscellaneous Items
Section D—Equipment (Cutters, Punches, Numbering Machines, etc.)
Section E & F—Type and Type Accessories, Spaces and Quads, Calendars, Borders, Ornaments, etc.
Section G—Presses and Outfits

A

Accented Letters Write and tell us exactly what is required: language, size and style of type. See section E for accent marks.

Angular Quads see Quads Angular (E)
Announcements (B)

Auxiliary Characters & Mathematical Signs, (E), 8 point or 10 pt. (Groups 1 & 2) **3.85**; 12 pt., (Group 1 only) **4.55**
Auxiliary Horizontal Gripper Finger see Gripper Finger, Auxiliary

B

Benzine Safety Can see Cleaner Can
Billheads (B)

1X Accessories for No. 1 or No. 1A Binder With a set of these accessories, you can change either the No. 1 or No. 1A Binder, so that a lighter wire staple may be used. Consists of driving blade (plunger) and front piece. **12.85**

Accessories for No. 1 or No. 1A, 1 pound

Staples for No. 1 or 1A Binders, 5,000.
□ X or □ XX **5.85**

Staples, 5,000, □ XXX **7.80**
□ XXXX **7.95**

Ship. Wgt. per 5000 staples, 3 pounds

Staples for No. 2A Binders, No. 18 $\frac{3}{16}$ inch leg, No. 19, $\frac{1}{4}$ inch leg, No. 20, $\frac{5}{16}$ inch leg, per box of 5,000, any size **\$5.40**

Shipping Weight, 2 pounds

Staples, Lighter Wire, for use with the 1X Accessories. No. 210, $\frac{1}{4}$ inch leg, No. 211, $\frac{3}{16}$ inch leg, No. 212, $\frac{5}{16}$ inch leg. Per box, 5,000 of any one size, **6.05**
Ship. Wgt. per 5000 staples, 2 pounds

IMPORTANT The crown (width) of these staples is the same as the regular staples listed with the No. 1 Binder, however the wire is smaller. The regular staples, sizes X to XXXX, can still be used by changing back to the regular parts. If you have an old binder and wish to use these accessories, **tell us whether the blue spring is in front or in back of the plunger.**

Binders Board,

22 x 30 six, **8.38** doz. **13.98**
15 x 22 six, **5.10** doz. **8.49**

Blanket, Impression

see Impression Blanket

Blocks, Plastic Tint

see Plastic Tint Blocks

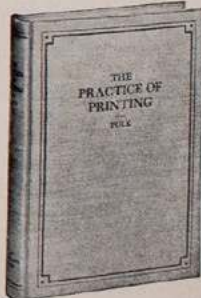


Bodkin, tempered steel with handle, **.47**
Ship. Wgt. per bodkin, $\frac{1}{2}$ pound

BOOKS—Printing

The Printer's Guide, illustrated, complete booklet of instruction for beginners: clear and easy to follow. **.50**

Postpaid in U.S.A. only



The Practice of Printing (Polk) 324 pages. Revised Edition. A good textbook for the new printer and a handy reference book for the more experienced. Has brief history of printing, and 41 chapters on every phase of the craft, including layout, also illustrating samples of stationery, programs, advertisements, etc. The best book of its kind that we know of. **\$9.80**
Postpaid in U. S. A. Shipping Wgt. 2 lbs.

Borders

Brass Rule

see Rule (C)

Brayer

see Rollers

Brushes

see Cleaning Brushes

C

CALENDARS

Calendar Cut, No. 1149 (E)

(any year)

4.00

Miniature

32.35

Illustration shows a calendar made with Perpetual Calendar font No. 8

1976 OCTOBER 1976						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Calendars, (continued)

Perpetual, No. 8

11.35

Perpetual, No. 9

20.75

Perpetual, No. 11

13.40

Can, Safety see Cleaner Can

Cardboard, full size sheets (B)

Card Cases (B)

Cards, Correct Sizes of (B)

Cards, Cutting Charge on (B)

Card Indicators, Playing (B)



No. 1, each **.85**; set of four, **1.60**

Cards, Paneled (B)

Cards, Round Corner (B)

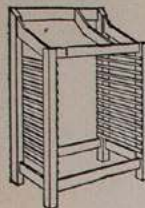
Cases, Card (B)

Printer's Speller, 25,000 words, each of which is spelled, divided and accented (no definitions). Spelling helps and simplified rules of punctuation included, all printed in large, readable type. Pocket size, compact, 320 pages. Small, easy to use. Saves bothering with dictionary. Ship. Weight 1 pound. Postpaid in U.S.A. **3.75**

Double Grip Gauge Pins (C)



CASE STANDS, CABINETS (C)



Case Stands
☐ No. 41 Case Stand for all $\frac{1}{2}$ size cases (holds 14 cases)

85.25

floor space 26x26 inches
 height 56 inches
 Ship. Weight 62 lbs.

☐ No. 43 Case Stand for all full size cases (holds 14 cases)

85.25

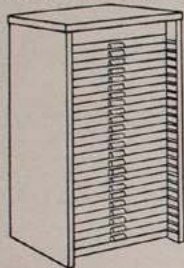
floor space 26x36 inches; height 56 inches
 Ship. Weight 55 lbs.

Handy Working Stand #45

(holds 10 cases)

No. 45 71.50

floor space 18 $\frac{1}{2}$ x26 $\frac{1}{2}$ in.
 height 27 $\frac{1}{2}$ inches
 Ship. Wgt. 35 lbs.

**Cabinets, Steel Working** (C)

041 Flat Top (without cases) 143.75

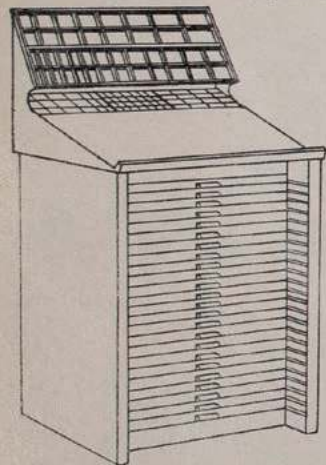
041C Flat Top (with 24 $\frac{1}{2}$ size California type cases) 469.50

Sh. Wt. #041, 150lbs.; #041C, 275lbs.

043 Flat Top (without cases) 143.75

043C Flat Top (with 24 full size California type cases) 514.50

Sh. Wt. #043, 165lbs.; #043C, 350lbs.



143 Sloping Top (no cases) 266.50

143C Sloping Top (with 24 full size California type cases) 637.00

Sh. Wt. #143, 310lbs.; #143C, 500lbs.

Extras not included in above prices

Lead and Slug Case, (adjustable)

for overhead rack, 48.50

Shipping Weight 25 lbs.

Spacing Material Cases, for

sloping top, set of 3, 34.75

Shipping Weight 4 lbs.



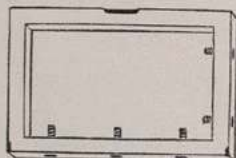
Illustration of a Style L Wood Lip Front Type Case

CASES—Type, Etc. (C)

Steel cabinet front, with combination label holder and drawer pull.

Adjustable Full Size - 16.45***Blank $\frac{1}{2}$ Size** - 10.25**Blank Full Size** - 11.10**California Full Size** - 15.50**California $\frac{1}{2}$ Size** - 13.60**Double Cap $\frac{1}{2}$ Size** - 13.75**Double Cap Full Size** - 16.35**Quadruple Cap Full Size** 22.45**Triple Cap Full Size** - 16.40

Standard wood lip front

Adjustable Full Size - 15.45***Blank $\frac{1}{2}$ Size** - 9.50**Blank Full Size** - 10.10**California Full Size** - 14.50**California $\frac{1}{2}$ Size** - 12.10**Double Cap $\frac{1}{2}$ Size** - 13.00**Double Cap Full Size** - 15.35**Lead and Reglet $\frac{1}{2}$ Size** - 13.25**Quadruple Cap** - 21.45**Triple Cap Full Size** - 15.40*Blank $\frac{1}{2}$ case, with removable partitions to make four compartments.**Type Case Chart, for California $\frac{1}{2}$ Size Type Case** - .50**No. 1 Cap & Figure $\frac{1}{4}$ size** 6.50**No. 2 Space & Quad $\frac{1}{4}$ size** 7.75**No. 3 Brass Rule $\frac{1}{4}$ size** 9.00**Small (square, 12 $\frac{1}{2}$ x12 $\frac{1}{2}$ in.)** 6.05Sh. Wgt. Full Size 11 lbs; $\frac{1}{2}$ Size 8 lbs; $\frac{1}{4}$ -size or square 2 lbs.**Cellophane, sheets**, (B)**Chases—Regular, semi-steel**

3x5, 3.79; 5x8, 6.82; 6x10, 10.67

Star, 10.62; 9x13, 16.20

Checking Squares

see Election and Checking Squares

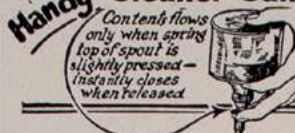
Cleaning Brushes, for

cleaning type forms, etc.

1 $\frac{1}{2}$ x 4 $\frac{1}{2}$ inches, .48**Cleaners**

Cleaner, Alkali Comes in powder form, to be mixed with water. Not for rollers, but for type, ink plate or any other metal surface badly crusted with ink. Directions on can for mixing and for use. Per one pound container, .69

Cleaner, Printoclene. Kerosene and various alkali cleaners are all efficient, but Printoclene combines the good qualities of all. Does not evaporate quite as fast as benzine or high-test gasoline—hence it is safe to use. 1 Pt. can, 1.43 1 Quart can, 2.05 1 Gallon can, 3.74 Ship. Wgt. 1 Pt. 2 lb.; 2 Qt. 6 lb.; 1 Gal., 10 lb.

**Handy Cleaner Can**

Improved can for gasoline, benzine, naphtha, kerosene or any liquid which is inflammable or liable to rapid evaporation. Easy to draw liquid from when needed. Strong and durable.

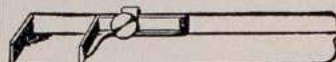
Pint size, 14.50

Ship. Wgt. 1 lb.;

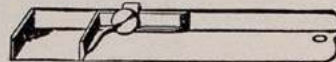
Cleaning and Wiping Rags, sterilized, 5 lb carton, mixed colors 4.45

(shipping weight 6 lb.)

10-pound carton, (sh. wt. 11 lb.) 8.45

COMPOSING STICKS (C)**Excelsior Job**, new improved model,☐ 8 inch, (Capacity 36 picas) 5.35

Shipping Weight, 1 pound

**Rouse Job stick**,☐ 8 inch, (Capacity 36 picas) 15.20☐ 10 inch, (Capacity 49 picas) 16.20

Ship. Wgt. 8-inch, 1 lb; 10-inch, 2 lb

**Rouse Pica, (Stainless Steel)**☐ 6 inch, (Capacity 23 picas) 20.80☐ 8 inch, (Capacity 36 picas) 21.80☐ 10 inch, (Capacity 49 picas) 22.80

iShip. Wgt. 6-in. or 8-in., 1 lb; 10-in., 2 lb

Compound, Padding

see Padding Compound

Compound—Anti-offset, Anti-pick-

ing see Inks

Corners, see Rule (C)**Corner Quads**, cast

metal, to use outside

of mitered rule, to in-

sure perfect corners.



4x4 picas, 6 pts. thick, set of four, 1.70

4x4 picas, 12 pts. thick, set of four, 1.70

Shipping Weight, 1 pound

COUNTERS (D)**Counters**☐ Excelsior, - 9.95☐ Reset Counter, with knob for

easy resetting to zero, - 19.45

Shipping Weight, 1 pound

Cutting Charges on Cards (B)**Cutting Charges on Furniture** (C)**Cutting Charges on Leads** (C)**Cutting Charges on Paper** (B)**Cutting Charges on Rule** (C)**Cutting Rule, Steel** see Rule**Cutting Rule, Steel** see Rule

The Customer Presentation Assortment

\$4.25

Postpaid in U.S.A.

Foreign, add \$1.25

Samples have no prices on them, nor does our name appear; only the name of the paper or card stock in small neat letters for identification. Full sheets of all the stock cut sizes of paper (6x9, 9x12, 6x7, 8 1/2 x 11, etc.), samples of every envelope in each size, cards in various colors and sizes—over 250 pieces, everything you need to properly present your line when taking orders.

The actual cost of the Customer Presentation Assortment to us is over six dollars, but our price to you is only \$3.25, postpaid, because we believe it will bring business to both of us. In addition, if you purchase one, within one year, you can deduct 5 per cent from any future paper order of \$20.00 or more, until you get the cost back (not applicable to the order on which C. P. A. is bought). Or, if you **LATER** order \$50.00 worth of paper and cards at one time, you can deduct the entire cost.

CUTTERS, CARD & PAPER (D)

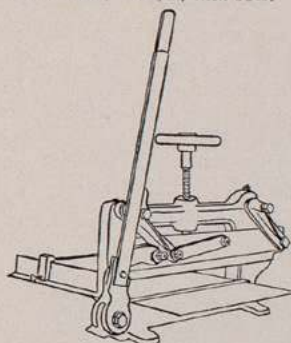
Eveready
Card and Paper
Cutters



With Guide and Guard

12 inch blade	30.55
15 inch blade	41.90
18 inch blade	49.45
24 inch blade	51.95

Shipping weight: 12-inch, 10 lb; 15-inch, 20 lb; 18-inch, 35 lb; 24-inch 50 lb.



Cutter, Paper, 14-inch., \$425.00

Shipping Weight, 125 pounds

Cutter, Paper, 18-inch., \$625.00

Shipping Weight, 230 pounds

Matching Metal Stands

14 inch, **75.00**; 18 inch, **99.00**

Cutting Sticks, 1/4-inch square, for 14-inch cutters each, **1.10**; 6 for **5.04**
16-inch, each **.60**; 6 for **2.84**; 19-inch, each **1.05**; 6 for **5.95**

Cut Reglet and Furniture

Point size	1100 pcs.						150 pieces						125 pieces					
	6	12	18	24	36	48	60	72	96	120	150	180	60	72	96	120	150	180
*10 pica	1.95	2.05	1.08	1.13	1.49	2.23	1.08	1.28	1.59	1.92			1.08	1.28	1.59	1.92		
20	2.15	2.45	1.44	1.70	2.12	2.77	1.60	1.75	2.45	3.00			1.60	1.75	2.45	3.00		
30	3.10	3.25	1.92	2.60	3.15	3.90	2.45	2.75	3.55	4.50			2.45	2.75	3.55	4.50		
40	3.75	4.15	2.34	3.05	3.85	5.00	3.05	3.35	4.30	5.45			3.05	3.35	4.30	5.45		
50	4.56	5.05	2.97	3.90	4.75	6.30	3.80	4.10	5.30	6.85			3.80	4.10	5.30	6.85		
60	5.48	6.07	3.51	4.70	5.80	7.60	4.55	4.80	6.45	8.20			4.55	4.80	6.45	8.20		
70	6.25	6.97	4.05	5.35	6.60	8.60	5.20	5.50	7.45	9.30			5.20	5.50	7.45	9.30		
80	7.12	7.92	4.51	6.10	7.50	9.85	5.95	6.50	8.40	10.65			5.95	6.50	8.40	10.65		
90	7.94	8.82	5.05	6.70	8.45	11.00	6.65	7.30	9.55	12.00			6.65	7.30	9.55	12.00		
100	8.90	9.80	5.48	7.45	9.45	12.35	7.45	8.10	10.55	13.35			7.45	8.10	10.55	13.35		

*For prices of lengths not listed use next length larger
†One length, one point size

Furniture—Wood, Labor Saving

No. 10 furniture, **47.45**; No. 10A furniture, **23.75**
Ship. Wgt. No. 10 furniture, 30 lb; No. 10A furniture, 13 lb
Case for No. 10 furniture, (Ship. Wgt. 28 lb) **62.70**

Cut Circular No. 75

All cuts are numbered with a letter before the figures. This letter indicates the price of the cut according to the following schedule:

A 3.50	G 3.50	N 4.00	T 5.35
B 3.50	H 3.50	O 4.55	V 2.50
C 3.50	J 5.90	P 14.80	Z 1.15
D 3.50	K 4.00	Q .75	
E 3.50	L 4.00	R 8.00	
F 3.50	M 4.00	S .75	

P114: LARGE cut 3.35; SMALL cut, 1.80
97B, 97C or 97D, ea., 2.90; all three, 8.30
293B, 293C or 293D, ea., 2.90; all three, 8.30
No. 468 (sympathy cut) - 5.55

Shipping Weight 1 pound

Prices on Special Cuts,

Line etching, up to 4 sq. inches, **5.75**
Each additional square inch, **.30**
120-line Halftones, up to 6 sq. in. **6.35**
Each additional square inch, **.30**

We furnish 100 screen unless otherwise specified; 120 screen, same price. Oval or Circular cuts, add 100%
If in doubt of what you need, send a specimen and we will quote price.

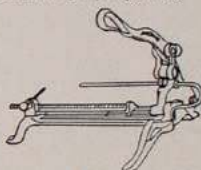
CUTTERS—LEAD AND RULE (D)

Cutters



Excelsior Lead Cutter, 17.65

Shipping Weight, 6 pounds



Rouse Lead and Rule

Cutter, 90.00

Shipping Weight, 14 pounds

D

Dashes—

No. 54, 55, 60, 67, each, **.80**

Drawer Pulls—

see Label Holder and Drawer Pull

E

Election or Checking Squares

6pt.	8pt.	10pt.	12pt.	18pt.
6pt. 5 lines (30'') 4.05	12 lines (72'') 8.25			
8pt. 5 lines (30'') 4.50	10 lines (60'') 7.40			
10pt. 5 lines (30'') 4.95	9 lines (54'') 7.60			
12pt. 4 lines (24'') 4.40	8 lines (48'') 7.25			
18pt. 3 lines (18'') 3.70	6 lines (36'') 6.25			
2 pieces of each size 6 thru 18 pts.,	2.30			

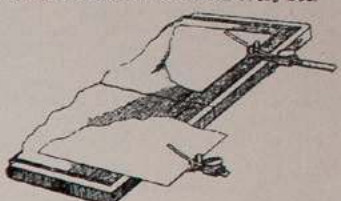
Engraving Blocks, Tools and

Cutters
Envelopes

see Linoleum (B)

Extension Feed Guides

Extension Feed Guides will enable you to print larger sheets on any size platen press, saving many hours in production time. Extend to two inches below the lower edge of platen if press will permit. Complete instructions with every set.

Set of two guides, - - - **\$3.75**

F

File Cards

(B)

Foils, for Hot Stamper

(D)

40-foot roll, any color, 1-in. wide, **.50**;
2-in. wide, **1.00**; 3-in. wide, **1.50**
23K Gold Leaf, 10 ft., 1-in. wide, **2.00**
2-in. wide, **4.00**; 3-in. wide, **6.00**

Frames

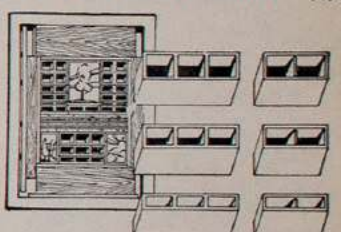
(E)

Roman En set, 6, or 8 pt. **2.35**
Roman Em set, 10 pt. **4.55**
Self-Spacing 8 pt., **7.80**; 10 pt., **7.85**
Ship. Wgt. 1 lb. on each size.

Frames, Monogram

see Monogram Frames see cover

LITE-WATE Metal Furniture (C)



Metal Furniture, used to fill blank spacer in forms, in the following pica sizes.

2x4	2x5	2x6	2x8	2x10	2x12	2x15
3x4	3x5	3x6	3x8	3x10	3x12	3x15
4x4	4x5	4x6	4x8	4x10	4x12	
2 x 4 to 4 x 6 per lb	2.80	5 lb	12.60			
2 x 8 to 3 x 15 per lb	4.20	5 lb	18.90			

Not less than one lb per size sold.
5 lb Ass't consisting of 2 pcs. ea. **18.75**
10 lb Ass't consisting of 4 pcs. ea. **33.75**

Quotations, 2x4, 3x4 or 4x4, 1 lb. **2.80**
5 lb - - - **12.60**

Furniture and Reglet—18-inch lengths

(Add 15% for 36-inch lengths)

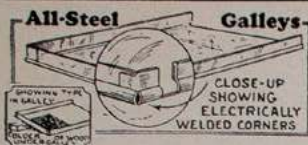
Pt. size	6	12	18	24	36	48	60	72	96	120
1 yd. \$.55	\$.60	\$.75	\$.80	\$.95	\$ 1.35	\$ 1.60	\$ 1.95	\$ 2.45	\$ 3.10	\$ 3.10
15 "	3.85	4.20	5.25	5.80	4.75	6.75	8.00	9.75	12.25	15.50
25 "	5.50	6.00	7.50	8.00	7.60	10.80	12.80	15.60	19.60	24.80
50 "	8.25	9.00	11.25	12.00	14.25	20.25	24.00	29.25	36.75	46.50
100 "	15.40	16.80	21.00	22.40	26.60	37.80	44.80	54.60	68.00	86.80

Ship. Wgt. per 25 yds., 6, 12 pt., 3 lb; 18, 24 pt., 6 lb; 36 pt., 8 lb; 48, 60 pt., 13 lb; 72 pt., 16 lb; 96 pt., 21 lb; 120 pt., 26 lb

Furniture—Wood, fonts

No. 3, **1.78**; No. 5, **3.29**; No. 6, **4.68**; No. 9, **7.10**
Ship. Wgt. No. 3, 2 lb; No. 5, 3 lb; No. 6, 4 lb; No. 9, 5 lb
35-R, **3.38**; 58-R, **7.14**; 60-R, **10.46**; 93-R, **16.59**
Ship. Wgt. 35-R, 1 lb; 58-R, 2 lb; 60-R, 3 lb; 93-R, 4 lb
35-F, **3.76**; 58-F, **7.94**; 60-F, **12.09**; 93-F, **19.73**
Ship. Wgt. 35-F, 3 lb; 58-F, 5 lb; 60-F, 7 lb; 93-F, 11 lb
35-R and 35-F, **6.78**; 58-R and 58-F, **14.32**;
60-R and 60-F, **21.42**; 93-R and 93-F, **34.48**

G



Useful when setting or making up forms, especially forms which are too large to go in the composing stick. Also to hold forms that you want to keep set-up. **Rustproof Steel.**

From actual experience in our printing department we find these the most practical sizes.

6 x 10	inches, Ship. Wgt. 2 lb	1.29
8 1/4 x 13	" " " 3"	1.49
10 x 16	" " " 4"	1.85

Gage, Line see Line Gage

GAGE PINS

Gage Pins

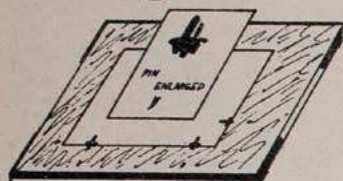


PLATE SHOWING GAGE PINS IN POSITION



Regular Steel, □ three, .40
□ six, .70 □ dozen, 1.05



Movable Tongue, □ three, .60
□ six, 1.10 □ dozen, 2.10



Adjustable Spring Tongue, □ three, .70 □ six, 1.30 □ doz. 2.30

Gage, Megill Double Grip (C)



Gage fastens in slit cut in tympan, and locks with a vise-like grip, by tightening two nuts on top. Set of 3 gages with extension tongues and key, - 2.75

Gripper Fingers, Auxiliary. Slip over the regular press gripper, when type form is too big for using press grippers, except outside of form. These horizontal fingers are used to reach in between lines to pull printed sheets from the form.

Fit any Kelsey and most other presses. Finger is at right angle to regular gripper.

5 1/2 inches long each, -	.55
4 inches long each, -	.50
2 1/2 inches long each, -	.40

Grippers See Page A-8

Guides, Extension Feed see Extension Feed Guides

Guide, Printer's see Books

Gummed Paper (B)

H

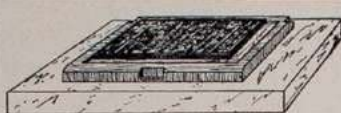
Hand Numbering Machine (D)

see Numbering Machines

Hand Rollers see Rollers

Hollow Quads (2 x 4, 3 x 4, 4 x 4) see Quotations (C)

I



Imposing Surface, laminated plastic, flat and rigid, for use in locking up forms.

8x12 inches, 3/8-inch thick, - 2.68
Shipping Weight, 3 lb

12x18 inches, 1/2-inch thick, - 6.20
Shipping Weight, 7 lb

Impression Blanket, a rubber and corkcoated fabric with a perfectly smooth and resilient surface, to make easy the printing of large forms or jobs containing type which is slightly worn. Altho we do not recommend it in place of makeready or the proper amount of impression on new type and small forms, it will enable you to eliminate a certain amount. Especially manufactured for the purpose and used by all large printing establishments. Cut to any size, per square inch, .03
Cut to size for various presses.

3 x 5 Excelsior	.48	6 x 9 Victor	1.46
5 x 8	1.26	7 x 11 Star	1.98
6 x 10	1.62	8 x 12	2.56
9 x 13	2.87	10 x 15	3.55

Shipping Weight 1 pound

Index File Cards (B)

Indicators, Playing Card see Card Indicators, Playing

Initials see Monograms

Ink Color Plates (C)

Ink Knives see Knife, Ink

Ink Slab, 8x12 in., 3/8-in. thick, 2.68

K

Keys, Quoin see Quoins

Knife, Ink for mixing tints, colors, and "working up" ink to easy printing consistency; 3 1/2 inch, square end blade, wood handle, - 1.89



Knife, Ink, Round End, with thin flexible blade for easier thorough mixing of tints and colors. Blade, 3/8-in. wide and 4 inches long, has a round end and a wood handle, Ship. Wgt. 8 oz. 1.85



Knife, No. 5 Makeready, has strong plastic handle with a removable blade, held securely in a metal chuck, 1.60
Extra blades, .17 each, five for .80
Ship. Wt. 8 ounces

Knife, Makeready useful for cutting makeready and other general work - round press. Ship. Wgt. 4 oz. 1.25

L

Label Holders, to tack on front of type cases. Label slips in and can be changed at any time. Much neater than labels that are pasted on.

28 cents each; 2.25 cents per dozen
Shipping Weight, per dozen, 1 pound

INKS, Compounds, Ink Kits, etc. (C)

Inks



Pound lots of ink can be furnished in four tubes for \$1.20 extra (except Gold Ink and Poster Black)

Many-Purpose Black

□ 1/4 lb tube, 1.95 □ 1 lb can, 3.69

Bond Black

□ 1/4 lb tube, 2.07 □ 1 lb can, 3.90

Book Black

□ 1/4 lb tube, 2.53 □ 1 lb can, 4.78

Half-tone & Mixing Black

□ 1/4 lb tube, 2.59 □ 1 lb can, 4.89

Gloss or Glassine Black

□ 1/4 lb tube, 3.37 □ 1 lb can, 6.37

Ezy-Klene Black

□ 1/4 lb tube, 1.77 □ 1 lb can, 3.35

Indelible Black

□ 1/4 lb tube, 3.12

Not recommended for glazed, metallic or non-absorbent surfaces.

Poster Black

□ 1 lb can, 1.56

Blue

□ 1/4 lb tube, 2.26 □ 1 lb can, 4.26

Deep Red

□ 1/4 lb tube, 2.62 □ 1 lb can, 4.96

Fire Red

□ 1/4 lb tube, 2.89 □ 1 lb can, 5.92

Yellow

□ 1/4 lb tube, 2.98 □ 1 lb can, 5.64

Brown

□ 1/4 lb tube, 3.09 □ 1 lb can, 5.83

Green

□ 1/4 lb tube, 3.01 □ 1 lb can, 5.68

Orange

□ 1/4 lb tube, 3.24 □ 1 lb can, 6.12

Purple

□ 1/4 lb tube, 4.30 □ 1 lb can, 8.12

Peacock Blue, also recommended for mixing other colors and tints.

□ 1/4 lb tube, 3.21 □ 1 lb can, 6.06

Light Mixing & Tinting White

□ 1/4 lb tube, 2.67 □ 1 lb can, 5.04

Heavy Cover & Mixing White

□ 1/4 lb tube, 2.72 □ 1 lb can, 5.14

Gold Ink, mix when ready to use.

□ 1/4 lb (Powder & Varnish) 4.29

□ 1 lb (Powder & Varnish) 12.89

Gold Varnish □ 1/4 lb tube, 2.77

Gold Powder □ 1/4 lb tube, 4.38

Silver Ink, ready to use.

□ 1/4 lb tube, 3.77 □ 1 lb can, 7.24

Black Ink Kit 8.68

Ink Color Mixing Kit, 10.90

Kit G. 26.60; Kit M. 6.92

Full Color & Metallic Kit GM. 34.26

Gloss Varnish, □ 1/4 lb tube, 1.82

Ink Reducer, □ per bottle, .94

Drying Compound, □ per tube 2.72

Reducing Compound, □ per tube 2.38

Fixing Compound, □ per tube 2.19

Anti-offset, Anti-picking Compound. A paste compound which is mixed into the ink to overcome offsetting or picking, especially on coated paper or cards. Only a very small quantity is used and it can be mixed on the ink table or on an ink slab, per can - 2.25

Label Holder & Drawer Pull (combination). Same as supplied with cabinet-front type cases. White card (protected by a celluloid strip) for identification of type in case - can easily be read from standing position.

89¢ each, per dozen, 8.95

Shipping Weight, per dozen, 2 lbs.

LEADS and SLUGS

(C)

Leads, one point thick. Useful for lining type of different sizes in the same line, etc., 2-foot strips, 10 lbs., **13.23**
Leads, 2 pt., 2-ft. strips, 10 lbs., 11.38
Slugs, 6 pt., 2-ft. strips, 10 lbs., 11.38
1 point leads, 1-foot strips, 1 lb., 2.00
 5 lbs., **8.10** 10 lbs., **13.23**
2 point leads, 1-foot strips, 1 lb., 1.92
 5 lbs., **7.67** 10 lbs., **11.38**
6 point slugs, 1-foot strips, 1 lb., 1.92
 5 lbs., **7.67** 10 lbs., **11.38**

Cut to length 1 pt. 2 pt. 6 pt.
 1 lb., one length, **2.71 2.33 2.33**
 2 lbs., one " **4.52 4.10 4.10**
 10 lbs., five " **22.67 20.46 20.46**

Labor Saving Fonts:

1 pt. Leads, 5-pound font, **10.90**
 1 pt. Leads, 10-pound font, **20.70**
 2 pt. Leads or 6 pt. Slugs, 5 # font, **9.85**
 2 pt. Leads or 6 pt. Slugs, 10 # **18.70**
 10-lb font, 2 pt. Leads and 6 pt. Slugs (5-pounds of each), **18.70**



LEADS and SLUGS READY-CUT

Size (pica)	100 Leads	50 Slugs	Size (pica)	50 Leads	25 Slugs
3	1.32	1.78	18 (3")	2.40	3.69
6 (1 1/2)	1.76	2.38	24 (4")	3.35	4.74
9	2.40	3.69	30 (5")	4.12	6.00
12 (2")	3.35	4.74	36 (6")	4.80	7.38
15	4.12	6.00	48 (8")	6.70	9.48

Lead and Rule Case see Cases (C)

Leaders, Dotted or Hyphen

6 point, 5 six-inch lines (30 in.) **4.05**
 12 six-inch lines (72 in.) **8.20**
 8 point, 5 six-inch lines (30 in.) **4.50**
 10 six-inch lines (60 in.) **7.45**
 10 point, 5 six-inch lines (30 in.) **4.95**
 9 six-inch lines (54 in.) **7.60**
 12 point, 4 six-inch lines (24 in.) **4.40**
 8 six-inch lines (48 in.) **7.25**

Letterheads

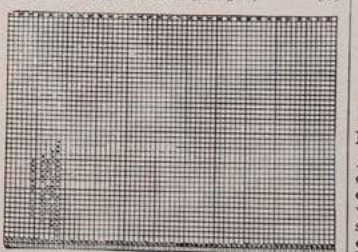
(B)



Line Gage, for all printers' measurements; is made from heavy polished metal—very plain and easy to read, graduated on one edge to picas (12 points) and 1/2 pica (6 points), and on the other edge to inches. **No. 2, 12 inch, 2.95**

Line-up Gage, 8x12, postp'd.

(C)



Made of transparent plastic size 8x12, accurately marked off in pica squares. A handy aid in checking spacing on letterheads and other forms, setting gage pins on press, getting correct register on multicolored jobs, and all work where perfect alignment is essential. Postpaid, **\$3.25**

LINOLEUM BLOCKS and TOOLS

LINOLEUM BLOCKS



1/4-inch, white-coated linoleum, mounted approximately type high on laminated, non-warping blocks.

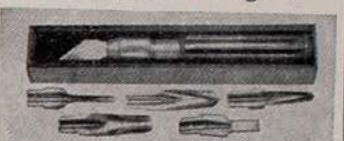
Size	One	Six	Dozen	Sh. Wt. doz.
2x3 in.	.58	2.15	3.30	4 lb
3x4 "	.87	3.22	4.96	4 lb
4x6 "	1.39	5.15	7.92	9 lb
6x8 "	2.48	9.22	14.18	17 lb
9x12 "	4.95	18.36	28.24	34 lb

Linoleum Block Assortment

Best grade 1/4-inch linoleum mounted type-high on laminated, non-warping blocks. Assortment consists of: two blocks size 2x3 inches; and one each of sizes 3x4, 4x6, and 6x8 inches. **\$5.61**

Shipping Weight, 3 lb.

X-ACTO Linoleum Cutting Set



Set of 6 cutters, (knife, and U-shaped gouges and V-shaped gouges) with plastic handle (cutter locks in metal) **\$3.90**
 Shipping Weight 1 pound

Cutting Knife, (with handle), **1.60**

Single Gouge, (with handle), **2.00**

Single Gouges, (without handle), each, **.48**

Five Gouges, (without handle), **2.25**

Knife, (without handle), **.23** five, **1.00**

LINOZIP (pull-type)

Linoleum Block Cutters



These cutters are so designed that the cutting is done by pulling toward you (others cut by pushing away from you).

Set consists of 5 cutters and one screw-driver-like handle in which cutters are inserted. Illustration shows shape of cutting edge on each cutter.

Complete set; 5 cutters, 1 handle, **\$2.40**

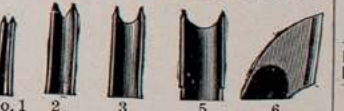
Shipping Weight, 1 pound

Extra handles, each, **1.05**

Extra cutters, ea., **.36**; dozen, **3.60**

Specify style number when ordering

Linoleum Block Cutters, N.E.



A set of low-priced tools for cutting your own linoleum blocks. Set consists of five cutters, one screw-driver-like handle in which cutters are inserted. Illustration shows the shape of the cutting edge on each cutter. Complete set; five cutters and handle, **Ship. Wt. 1 Pound \$2.40**

Extra Cutters, each, **.36**

Per Dozen, **3.60**

Specify style number when ordering

Extra handles, each, **1.05**

Rubber Roller, Hand, No. 51, for block printing and taking proofs; can be used for inking linoleum blocks, etc., but

does not compare with a composition roller. Roller 4 inches long, 1 1/4-in. diameter, has a wood handle with foot rest to keep roller from touching table when set down. (Shipping Weight 1 pound) **2.80**

Rubber Roller, Hand, No. 49, for block printing and taking proofs—not recommended for inking. Roller, 4-inches long, 1-inch diameter, with all-metal handle, **1.50**

Shipping Weight 1 pound

Hand Roller, for spreading ink on ink table, inking forms, linoleum blocks, etc. Roller 5 1/2 inches long, 1 1/4-in. diameter is cast of printer's composition, has removable handle, **7.50**

Shipping Weight 3 pounds

M

Make-ready Knife, useful for cutting make-ready and for other general work around press. Ship. Wgt., 4 oz. **1.25**



Mallet Hardwood, for planing down forms and taking proofs. **2.60**
 Ship. Wgt., 1 lb.

Math. & Miscellaneous Signs

See Auxiliary Characters & Math. Signs

MISCELLANEOUS SIGNS

Available in 8, 10 and 12 point sizes only.

10 Characters all alike or assorted, one point size only, **1.40**

No order for less than 10 characters.

For larger quantity prices see Extra Letters, "Table A" Single Characters and "Table B" Quantity Line prices.

1 +	52 ⊕	125 P	181 ⚡
2 -	53 R	144 *	182 ⚡
3 ×	66 ⊗	145 †	
4 ÷	67 ⊕	146 ‡	
5 =	68 ⊙	147 §	
21 √	69 ⊕	148	
22 °	99 ⊕	149 ¶	
23 /	100 ⊕	150]	
24 "	101 lb	151)	
26 □	102 %		
29 △	103 %	179 }	
35 ∇	104 %		
50 ≡	106 %	180 }	
51 ≡	107 /		
		172 —	
		173 —	
		174 —	
		175 —	
		176 —	

Nos. 172 to 176 made in 6 Point size ONLY

Monograms & Initials

No.	3 letters Font	No. 3 letters Font
1	3.40	19.65
2	3.40	19.65
3	3.40	16.45
4	3.40	16.45
5	3.40	20.40
8	3.40	28.75
9	3.40	16.35
10	3.40	16.35
12	3.40	19.65
15	3.40	16.30
18	3.40	8.00

No.	one each letter	2 each letter	3 each letter	Any 2 or 3 letters
19	10.40	20.40	30.60	3.50
20	5.35	10.20	15.30	2.15
21	4.45	7.45	9.25	1.15
22	3.75	5.80	7.75	1.15
23	5.25	7.80	10.35	2.10

Monogram Frames

For 1, 2 or 12, one frame **4.20**
 set of 8 **32.50**
 For 3 or 4, one frame, **4.05**
 set of 8, **30.10**
 Font 8F, one frame, **3.20**
 set of 7, **20.40**

N

Name Cards

(B)

NUMBERING MACHINES (D)

Numbering
Machines

- Automatic**, 5 wheel, **52.00**
Automatic, 6 wheel, **56.00**
Cast Wheel, 6-wheel, **26.90**
Shipping Weight 5 or 6 wheel 1 pound.
Hand Numbering Machine, numbers consecutively, duplicates, or repeats. Numbers from 1 to 999999, **48.00**
Shipping Weight 2 pounds.
Dry Ink Pad .41
Ink, 1/2 oz. bottle, Black only **1.40**

O

- Ornaments—Decorators**, (E)
Font B **6.95**; **Font W** **4.70**
Font X **4.70**; **Font Y** **3.35**
Fonts X and Y **7.25**

- Single cut** from B, W, X, Y, any size, **1.15**

- Ornaments, Modern** (E)
Font C **9.15**; **Font D** **9.15**
Any one cut from Font C, or D, **2.05**

P

- Pad Back Board** (B)



- Pad Counter** Can be set for different thickness of pads. It is inserted in pile of paper to divide into quantity desired. No. 1, for pads up to 1 1/2-in. thick **3.50**
 No. 2, for pads any size up to 3 in., **3.75**
Shipping Weight, No. 1 or 2, 1 pound

PADDING SUPPLIES

Padding Outfit

- 14 in. COMPLETE PADDING OUTFIT**
 Back unit, 12 inches wide, 9 1/2 inches deep, 20 inches high. Pressure unit base plate, 14 inches wide, 9 1/2 inches deep. With padding brush, **57.75**

Outfit includes features that simplify holding the paper in place while applying padding compound, and while drying. Instructions for assembling sent with every outfit. All steel construction, rust-resistant, baked on gray enamel.

Shipping wt. 20 lbs.

- Padding Outfit**, with one pint jar of Pad-Ezy, (cold-applied) with directions how to apply, **60.00**

Shipping wt. 22 lbs.

- Padding Brush**, pure bristle, 1-in. **.52**

Pad-Ezy, a cold-applied, ready-for-use, flexible cement, for padding and general bookbinding work. Can be thinned with water, spreads easily, is more economical than ordinary adhesives. Easily applied with a brush and dries in 30 minutes. Does not chip or peel, and sheets can be torn off without causing rough edges. It is strong and remains flexible. Not affected by weather conditions, and is not inflammable. White or red, specify color wanted.

- Quart jar**, **3.50** **Pint jar**, **2.25**
Shipping Weight, qt, 3 lb; pt, 2 lb

- Paper** See Paper Index Page B-1
Parts for Presses see page A-8

- Paste, Printer's** steel-gray, jelly-like adhesive, non-inflammable; will not lump, wrinkle paper, nor mould. Ideal for overlays; also for general use. 4-oz. tube, **.64**
Pint jar, **Ship. Wgt. 3 lbs.** **1.55**

- Perforating Rule** see Steel. Brass rule



Planers

Planer, made of hardwood with a smooth, flat surface; used for planing (smoothing) down type forms, etc. Size 6x2 1/4 x 1 1/2 in., *Ship. Wgt., 1 lb.* **2.55**

Proof-taking Planer

This planer is of large size (8"-long, 3 1/4" wide, 2 1/4" high) varnished maple, with thick, high grade felt on its face, and leather (2"x3") top. Proofs may be taken easily with this planer, without damage to type, by inking form, laying sheet on form, and tapping planer with mallet or butt end of hammer. (Not to be confused with ordinary wood planer used for planing or smoothing type forms.) *Shipping Wgt. 3 lb.* **7.00**

Planer, Large, Same large planer (leather top) but without felt, for planing down form. *Ship. Wgt., 3 lbs.* **4.45**

Post Card (Correct Sizes of Cards) (B)

Powders, Embossing see Inks (C)

Practice of Printing see Books

Printer's Guide see Books

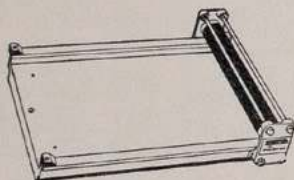
Printer's Training Course, 21 lessons, punched for standard binder, **10.95**

Press Parts,—see Press Parts and instructions for ordering. Page A-8

Printer's Paste see Paste, Printer's

Printoclene see Cleaners

Proof Press No. 03 (D) **230.00**



Shipping Weight, 35 lb.

Plastic
Tint
Blocks

These type high blocks with a smooth plastic face are ideal for printing tinted backgrounds, as well as for cutting designs and pictures to run on your press. They are smoother than linoleum blocks, and will not damage any saw you use for cutting them. Designs can be carved on them with linoleum block tools, wood cutting tools or with an ordinary knife. Good for decorative designs, end pieces, silhouettes, illustrations, book plates, monograms, etc.

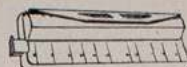
No. P-1 Plastic Block Assortment, consisting of: two 1-inch squares, two 1 1/2-inch squares, two 1 3/4-inch squares, and one 2-inch square—complete assortment, seven pieces in all, **2.44**

Shipping Weight 1 lb.

Regularly carried stock sizes are:
 2x2, \$.52 each; 4x6, \$2.56 each
 3x3, 1.03 each; 6x9, 4.70 each
Ship. Wgt. 2x2 3x3, 4x6, 1 lb; 6x9, 2 lbs.

SPECIAL SIZES cut to order, under 25 square inches (minimum cut 1 in.) **11** cents per square in. (minimum 1.00 per block); over 25 square inches, **9** cents per square inch. Or cut them up yourself—it is easy with any fine tooth saw.

Universal Punch, (B) 19.00



Shipping Weight 4 pounds

Punching Charges (B)

Punching Die, punches round hole (C)
 K-4, 1/4" **1.65**; K-5, 3/8"; K-6, 1/2" **1.00**

Q

QUADS
Angular Quads (E)

ANGULAR QUADS
 SET
 CONSISTS
 OF TWO PIECES



This shows how angular quads are used in a type form.

Handiset No. 104, 34 pieces, **14.80**

Handiset No. 104A, 16 pieces, **8.00**

Ship. Wgt. No. 104, 2 lbs; No. 104-A, 1 lb.

Quad Rule (E)

12 pt. (20 six-inch lines) font, **17.80**

120 in. (20 6-in. lines) one width, **17.80**

24 in. (4 six-in. lines) **4.15**

Additional amount per 6-in. line, **1.05**

18 pt. (14 six-inch lines) font, **16.55**

84 in. (14 6-in. lines) one width, **16.55**

18 in. (3 six-in. lines) one width, **4.15**

Any additional amount per 6 in. line, **1.30**

QUOINS:—to lock forms in chase. (C)

Kelsey, the most popular of all quoins, per set of two pcs. **.92**

half-dozen sets, **4.38**

per dozen sets, **7.26**

Kelsey Key Wrench, **2.27**

Midget, (screw-type) cadmium plated, disc has four holes by which it can be easily turned with a nail or iron rod. Minimum thickness 1/4-in., maximum 3/8-in. Especially useful for registering color forms and all close work.

Each **1.48** six, **6.85** doz, **11.20**

Ship. Wgt. 1 dozen 1 pound

Metal Quotations 2 x 4 Picas

Quotations, 2x4, 3x4 or 4x4 (C)

one pound, **2.30**

5 lb, **12.60**

Ship. Wgt. 1 dozen 1 pound

Racks, Type Case see Case Stands (C)

Rags, Cleaning, See Cleaning Rags

Raised Printing Compounds

Gloss or Dull tube, **1.66** 1/2 lb **2.36**

1/2 pound, **3.93** 1 pound, **6.55**

Bronze or Aluminum

tube, **1.98** 1/2 pound, **2.84**

1/2 pound, **4.74** 1 pound, **7.90**

Orange Ink, for bronze or aluminum compounds,

1/2 lb tube, **3.09** 1 lb can, **5.84**

Raised Printing Inks, see Ink

Raised Printing Outfit (D) **41.50**

Shipping Weight 10 pounds.

Raised Printing Unit **31.76**

5 1/2 inches high, worksurface 9x12 in.

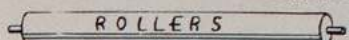
Shipping Weight 7 pounds.

Reducer, Ink see Inks (C)

Reference Marks. See Auxiliary Characters & Mathematical Signs

Reglet see Furniture (C)

Roller Cores See Page A-8



Rollers for current models of Kelsey Presses, See Page A-8

Rollers for old models of Kelsey Presses, See Page A-8

Roller, Hand 5½ inch. and handle **7.50**
Roller (only for replacement) will fit 5 in. handle **4.68**
Diameter of roller, 1¼ inches **3.65**

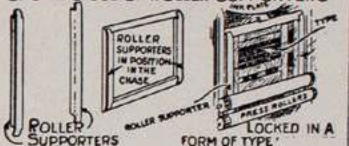
Shipping Weight Complete 3 lbs.

Roller Wheels for current models of Kelsey Presses, See Page A-8

Roller Wheels for old models of Kelsey Presses, See Page A-8

Roller Supports

SHOWING USE OF ROLLER SUPPORTERS



Roller Supporters. Aluminum, fit in chase occupying only a very small space. They save rollers from being cut by brass rule and keep them from sliding or stirring over type. Prices per pair;

3x5 5x8 6x10 7x11 8x12 9x13
1.90 2.10 2.30 2.40 2.50 2.60

Shipping Weight, per pair, 1 pound

Round Cornering Charges (B)

Rubber Blanket

see Impression Blanket

RULE (C)

Rule, Brass

No. □ 100 or □ 101, per 2 feet, **1.50**
No. □ 200, □ 201, or □ 202, per 2 ft. **1.80**
No. □ 223, per 2 feet, **2.20**
No. □ 206, or □ 207, per 2 feet, **3.90**
No. □ 323, per 2 feet, **3.40**
No. □ 424, per 2 feet, **3.50**
No. □ 600, per 2 feet, **5.40**
No. □ 626, per 2 feet, **5.40**

Perforating No. 210, (16 teeth per inch; .918-in. high) per 2 feet, **3.40**

No. 46R Brass Rule Assortment
2 feet each, No. 100, 101, 200, 201, 202, 206, 207, 323, and 424. **20.80**

Rule Corners,

Round Corners

□ No. 200R, □ No. 201R, □ No. 323R,
set of four, **11.50**

Rule, Metal, (C)

No.	2 feet	10 feet	20 feet
400, 401, 402,	.72	2.11	3.48
406,	2.00	5.38	8.43
412,	2.68	7.96	12.54



Rule (Steel)

(prices per 2 feet)

Creasing (Scoring), or Cutting, .82

Perforating, (17 teeth per inch; .937-inch high) - - - **1.68**

Rule, Mitered: Brass rule mitered to make a box (frame) in any size measurement as follows:

2 pt. rule, not more than 23 inches around the four sides (example: 3 in. wide x 4 in. deep—or, 4 in. wide x 7 in. deep) **3.40**; More than 23 in. but not more than 46 in. around all four sides, **5.40**

State size of box & number of rule desired.

Size	2 pt.	3 pt.	4 pt.	6 pt.
1 box less than 23" around	3.40	5.25	5.40	7.50
2 boxes each less than 11" around	4.40	6.80	7.00	9.35
1 box larger up to 46" around	5.40	7.80	8.20	12.00

Metal mitered boxes (frames) 25% less.

Cutting Charges on Rule

Add to cost of rule for each 2 feet:

Not more than 2 sizes out of 2 feet of rule
2 to 4 cuts **.35** 10 to 14 cuts **.45**
5 to 9 cuts **.40** 15 to 20 cuts **.60**

25% off on 10 feet or more cut to 1 size
Write for prices on more than 20 cuts
An allowance of one half pica for each cut must be made on all rule.

Steel Rule double the prices above.

Mitering Charges on Rule

Add **3.40** for each 4 corners (8 mitered ends) to the cost of rule.

Example: 2 feet No. 200 Rule, **1.80**

Mitering 4 corners (8 ends) **3.40**

Total **5.20**

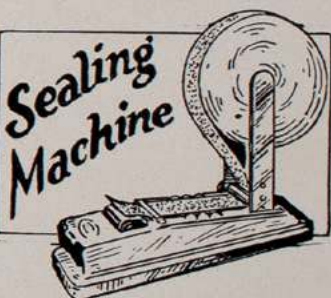
Note: When ordering rule cut and mitered remember to figure the outside dimensions of the desired border; for example, this piece of rule should be figured as three picas, not two picas.

Rule Case see Cases (C)

Rule and Lead Cutters see Cutters

Ruled Billheads, Statements (B)

S



Moistens the tape as used and prevents waste as you draw off just the amount needed each time. For tape up to 1½ inches wide **10.90**

Ship. Wgt. 6 lbs.

For tape, see B-section (Paper and Card Dept.)

Shipping Tags

(B)

Slugs (C)

Slug Case see Cases (C)

Space Cases (C)

Spaces & Quads, (E)

Spaces, Thin see Thin Spaces (A)

Squares, Checking or Election (E)

Stamping Machine, (Hot) Royal

Gold Foil (C) **146.00**

Stamping Machine Outfit, 174.00

Stands, Case see Case Stands (C)

Staples (A)

Statements & Stationery (B)

Stationery Initials see Monograms

Steel Rule see Rule, Steel

String, White Cotton

For all kinds of work around the print shop—tying forms, packages of work, etc.
2½-pound cone, **8.45**
Same as we use for tying type fonts.



Strips, Metal, one point and one-half point. For thin spaces, spacing between lines, justifying, etc. One-foot strips.

	6 feet	12 feet	24 feet
One point,	3.53	5.48	9.16
Half-point,	2.53	3.89	6.49

Ship. Wt. per doz. 1 Pt. 2 lbs; ½ Pt. 1 lb.

T

Tablet Press see Padding Outfit

Tagboard (B)

Tape, Sealing or Gummed (B)

THIN SPACES

Thin Spaces, made of metal, one point and one-half point. Much better and more convenient than paper or cardboard. Sizes 6 point to 48 point in one ounce packages (only one size and thickness in each package). Be sure to state size wanted on your order. Two ounces, assorted, consisting of one ounce each, one point and one-half point, - - - **1.40**

Thin Space Assortment, No. 1, consisting of 1-ounce of 1 pt. and 1-ounce of ½ pt. in each 6, 8, 10, 12, 14, 18, 24, 36, and 48 pt. sizes, 18 ounces in all. **11.98**

D-1 Asst. includes a square case, **18.00**
Ship. Wgt. Spaces, 2 lb. Sq. Case 2 lb.

Thin Space Assortment, No. 2, consisting of one ounce of one point and one ounce of one-half point in each of 6, 8, 10, 12, and 14 point sizes, 10 ozs. in all. **6.65**

D-2 Asst. includes a square case, **12.70**
Ship. Wgt. Spaces, 1 lb. Sq. Case 2 lb.

Thin Space Assortment, No. 3, consisting of one ounce of one point spaces, in each 6, 8, 10, 12, 14, 18, 24, 36 and 48 point sizes, 9 ounces in all. **5.98**

D-3 Asst. includes a square case, **12.00**
Ship. Wgt. Spaces, 1 lb. Sq. Case 2 lb.

Thin Space Assortment, No. 4, consisting of one ounce of one-half point spaces, in each 6, 8, 10, 12, 14, 18, 24, 36 and 48 point sizes, 9 ounces in all. **5.98**

D-4 Asst. includes a square case, **12.00**
Ship. Wgt. Spaces, 1 lb. Sq. Case 2 lb.

Metal Spaces, 2-points thick: 4-ounce package, any one size, 12 pt. 18 pt. 24 pt. or 36 pt., Ship. Wgt. 1 lb. **1.05**

Tickets, Blank (B)

Trunnions see Roller Wheels, Page A-8

Tweezers, tempered steel, nickel plated, a necessity to every printer, 4 inches long. Ship. Wgt., 4 oz. **.74**

Tweezers, Large, made of tempered steel, nickel-plated, 4½ inches long. **1.20**

Type, Conn. Type Foundry (E)

Type, New England (F)

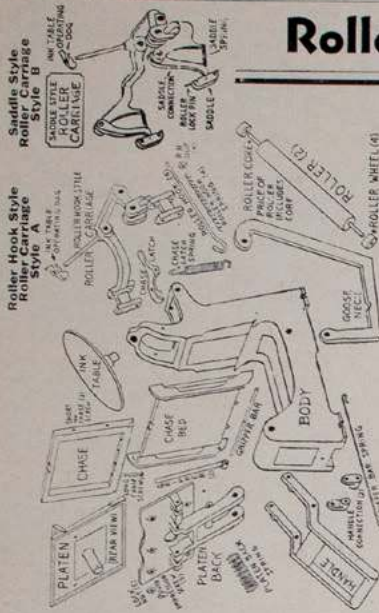
Type Cases and Case Stands (C)

Type Sorts (E)

Wedding Announcements (B)

WOOD TYPE (D)

Rollers, Press Parts etc.



Press Parts

These prices apply to current models

	Junior	5	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	90	95	100
Body.....	\$7.92	\$12.85	\$18.90	\$23.43	\$28.97	\$34.82	\$41.24	\$48.17	\$55.65	\$63.62	\$72.09	\$81.06	\$90.53	\$100.50	\$111.00	\$122.12	\$133.85	\$146.18	\$159.11	\$172.64	\$186.77
*Chases.....	\$6.14	\$9.55	\$14.00	\$18.45	\$22.90	\$27.35	\$31.80	\$36.25	\$40.70	\$45.15	\$49.60	\$54.05	\$58.50	\$62.95	\$67.40	\$71.85	\$76.30	\$80.75	\$85.20	\$89.65	\$94.10
Chase Bed.....	1.31	1.47	1.63	1.79	1.95	2.11	2.27	2.43	2.59	2.75	2.91	3.07	3.23	3.39	3.55	3.71	3.87	4.03	4.19	4.35	4.51
Gooseneck.....	1.31	1.47	1.63	1.79	1.95	2.11	2.27	2.43	2.59	2.75	2.91	3.07	3.23	3.39	3.55	3.71	3.87	4.03	4.19	4.35	4.51
Gripper bar and spring.....	1.31	1.47	1.63	1.79	1.95	2.11	2.27	2.43	2.59	2.75	2.91	3.07	3.23	3.39	3.55	3.71	3.87	4.03	4.19	4.35	4.51
Gripper spring only.....	1.31	1.47	1.63	1.79	1.95	2.11	2.27	2.43	2.59	2.75	2.91	3.07	3.23	3.39	3.55	3.71	3.87	4.03	4.19	4.35	4.51
Handle.....	2.08	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19	5.19
Impression screw.....	1.31	1.47	1.63	1.79	1.95	2.11	2.27	2.43	2.59	2.75	2.91	3.07	3.23	3.39	3.55	3.71	3.87	4.03	4.19	4.35	4.51
Imp. screw lock nut.....	1.31	1.47	1.63	1.79	1.95	2.11	2.27	2.43	2.59	2.75	2.91	3.07	3.23	3.39	3.55	3.71	3.87	4.03	4.19	4.35	4.51
Ink Rollers.....	3.34	6.50	11.56	16.62	21.68	26.74	31.80	36.86	41.92	46.98	52.04	57.10	62.16	67.22	72.28	77.34	82.40	87.46	92.52	97.58	102.64
Roller Carriage.....	3.34	6.50	11.56	16.62	21.68	26.74	31.80	36.86	41.92	46.98	52.04	57.10	62.16	67.22	72.28	77.34	82.40	87.46	92.52	97.58	102.64
Roller Hooks.....	3.34	6.50	11.56	16.62	21.68	26.74	31.80	36.86	41.92	46.98	52.04	57.10	62.16	67.22	72.28	77.34	82.40	87.46	92.52	97.58	102.64
Roller Hook Spring for Style A.....	3.34	6.50	11.56	16.62	21.68	26.74	31.80	36.86	41.92	46.98	52.04	57.10	62.16	67.22	72.28	77.34	82.40	87.46	92.52	97.58	102.64
Saddle Spring for Style B.....	3.34	6.50	11.56	16.62	21.68	26.74	31.80	36.86	41.92	46.98	52.04	57.10	62.16	67.22	72.28	77.34	82.40	87.46	92.52	97.58	102.64
Roller Wheels.....	1.31	1.47	1.63	1.79	1.95	2.11	2.27	2.43	2.59	2.75	2.91	3.07	3.23	3.39	3.55	3.71	3.87	4.03	4.19	4.35	4.51
Ink Table.....	1.31	1.47	1.63	1.79	1.95	2.11	2.27	2.43	2.59	2.75	2.91	3.07	3.23	3.39	3.55	3.71	3.87	4.03	4.19	4.35	4.51
Ink Table Dog.....	1.31	1.47	1.63	1.79	1.95	2.11	2.27	2.43	2.59	2.75	2.91	3.07	3.23	3.39	3.55	3.71	3.87	4.03	4.19	4.35	4.51
Platen Back.....	3.71	5.88	12.28	16.52	20.76	25.00	29.24	33.48	37.72	41.96	46.20	50.44	54.68	58.92	63.16	67.40	71.64	75.88	80.12	84.36	88.60

Chase screws, 16¢ each, \$1.44 per dozen.

See Price List page 1 for prices. Undrilled Chases same price.

See Price List page 5 for prices.

See Price List page 5 for prices.

Style B Saddle Style. (See Diagram above.)

Style A Roller Hook Style. (See Diagram above.)

5x8 Side Lever Handle, 17.96 6x10 Side Lever Handle, \$19.87

Junior Chase and Bed are made in one piece and cannot be furnished separately.

IMPORTANT WARNING

IF YOU ORDER ROLLERS OR PARTS:

It is necessary for us to know the style or model of your press. If your press has a model letter, that and the diameter of your rollers or of your roller wheels is all the information that we require. If not please specify:

1. Full length of roller wheels.
2. Diameter of roller wheels.
3. Whether gripper bar is round or square, and size of hole for gripper bar in platen back.
4. Exact inside measurements of chase.
5. All lettering on your press.
6. Exact length of roller hooks; or if no roller hooks, size of spring on roller saddle.

If you do not have these parts, measure other parts and send us the measurements.

Printer's Composition Rollers

All Season Composition Only

Current Model	Hand, 5 1/2 inches, each	Junior	5x8-1 inch diameter	5x8-1 1/4 inch diameter	6x10	9x13	Star
	4.68	3.55	4.73	5.50	6.30	7.88	7.10

Phase—Give model letter, size, and roller wheel diameter. If press has no letter, write for information.

New roller complete with core. \$Fits 5 1/2" or 5 inch handle.

CHANDLER & PRICE, All Season Only	new	current model	new	current model
6x10 (Plot)	ea. 11.20	ea. 10.16	ea. 11.20	ea. 10.16
8x12	ea. 11.60	ea. 10.56	ea. 11.60	ea. 10.56

VINYL ROLLERS

Tough year-round rollers which will not harden, shrink, or swell in any climate. They will retain their tact and resiliency in normal heat, moisture or dryness.

	3x5	5x8	6x10	9x13	Star
ea.	18.40	20.35	23.25	26.50	27.25

Furnished in sizes listed only.

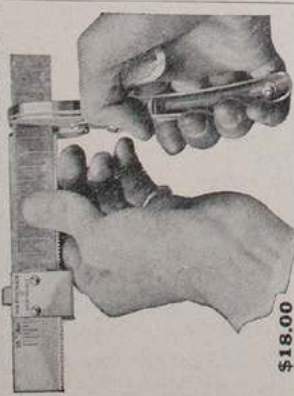
All-Season Rollers will have good tack and resiliency both summer and winter, and will not be affected by normal heat, cold, dryness or moisture. These rollers are similar to regular composition rollers and will produce results of equal quality.

When the rollers are not in use, put them back into the cardboard container and store them on end, in a cool, dry place. In very dry or very humid conditions, if the rollers are not to be used for some time, they may be coated with oil before being stored.

Parts on various sizes and models of previous years are not the same. They vary and these illustrations are only to help you use the right name when ordering. To identify your press we need other information as requested.

Every press we have ever made has our name cast in the press where it can't be erased. Any press without our name is not our make. Some machines with model letters, as well as all machines having no letters, are old models. The prices of press parts quoted here apply to current model presses only. We cannot furnish parts or rollers (except C. & P. rollers listed) for other makes of presses and our parts and rollers will not fit them. No credit will be given on our parts or rollers ordered for other machines, if returned.

ROUSE LEAD & SLUG CLIPPER



\$18.00

Made of Cadmium plated steel. Cutting Blades are hardened and precision ground and will cut leads, slugs and two point brass rule clean and square. Comes with sliding gauge, adjustable to piece and nonpareil sizes. Gauge has snap-in burton for automatic accuracy. 30 piece capacity.

Excelsior Lead Cutter Blades

Replacement Blades for Excelsior Lead Cutter each blade, \$2.25. (Can only be used on recent models W, or since 1932. These blades are attached by two pins and one screw. Old style blades are riveted on and cannot be replaced.)

SHIPPING WEIGHTS

Chases: 3x5, 2 lbs.; 5x8, 4 lbs.; 6x10, 5 lbs.; 9x13, 8 lbs.; Star, 5 lbs.
Rollers, per pair: 3x5, 2 lbs.; 5x8, 3 lbs.; 6x10, 3 lbs.; 9x13, 5 lbs.; Star, 4 lbs.
Rollers, each: Junior, 8 oz.; 5 1/2" Hand, 12 oz.
Rollers, each: Chandler & Price presses, 6 1/2x10, 3 lbs.; 8x12, 3 lbs.; 10x15, 5 lbs.; 12x18, 6 lbs.
Lead Clipper, 2 lbs.

8 1/2 x 11 Bond Paper Size

Quantities of	500	1000	5000	15000
Commercial-16	\$2.95	\$4.96	\$4.79	\$4.66
Commercial-20	3.48	5.84	5.64	5.49
Colored-16	3.14	5.31	5.13	4.97
Colored-20	3.70	6.25	6.04	5.87
Hammermill-20	4.37	7.28	7.08	6.93
Hammermill-24	5.24	8.73	8.49	8.31
Ripple Finish-24	5.65	9.39	9.14	8.96
Strathmore-20	7.15	11.91	11.71	11.53
Frost Parch-24	6.59	10.98	10.78	10.63
Gen. Purpose-20	4.24	7.08	6.87	6.60

See page B-10 for more stationery & business sizes

Colored-16 Bond

Substance 16

Yellow, Pink, Blue, Green.

Suitable for inter-office and inter-factory correspondence forms, etc., requiring 20 or 30 copies or when a lighter weight stationery is required. 500 sheets size 17 x 22 weigh 16 pounds.

Quantities of	50	200	500	1,000
Prices per				
17 x 22 inches	\$1.51	\$4.77	\$10.23	\$8.15
11 x 17	1.43	3.28	6.19	6.96

Other sizes cut to order

Colored-20 Bond

Substance 20

Pink, Blue, Buff, Yellow, Green, Goldenrod. Colored-20 Bond can be furnished at 25 per cent over the prices of Colored Bond, Substance 16.

Heather Vellum-24

Substance 24

The preferred paper by people who are international society and style leaders. Tinted a very delicate grey-blue with myriads of minute bluish rayon threads embedded in the paper—sometimes called granite. A heavy-feeling 24-pound paper, takes both writing and printing inks.

Quantities of	50	200	500	1,000
Prices per				
17 x 22 inches	\$2.74	\$8.96	\$19.09	\$18.19
11 x 17	2.12	5.48	10.80	10.34

Cut Sizes

Quantities of	500	1,000	5,000	10,000
Prices per				
6 x 7 inches	\$3.68	\$6.13	\$5.76	\$5.66
7 1/4 x 10 1/2	5.94	9.89	9.29	9.14

Heather Vellum-24 Envelopes

Quantities of	500	1,000	5,000	10,000
Prices per				
Size 6 1/2	\$7.12	\$11.89	\$10.70	14.95
7 1/4	9.98	16.22		

Shipping Weights

Bond Papers per 1000

Substance	16	20	24
6 x 7	5 1/2	6 1/2	7 1/2
6 1/2 x 8 1/2	5	6	7
6 1/2 x 11	10	12	14
7 1/4 x 10 1/2	10	12	14
3 x 5 and 4 x 6	3	4	4
17 x 22 ream, (500)	20	24	28
11 x 17 ream,	10	12	14

Hammermill-20 Bond

Substance 20

A nationally advertised, nationally known, watermarked, bond paper. Substance 20, 500 sheets size 17 x 22 inches weigh 20 pounds.

Quantities of	50	200	500	1,000
Prices per				
17 x 22 inches	2.12	6.64	14.13	13.46
11 x 17	1.76	4.32	8.32	7.98

Cut Sizes

Quantities of	500	1,000	5,000	10,000
Prices per				
5 1/2 x 8 1/2 inches	\$2.74	\$4.56	\$4.36	\$4.21
6 x 7	2.55	4.25	4.06	3.91
7 1/4 x 10 1/2	4.43	7.38	6.88	6.73

Hammermill-20 Bond Envelopes

Quantities of	500	1,000	5,000	10,000
Prices per				
Size 6 1/2	\$6.23	\$10.38	\$9.34	
7 1/4	6.81	11.35	10.21	
8 1/2	8.86	14.78	13.30	
9	9.92	15.37	13.83	
10	9.79	16.38	14.72M	2600 lots

Hammermill-24 Bond

A nationally advertised, nationally known, watermarked, bond paper. Substance 24, 500 sheets size 17 x 22 inches weigh 24 pounds.

Quantities of	50	200	500	1,000
Prices per				
17 x 22 inches	\$2.64	\$7.96	\$16.35	\$16.15
11 x 17	2.11	5.18	9.97	9.57

Cut Sizes

Quantities of	500	1,000	5,000	10,000
Prices per				
5 1/2 x 8 1/2 inches	\$3.28	\$5.47	\$5.23	\$5.05
6 x 7	3.06	5.14	4.86	4.69
7 1/4 x 10 1/2	5.31	8.85	8.25	7.98

Hammermill-24 Bond Envelopes

Quantities of	500	1,000	5,000	10,000
Prices per				
Size 6 1/2	\$7.26	\$12.02	\$10.74	
7 1/4	7.83	13.06	11.74	
8 1/2	10.19	17.00	15.30	

Envelope Flap Symbols

Envelope	14M	14M	14M	14M
Prices per				
Size 6 1/2	\$7.26	\$12.02	\$10.74	
7 1/4	7.83	13.06	11.74	
8 1/2	10.19	17.00	15.30	

O Commercial V Deep-pointed

20 pound envelopes per 1000: Sizes 6 1/2 and 6 3/4, 6 lb.; No. 7 1/4 and 9 1/2 lb.; No. 10, 14 lb.

24 pound envelopes per 1000: Sizes 6 1/2 and 6 3/4, 12 lb.; No. 7 1/4, 14 lb.

Commercial-16 Bond

Substance 16

The utility business paper for low priced stationery, circulars, factory and office forms, etc. 500 sheets size 17 x 22 inches weigh 16 pounds.

Quantities of	50	200	500	1,000
Prices per				
17 x 22 inches	\$1.43	\$4.48	\$9.57	\$9.12
11 x 17	1.35	3.10	5.84	5.62

Cut Sizes

Quantities of	500	1,000	5,000	10,000
Prices per				
5 1/2 x 8 1/2 inches	\$2.00	\$3.34	\$3.16	\$3.03
6 x 7	1.24	2.04	1.92	1.84
7 1/4 x 10 1/2	.93	1.48	1.43	1.37

Commercial-20 Bond

Substance 20

A low priced sheet for jobs on which price is important. 500 sheets size 17 x 22 weigh 20 lbs.

Quantities of	50	200	500	1,000
Prices per				
17 x 22 inches	\$1.08	\$3.30	\$11.25	\$10.73
11 x 17	1.09	3.65	6.88	6.62

Cut Sizes

Quantities of	500	1,000	5,000	10,000
Prices per				
5 1/2 x 8 1/2 inches	\$2.35	\$3.92	\$3.72	\$3.57
6 x 7	2.18	3.64	3.45	3.32
7 1/4 x 10 1/2	3.57	5.94	5.44	5.29

Ripple Finish-24

Substance 24

A high grade, pebble-surface, crackle-finish two-toned sheet used everywhere for finest personal, society and business stationery. 500 sheets size 17 x 22 inches weigh 24 pounds.

Quantities of	50	200	500	1,000
Prices per				
17 x 22 inches	\$2.74	\$8.59	\$17.96	\$17.18
11 x 17	2.27	5.49	10.58	10.29

Cut Sizes

Quantities of	500	1,000	5,000	10,000
Prices per				
5 1/2 x 8 1/2 inches	\$2.54	\$4.59	\$4.64	\$4.45
6 x 7	2.29	5.49	5.24	5.06
7 1/4 x 10 1/2	5.19	9.19	8.89	8.66

Ripple Finish Envelopes

Quantities of	500	1,000	5,000	10,000
Prices per				
Size 6 1/2	\$7.68	\$12.74	\$11.38	
7 1/4	10.47	17.86	15.80	
8 1/2	11.84	19.84	17.85M	2500 (ot)

Safety Paper

Green, or Buff

For checks, certificates, prize slips, tickets, credentials, licenses, coupons, notes, and other printing which must be protected from alteration or be given an appearance of value. Good also for special advertising offers. Chain-line watermark. 500 sheets size 17x22 inches weigh 24 pounds.

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	\$2.92	\$9.76	\$20.77	\$19.41
11 x 17 "	1.98	5.67	11.44	10.76

CUT SIZES

Quantities of	250	500	1,000	5,000
Prices per	250	500	1,000	5,000
5 1/2 x 8 1/2 inches	\$2.89	\$2.98	\$5.95	\$5.92
3 x 8 1/2 "	1.44	2.89	3.70	3.41
3 x 5 "	1.00	1.67	2.44	2.27

Ship. Wgt. per 500 sh. 17 x 22, 28 lb.; 11 x 17, 14 lb.
Cut Sizes per 1,000, 5 x 8 1/2, 8 lb.; 3 x 8 1/2, 4 lb.
3 x 5, 3 lb.

Frost Parch-24 Bond

Substance 24

A durable hard finish (archment-like) bond paper. Suitable for legal documents, official stationery, certificates, diplomas, all business letterheads, etc. tasteful off-white color. 500 sheets size 17 x 22 inches weigh 24 pounds.

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	\$3.08	\$10.23	\$21.77	\$20.74
11 x 17	2.84	6.12	12.14	11.62

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
3 1/2 x 11 inches	\$9.59	\$10.98	\$10.78	\$10.63
7 1/4 x 10 1/2 "	6.47	10.78	10.58	10.43

Strathmore-20 Bond

Substance 20 (25% rag content)

A fine quality crackly, parchment-like finish, rag content white bond paper—our best. Used for high grade personal and business stationery, etc. Watermarked "Strathmore Bond" (500 sheets 17 x 22 inches weigh 20 pounds).

Quantities of 17"	50	200	500	1,000
Prices per	50	200	500	500
7 x 22 inches	\$3.36	\$11.21	\$23.85	\$22.73

CUT SIZE

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
12 x 11 inches	\$7.15	\$11.91	\$11.71	\$11.56

Manifold—Lightweight

A paper which is very useful for makeready (overlay or underlay); carbon copies, air mail correspondence or for any other use requiring a thin strong paper. Suitable for letterpress or offset. Weighs 9 pounds to a ream (500 sheets) of size 17x22 inches or 4 1/2 pounds to 1,000 sheets size 8 1/2 x 11 inches.

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
17 x 22 inches	\$1.39	\$4.40	\$9.36	\$8.72

CUT SIZE

Quantities of	500	1,000	5,000	15,000
Prices per	500	1,000	1,000	1,000
8½ x 11 inches	\$2.92	\$4.88	\$4.68	\$4.53
Ship. Wgt. per 500 sh. 17 x 22, 10 lb.; 11 x 17, 5 lb.				
Cut Sizes per 1,000, 8½ x 11, 5 lb.				

Mimeograph-20

Substance 20 pounds

Particularly good for jobs which require printed heading and on which the rest is to be run off at intervals on a mimeograph, mimeograph or any similar style of duplicating machine. (For instance—many churches use printed outside pages for their bulletins and mimeograph the weekly items and events on the inside pages).

CUT SIZES				
Quantities of	500	1,000	5,000	15,000
Prices per	500	1,000	1,000	1,000

Hammermill Bond

68 Stationery

A nationally known, nationally advertised, watermarked, bond paper. 20 lb. substance. An outstanding buy—white only.

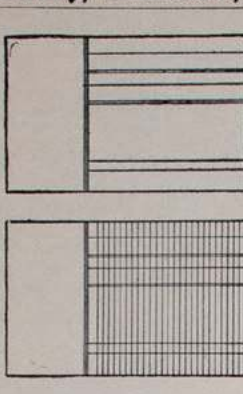
25 flat monarch sheets, size 7 1/2 x 10 1/2
25 matching monarch envelopes, 8 1/2 x 7 1/2
One box, 1.63 five boxes, each, 1.51;
ten boxes, each 1.46; fifty boxes, each 1.24
Ship. Wgt. per box, 2 lb.; five, 6 lb.; ten, 12 lb.; fifty, 55 lb.

You can mix or assort any stationery in lots of 5, 10 or 50 and use the 5, 10 or 50 quantity price. Shipping weights, per box 4 lb.; 5 boxes 18 lb.; 10 boxes 30 lb.; 50 boxes 144 lb.

Statements and Billheads

Ruled Heading, White Bond Paper
Pictured below are the two styles of statements, billheads but we have lines running the other way of the sheet.

STATEMENTS (Style A or B, same price)



Style A

Style B

Style A—Ruled complete with vertical and all horizontal lines for use with pen and ink.

Style B—Ruled with column and head lines only, for typewriter use.

Be sure to state style wanted when ordering.

Quantities of 500 1,000 5,000 10,000

Prices per 500 1,000 1,000 1,000

Stand-td, 5 1/2 x 8 1/2 3.38 5.61 5.46 5.36

Midget, 4 x 6 in. 2.20 3.66 3.54 3.42

Not made in style B.

Ship. Wgt. per 1,000, Stand., 6 lb.; Midget, 4 lb.

Style A Billhead

Style B Billhead is similar but has no horizontal lines except the head lines.

BILLHEADS (Style A or B same price)

Sixes, 8 1/2 x 4 1/2 in. \$4.06 \$6.77 \$6.51 \$6.24

Fours, 8 1/2 x 7 1/2 4.11 6.87 6.61 6.34

Ship. Wgt. per 1,000, Sixes, 3 lb.; Fours, 2 lb.



Social and Business

STATIONERY

Furnished in a good-looking, substantial cabinet box, to give your customers full value.

"300" CABINETS

200 sheets, 6 x 7, and 100 envelopes, size 6 1/4.

All Prices PER BOX, in quantities listed

Quantities of 1 5 10 5

303, Heather-24 3.54 3.28 2.98 2.69

304, Hammermill-20*2.94 2.73 2.48 2.24

305, Hammermill-20*3.32 3.11 2.85 2.56

306, Ripple Fin. 24 3.19 2.97 2.71 2.46

"Monarch" CABINETS

100 sheets, 7 1/4 x 10 1/2 and 100 envelopes, size 7 1/4

103, Heather-24 3.84 3.57 3.26 2.92

104, Hammermill-20*3.14 2.91 2.61 2.38

105, Hammermill-24*3.56 3.29 2.99 2.71

106, Ripple Fin. 24 3.46 3.22 2.91 2.62

"50-50 Monarch" CABINETS

50 sheets, 7 1/4 x 10 1/2 and 50 envelopes 4 1/2 x 6 1/2

153, Heather-24 2.49 2.32 2.12 1.90

154, Hammermill-20*2.04 1.89 1.81 1.55

156, Ripple Fin. 24 2.54 2.09 1.91 1.70

"400" Club Size Stationery

Paper is a high-quality stock, matching envelopes come with a deep pointed flap. Boxed in a smartly designed rich looking box.

100 sheets 6 x 8 and 60 envelopes 4 1/2 x 6 1/2

409, FrostParchBlue 2.13 2.03 1.89 1.72

410, FrostParchPink 2.14 2.04 1.90 1.73

411, Frost Parch 2.15 2.05 1.91 1.74

412, Regency White*2.32 2.22 2.09 1.89

413, Regency Green*2.34 2.24 2.11 1.91

414, Regency Ivory*2.33 2.23 2.10 1.90

*Indicates Watermarked Papers

Round Corner Cards

Round corner cards are die-cut from heavy, translucent finish stock thus assuring accuracy. Used for dance and meal tickets, playing cards, etc. Furnished in several different colors so you can offer your customer frequent changes or more than one color at a time. The colors are an easy means of quick identification.

Tinted—White, Pink, Buff, Yellow, Light Blue, Medium Blue, Light Green, Medium Green.
Boxed in 500s—Not sold in broken-box quantities. Assorted only in lots of 500 of one color.

Quantities of	1	500	1,000	5,000	10M
Prices per	500	1M	1M	1M	1M
No. 53, 2 1/2 x 3 1/2	\$3.25	\$5.44	\$5.27	\$5.10	
Shipping Weight per 1,000, No. 53, 5 lb.					

Reinforced Shipping Tags

Made from strong tag board with hole reinforced by tough paper patch on each side.

Shipping tags are used to address shipments, route and keep track of work in factories, direction tags on finished goods, etc. Almost everyone uses tags and the printing makes business for the ambitious printer.



Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
No. 1, 1 1/2 x 2 1/2 in.	\$2.02	\$3.35	\$3.14	\$2.96
No. 5, 2 1/2 x 4 1/2 in.	3.61	6.02	5.68	5.34
No. 6, 2 1/2 x 5 1/2 in.	4.56	7.59	7.11	6.71
Sh. Wt. per 1,000 No. 1, 3 lb. No. 5, 5 lb. No. 6, 6 lb.				

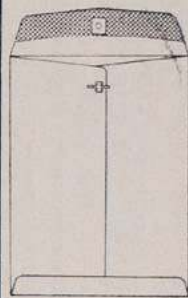
Shipping Weights

Envelopes, per 1,000

Envelope	per 1,000
No. 1, 2P	4 lb.
No. 3	6 lb.
No. 5	7 lb.
No. 6	11 lb.
No. 7	11 lb.
No. 8	11 lb.
No. 9	16 lb.
No. 10	16 lb.
No. 11	16 lb.
No. 12	16 lb.
No. 13	16 lb.
No. 14	16 lb.
No. 15	16 lb.
No. 16	16 lb.
No. 17	16 lb.
No. 18	16 lb.
No. 19	16 lb.
No. 20	16 lb.
No. 21	16 lb.
No. 22	16 lb.
No. 23	16 lb.
No. 24	16 lb.
No. 25	16 lb.
No. 26	16 lb.
No. 27	16 lb.
No. 28	16 lb.
No. 29	16 lb.
No. 30	16 lb.
No. 31	16 lb.
No. 32	16 lb.
No. 33	16 lb.
No. 34	16 lb.
No. 35	16 lb.
No. 36	16 lb.
No. 37	16 lb.
No. 38	16 lb.
No. 39	16 lb.
No. 40	16 lb.
No. 41	16 lb.
No. 42	16 lb.
No. 43	16 lb.
No. 44	16 lb.
No. 45	16 lb.
No. 46	16 lb.
No. 47	16 lb.
No. 48	16 lb.
No. 49	16 lb.
No. 50	16 lb.
No. 51	16 lb.
No. 52	16 lb.
No. 53	16 lb.
No. 54	16 lb.
No. 55	16 lb.
No. 56	16 lb.
No. 57	16 lb.
No. 58	16 lb.
No. 59	16 lb.
No. 60	16 lb.
No. 61	16 lb.
No. 62	16 lb.
No. 63	16 lb.
No. 64	16 lb.
No. 65	16 lb.
No. 66	16 lb.
No. 67	16 lb.
No. 68	16 lb.
No. 69	16 lb.
No. 70	16 lb.
No. 71	16 lb.
No. 72	16 lb.
No. 73	16 lb.
No. 74	16 lb.
No. 75	16 lb.
No. 76	16 lb.
No. 77	16 lb.
No. 78	16 lb.
No. 79	16 lb.
No. 80	16 lb.
No. 81	16 lb.
No. 82	16 lb.
No. 83	16 lb.
No. 84	16 lb.
No. 85	16 lb.
No. 86	16 lb.
No. 87	16 lb.
No. 88	16 lb.
No. 89	16 lb.
No. 90	16 lb.
No. 91	16 lb.
No. 92	16 lb.
No. 93	16 lb.
No. 94	16 lb.
No. 95	16 lb.
No. 96	16 lb.
No. 97	16 lb.
No. 98	16 lb.
No. 99	16 lb.
No. 100	16 lb.

50,000 lots, 10% less per 1,000
+ 12,500 lots, 5% less per 1,000
5,000 lots, 10% less per 1,000

Clasp Envelope No. 55



No. 55 Clasp Envelope

Tough, strong, brown kraft with metal clasp, size 6 x 9 inches. For booklets, catalogs, brochures, important but bulky first class mail, samples, drawings, etc. Open end and gummy flap. Substance 28 pounds.

Shipping Weight, 100-4 lbs.	per 100	\$4.09
500	\$16.36	\$27.27

Clasp Envelope No. 93

(Same Style as Clasp No. 55 Envelope.)

Strong, brown kraft with metal clasp, size 9 1/2 x 12 1/2 inches, open end, with gummy flap. Substance 28 pounds.

Shipping Weight, 100-7 lbs.	per 100	\$6.72
500	\$26.90	\$44.86

Brown Kraft Open End Envelopes

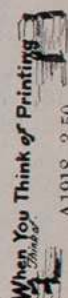
Brown kraft, open end, with gummy flap, for mailing catalogs, booklets, gloves, stockings, handkerchiefs, price lists, etc. Also useful for filing samples and prices of all jobs, data, etc. Substance 24 pounds.

Quantities of	500	1,000	2,500
Prices per	500	1,000	1,000
No. 68, 6 1/2 x 7 1/2 inches	\$10.08	\$16.81	\$15.13
No. 77, 6 1/2 x 9 1/2 "	13.10	21.84	19.66
No. 78, 6 x 9 "	12.28	20.48	18.43

No. 92 Brown Kraft Envelope

Strong, brown kraft envelope size 8 1/2 x 11 1/2 inches, open end with gummy flap. For catalogs, drawings, booklets, samples, brochures, etc. Substance 24 pounds.

Shipping Weight, 25-9 lbs.	per 250	\$13.18
500	\$21.98	\$36.67

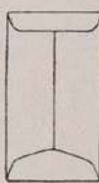


When You Think of Printing

A1918 3.50

White, open side, size 2 1/2 x 4 1/2 in. Substance 24.	Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000	1,000
	\$4.61	\$7.68	\$7.30	\$6.84	

Coin (open side) Envelope
White No. 2P



Coin (open end) Envelope
Open End No. 1

White, open end, size 2 1/2 x 3 1/2 inches. Substance 24 (500 sheets size 17 x 22 of the stock used in this envelope weigh 24 pounds).

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
	\$4.56	\$7.60	\$7.22	\$6.86

Open End No. 3

Strong brown kraft, open end, size 2 1/2 x 4 1/2 in., 24 pound substance.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
	\$4.54	\$7.57	\$7.19	\$6.83

Open End No. 5 1/2

Brown kraft, open end, size 3 1/2 x 5 1/2 inches. Good for pay envelopes, negatives, tickets, tags, etc. Substance 24 pounds.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
	\$5.96	\$9.97	\$9.47	\$8.98

Crystallon Cards

Square Corner & Round Corner Cards
White, Yellow, Blue, Pink, Green, Peach

Rotary cut, furnished in both square and round corners, with a mother of pearl, lacquer coated finish with a white coated back. Used for identification cards, business cards, membership cards, playing cards, dance tickets, advertising cards, meal tickets etc.

Quantities of	500	1,000	5-M	10-M
Prices per	500	1,000	1,000	1,000
#27-63 S.C. 2 1/2 x 3 1/2	6.20	\$10.43	\$10.10	\$9.77
#28-63 R.C. 2 1/2 x 3 1/2	6.79	11.32	10.98	10.63
Please specify color desired, when ordering				
Shipping Wt. #27-63, #28-63 4 lbs; per 1,000				

ENVELOPES	Sizes
4 Baronial, 3 1/2 x 4 1/2	10,
10, 4 1/2 x 9 1/2	7% (Monarch)
7% (Monarch)	8 3/4 x 7 1/2

Kelsey White Envelopes

The universally used finish for envelopes. Good business quality, for either pen or typewriter use. Substance 24 pounds.

Quantities of	500	1-M	5-25M
Prices per	500	1,000	1,000
Size 6 1/2	\$4.98	\$8.46	\$7.61
Size 6 3/4	4.37	7.43	6.68
Size 7	5.91	10.04	9.04
Size 7 1/4	5.91	10.14	9.13
Size 10	5.78	9.83	\$8.38M 2500 lot

WINDOW ENVELOPES

TRANSPARENT GLASSINE

ADRESS SHOWS

THRU GLASSINE

Save time in addressing

Oval window in face prevents getting a letter in the wrong envelope. Substance 24 lbs.

Quantities of

Prices per

500

1-M

5-25M

1,000

1,000

1,000

1,000

1,000

1,000

1,000

1,000

1,000

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1,000

For Weddings, Graduations, Business, Openings, Announcements



Vellum finish cabinets, for invitations, wedding announcements, engagements, receptions, graduations, openings and occasions when high grade and appearance is demanded.

No. 21. 51 paneled, flat style sheets, (folded size $4\frac{1}{2} \times 6$); 50 outside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$; 50 inside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$, with ungummed flaps. (Panel size $3\frac{1}{4} \times 4\frac{1}{4}$). **3.07**

No. 22. Ivory. 51 flat style, paneled sheets (folded size $4\frac{1}{2} \times 6$); 50 outside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$; 50 inside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$, with ungummed flaps. (Panel size $3\frac{1}{4} \times 4\frac{1}{4}$). **3.23**

No. 23. White vellum, unpaneled, flat style, 51 sheets (folded size $4\frac{1}{2} \times 6$); 50 outside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$; 50 inside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$, with ungummed flaps. **3.05**

No. 24. Ivory, 51 flat style, unpaneled sheets (folded size $4\frac{1}{2} \times 6$); 50 outside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$; 50 inside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$, with ungummed flaps. **3.21**

No. 25. A white vellum stock, with embossed design of two, pink and white wedding bells against a pale pink background with, vignettes on front and back. 51 flat style sheets (folded size $4\frac{1}{2} \times 6$); 50 outside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$; 50 inside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$, with ungummed flaps. **4.93**

No. 27. Bridal Book (in gold) with flower design embossed on front. 51 embossed sheets, $4\frac{1}{2} \times 6\frac{1}{2}$ inches (folded); 50 outside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$; 50 inside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$, with ungummed flaps, white. **4.10**

Lots of ten or more, 5% less than above prices
Shipping Weight per box, 3 pounds.

Embossed Wedding & Graduation Folders

Has raised triangular shield in upper left hand corner, for initials, monograms, or when used for graduation invitations, class year. Attractive linear embossed pattern with large central panel on white vellum stock.

No. 20. 51 paneled flat style (folded size $4\frac{1}{2} \times 6$); 50 outside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$; 50 inside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$, with ungummed flaps. **3.16**

No. 28-S Spanish Wedding Announcement with white embossed flower design on front, also the words "Nuestra Boda" (our wedding) embossed in gold on front. 51 embossed sheets (folded size $4\frac{1}{2} \times 6$); 50 outside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$; 50 inside envelopes $4\frac{1}{2} \times 6\frac{1}{2}$, with ungummed flaps. **3.88**

Generally speaking a large font of type—plus 2½ pounds of spaces and quads—would be required for printing a wedding announcement. There is no hard and fast rule regarding the size of type to be used, but the sizes and styles most popularly used are shown below.

Park Avenue 14 pt.

Typo Roman 14 pt.

Typo Roman Shaded 14 pt.

Minuet 14 pt.

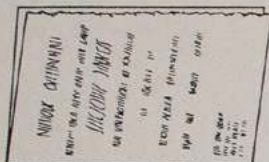
Announcement Script 18 pt.

Helvey Garsener Script 18 pt.

The usual term "request the honour of your presence" is always used for church weddings. For home or hotel weddings, the term "request the pleasure of your company" is correct.

NOTE: If you do not know the exact cost of your order, you can send what you think is correct—balance may be C.O.D.

Deckled Edge Greeting Folders



Suitable for weddings, business openings, Christmas folders graduations—any work calling for a high-grade, expensive appearance.

Deckle Edge Greeting Folder No. 34-50
A 28-pound, white vellum finish sheet with one deckle edge. Sheets come with one fold, size 6x8. Sheets are creased in the center to make french (double) fold size $4\frac{1}{2} \times 6$ inches with the 6 inch edge deckled. Boxed 50 sheets and 50 envelopes to match. Envelopes furnished with wallet flap, deckled along edge of flap. Available boxed only. Box contains 50 sheets and 50 envelopes. per box, **\$3.95**

Deckle Edge Greeting Folder No. 33-50
A 28-pound, (gray) white sheet, with a parchment-like finish, and with one deckle edge. Sheets come with one fold, size 6x8. Sheets are creased in the center to make a french (double) fold size $4\frac{1}{2} \times 6$ inches, with the 6 inch edge deckled. Boxed 50 sheets and 50 envelopes to match. Envelopes furnished with wallet flap, deckled along edge of flap. Available boxed only. Box contains 50 sheets and 50 envelopes. per box, **\$3.55**

Lots of 10 or more 5% off above prices
Shipping Weight per box, 5 pounds.

No. 202

Announcement Envelopes

Announcement envelopes size $4\frac{1}{2} \times 6\frac{1}{2}$ can be used for extra outside envelopes on wedding cabinets Nos. 20, 21, 28, 29, 27, 28S, white only 200, **4.67**; 500, **9.95**; 1000, **16.59**
Shipping Wt. 4 lbs. per 500

Gold Embossed Thank You Cards



A white, vellum finish, paneled card, has words "Thank You" raised-embossed. (Not Printed) in gold in the center of the panel. Suitable as a "Thank You" card for gifts sent to the bride or the new baby, etc., and other occasions when a card of appreciation is called for. 100 cards $3\frac{1}{4} \times 4\frac{1}{4}$ inches (folded size), and 100 envelopes $3\frac{1}{4} \times 4\frac{1}{4}$ inches.

All prices per box
1 5 10 50
33G Gold Embossed 4.53 4.14 3.98 3.84
Shipping Weights, 1 box, 2 lb.; 5 boxes, 7 lb.; 10 boxes, 13 lb.; 50 boxes, 63 lb.

The Practice of Printing

(Polk)



Revised Edition, 324 pages. A good textbook for the new printer and a handy reference book for the more experienced. Has brief history of the printing, and 41 chapters on every phase of the craft, including layout, also illustrating samples of stationery, programs, advertisements, etc. The best book of its kind that we know of.
\$9.80 Postpaid in U.S.A. Ship. Wgt. 2 lbs.

'400' Club Size Stationery

New distinctively styled, high-quality stationery, packed in handsomely designed boxes. Each box contains 100 sheets, size 6 x 8 and 50 matching envelopes, size 4 1/2 x 6 1/2.

Frost Parch Blue, a heavy durable parchment-like bond paper, in a soft pastel shade of blue.

Frost Parch Pink, a heavy durable parchment-like bond paper, in a very delicate pastel shade of pink.

Frost Parch White, a heavy durable parchment-like bond paper, tasteful off-white color.

Regency Tapestry, White, Green, or Ivory. A rich looking 25% rag content, watermarked bond paper.

"400" Club Size Cabinets

100 6 x 8 sheets and 50 4 1/2 x 6 1/2 envelopes

Quantities of	1	5	10	50
409 Frost Parch Blue	2.13	2.03	1.89	1.72
410 Frost Parch Pink	2.14	2.04	1.90	1.73
411 Frost Parch White	2.15	2.05	1.91	1.74
412 Regency White	2.32	2.22	2.09	1.89
413 Regency Green	2.34	2.24	2.11	1.91
414 Regency Ivory	2.33	2.23	2.10	1.90

* Indicates Watermarked Papers

140 Panelled Informals

For notes, acknowledgements, invitations, sympathy cards, and all occasions where informality is required. Folded size of sheet 8 1/2 x 4 1/2 inches, with a 2 1/2 x 3 1/2 inch panel on front. Envelope size 3 1/2 x 4 1/2 inches.

Quantities of	100	200	500	1000
140C Sheets only	Bulk \$6.00	\$9.74	\$16.24	\$16.24
140E Envelopes only	3.84	6.24	10.40	10.40
140S Sets	9.84	15.98	25.64	

140S Boxed sets, 100 cards and 100 envs. per box

All prices per box

Shipping Weight per 500:

140C, Sheets, 5 lb; 140E, Env., 4 lb; 140S, 12 lb

Shipping Weight, per 500:

Cards: 253C, 3 lb; 254C, 3 lb; 255C, 3 lb; 45C, 5 lb; 50C, 6 lb; Env.: 254E, 4 lb; 255E, 5 lb; 45E, 6 lb; 50E, 6 lb; Sets: 253S, 6 lb; 254S, 8 lb; 255S, 10 lb; 45S, 11 lb; 50S, 11 lb.

Cut No. A394 \$3.50



Panelled

Panelled Informals

For invitations, short notes, acknowledgements and all occasions where a neat combination of smartness, yet haste and informality is required. Also suitable for sympathy cards. Folding sheets size 4 1/2 x 6 1/2 inches, folded size 3 1/2 x 4 1/2 inches. Envelope size 3 1/2 x 4 1/2 inches. Name goes on front panel. 100 folding sheets and 100 envelopes to match in a box.

No. 134-W, heavy, white, vellum finish stock.

No. 135-I, heavy, ivory, vellum finish stock.

All prices per box

Quantities of	1	5	10	50
134-W White, each	2.36	2.16	2.08	2.00
135-I Ivory, each	2.54	2.33	2.24	2.16
Shipping Weights per box, 2 lb; per 5 boxes, 8 lb; per 10 boxes, 12 lb; per 50 boxes, 60 lb.				

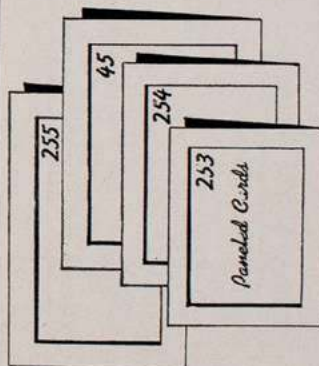
Elite Panelled Cards

Finest quality vellum finish cards with panelled center for printing. The calling cards demanded by fashion.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
No. 151 MEN'S SIZE (1 1/2 x 2 1/2 inch panel)	\$4.18	\$6.96	\$6.74	\$6.52
1 1/2 x 3 1/2 inches				
No. 154 LADIES' SIZE (1 1/2 x 2 1/2 inch panel)	\$4.64	\$7.74	\$7.50	\$7.26
2 1/2 x 3 1/2 inches				
Ship. Wt. per 1000, No. 151, 3 lb; No. 154, 4 lb.				



Cut No. A394 \$3.50



Panelled Cards

A correct card for: invitations to receptions, formal dances, dinners, anniversary celebrations, concerts; at home cards; announcements of births, engagements, sympathy, removal; thank you cards, and many similar uses. Set consists of one card and one envelope to fit. Not less than 100 Sets, or 200 Cards, or 200 Envelopes, sold.

Quantities of	100	200	500	1000
White vellum finish				
253C Cards 3 1/2 x 4 1/2 (2 1/2 x 3 1/2 inch panel)	\$3.37	\$5.48	\$9.13	
253E Envelopes 3 1/2 x 4 1/2	3.67	5.96	9.94	
253S Sets	\$4.22	7.04	11.44	19.07
254C Cards 3 1/2 x 4 1/2 (2 1/2 x 3 1/2 inch panel)	3.68	5.98	9.96	
254E Env's 3 1/2 x 4 1/2	3.84	6.24	10.40	
254S Sets	4.51	7.52	12.22	20.35
255C Cards 3 1/2 x 4 1/2 (2 1/2 x 3 1/2 inch panel)	4.23	6.86	11.44	
255E Env's 3 1/2 x 4 1/2	4.26	6.92	11.54	
255S Sets	5.09	8.49	13.78	22.98
45C Cards 4 x 5 (3 x 3 1/2 inch panel)	4.39	7.12	11.87	
45E Envelopes 4 x 5	4.26	6.92	11.54	
45S Sets	5.19	8.65	14.04	23.41
50C Cards 4 1/2 x 5 1/2 (3 1/2 x 4 1/2 inch panel)	4.96	8.05	13.42	
50E Envelopes 4 1/2 x 5 1/2	4.87	7.90	13.18	
50S Sets	5.89	9.83	15.95	26.60
Ivory vellum finish				
253CI Cards 3 1/2 x 4 1/2 (2 1/2 x 3 1/2 inch panel)	3.78	6.13	10.22	
253EI Envelopes 3 1/2 x 4 1/2	3.70	6.02	10.02	
253SI Sets	4.48	7.48	12.15	20.24

Shipping Weight per 500:

Cards: 253C, 3 lb; Env.: 253E, 4 lb; Sets: 253S, 6 lb.

GREETING, Acknowledgment, Announcement, Graduation, or Christmas, (Blank cards)



Unpaneled Cards

A good grade, white (vellum finish or smooth finish) unpaneled card used with vellum finish envelopes. Set consists of one card and one envelope to fit. Not less than 100 Sets, or 200 Cards, or 200 Envelopes, sold.

Vellum Card - Vellum Envelope

Quantities of	100	200	500	1000
Prices per	100	200	500	1000
30-C Cards 4 x 5	\$4.12	\$6.69	\$11.15	
30-E Env's 4 1/2 x 5 1/2	4.26	6.92	11.54	
30-S Sets	5.02	8.38	13.61	22.69
46-C Cards 4 1/2 x 5 1/2	4.70	7.62	12.70	
46-E Env's 4 1/2 x 5 1/2	4.87	7.90	13.18	
46-S Sets	5.74	9.57	15.52	25.88

Ship. weight, per 500: Cards: 30-C, 6 lb; Env.: 30-E, 6 lb; Sets: 30-S, 11 lb; 46-C, 6 lb; 46-E, 6 lb; 46-S, 11 lb.

KELSEY-DE LUXE Boxed Vellum Cards



WRAPPED in 100's - BOXED in 500's
For Business or Personal Use

Size Cc 2 x 3 1/2 inches (Business, Professional or Suburban size). These cards will fit the SAVOY all-purpose card case.

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
Size Cc	3.68	6.14	5.95	5.76

Not less than 500 of one size sold.

Ship. Wt. per 1000, Size Cc, 4 lb.

News White

32 pound News

Newspaper stock for cheapest work only. hand bills, etc. 1000 sheets size 18 x 24 inches weigh 32 pounds.

Quantities of	50	200	500	1,000
Prices per	\$2.05	\$5.08	\$9.24	\$8.40
*18 x 24 inches				

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	\$2.92	\$4.85	\$4.37	\$4.09
9 x 12 inches				
6 x 9 "	1.75	2.91	2.62	2.45
4 1/2 x 6 "	1.15	1.90	1.71	1.61
3 x 5 "	.84	1.27	1.14	1.08

Medium White

50 lb. English Finish

A medium grade of paper with a moderately smooth finish suitable for medium priced circulars, newspapers, etc. 1000 sheets size 19 x 25 inches weigh 50 pounds.

Quantities of	50	200	500	1,000
Prices per	\$2.59	\$8.56	\$19.25	\$16.06
*19 x 25 inches				

Quantities of	500	1,000	5,000	10,000
Prices per	\$5.08	\$8.47	\$7.62	\$6.78
9 x 12 inches				
6 x 9 "	2.92	4.96	4.57	3.98
4 1/2 x 6 "	1.90	3.22	2.97	2.58

Standard White

60 lb. English Finish

For general printing, made of better materials than Medium White, with a finish of good quality, evenly finished on both sides and soft to the touch. Suitable for the better grade of newspapers, circulars, etc. 1000 sheets 19 x 25 inches weigh 60 pounds.

Quantities of	50	200	500	1,000
Prices per	\$2.96	\$9.80	\$21.80	\$18.17
*19 x 25 inches				

Quantities of	500	1,000	5,000	10,000
Prices per	\$5.84	\$9.73	\$8.76	\$8.14
9 x 12 inches				
6 x 9 "	3.52	5.84	5.25	4.89
4 1/2 x 6 "	2.29	3.80	3.41	3.18

Enameled-60

60 lb. Coated

Coated on both sides, smooth, glossy finish. Suitable for halftone printing, best books, circulars, etc. 1000 sheets size 19 x 25 inches weigh 60 pounds.

Quantities of	50	200	500	1,000
Prices per	\$3.35	\$11.18	\$24.86	\$20.72
*19 x 25 inches				

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	\$6.61	\$11.02	\$9.91	\$8.88
9 x 12 inches				
6 x 9 "	3.96	6.61	5.94	5.32
4 1/2 x 6 "	2.57	4.30	3.86	3.46
3 x 5 "	1.65	2.76	2.48	2.22

Eggshell White

60 lb. Antique Finish

A high grade printing paper with an eggshell or antique finish, suitable for line cuts and coarse screen halftone printing—high grade book work. If fine screen halftone illustrations are to be used they can be printed on Hi-Gloss Enameled-70 or Enameled-60 stock and inserted.

Quantities of	50	200	500	1,000
Prices per	\$2.84	\$9.48	\$21.08	\$17.57
*19 x 25 inches				

Quantities of	500	1,000	5,000	10,000
Prices per	\$5.73	\$9.53	\$8.57	\$7.68
9 x 12 inches				
6 x 9 "	3.44	5.72	5.14	4.61
4 1/2 x 6 "	2.23	3.72	3.34	3.01

Heavy All Purpose

70-pound Plate (smooth) Finish

A beautiful bright, clean, opaque white paper for all kinds of printing (letterpress or offset) which require an extra heavy, quality sheet. 1000 sheets size 19 x 25 inches weigh 70 lb.

Quantities of	50	200	500	1,000
Prices per	\$2.41	\$11.35	\$25.92	\$21.29
*19 x 25 inches				

Quantities of	500	1,000	5,000	10,000
Prices per	\$6.89	\$11.50	\$10.06	\$9.13
9 x 12 inches				
6 x 9 "	4.14	6.92	5.97	5.49
4 1/2 x 6 "	2.69	4.50	3.88	3.58

Hi-Gloss Enameled-70

70 lb. Enameled

Coated on both sides with a high gloss enamel. Very smooth and glossy. Suitable for printing fine screen halftones, 1000 sheets size 19 x 25 inches weigh 70 pounds.

Quantities of	50	200	500	1,000
Prices per	\$3.81	\$12.67	\$28.16	\$23.47
*19 x 25 inches				

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	\$7.45	\$12.42	\$11.17	\$9.97
9 x 12 inches				
6 x 9 "	4.48	7.46	6.58	5.97
4 1/2 x 6 "	2.92	4.85	4.25	3.88

India Tint

60 lb. English Finish

A buff tinted book paper with a good quality finish, evenly finished on both sides. Suitable for books, circulars, programs, magazines, etc. 1000 sheets size 19 x 25 inches weigh 60 pounds.

Quantities of	50	200	500	1,000
Prices per	\$3.49	\$11.66	\$25.32	\$21.50
*19 x 25 inches				

Quantities of	500	1,000	5,000	10,000
Prices per	\$7.23	\$12.04	\$10.83	\$9.74
9 x 12 inches				
6 x 9 "	4.33	7.22	6.49	5.84
4 1/2 x 6 "	2.83	4.70	4.22	3.80

Light Kraft

A strong brown paper made primarily for wrappers but there are many small jobs for which this is an adequate printing stock. 1000 sheets size 18 x 24 weigh 80 pounds.

Quantities of	0	200	500	1,000
Prices per	\$1.56	\$4.82	\$10.27	\$9.34
*18 x 24 inches				

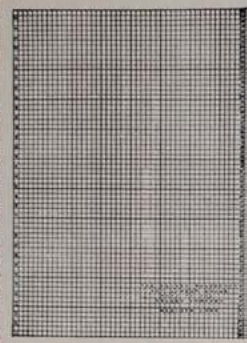
Medium Kraft

Strong brown paper made originally for envelopes and wrapping but suitable for covers and other general work. 1000 sheets size 18 x 24 inches weigh 80 pounds.

Quantities of	0	200	500	1,000
Prices per	\$2.33	\$7.18	\$15.27	\$13.88
*18 x 24 inches				

Kelsey Line-up Gage

Corrects Crooked Forms



Made of translucent plastic size 8 x 10, accurately marked off in pica squares. A handy aid in checking spacing on letterheads and other forms, setting gage pins on presses, getting correct register on multicolored jobs, and all work where perfect alignment is essential. Postpaid, - \$3.25

Shipping Weights

Printing Paper	per 1,000	4 1/2 x 6	6 x 9	9 x 12
News White		37b	61b	107b
Medium White		5	8	15
Standard White, Eggshell		5	8	15
Enameled-60, India Tint		5	8	17
Hi-Gloss Enameled-70		5	10	19
News White, 18x24, 1000 sheets		37b		
Medium White, 18x25, 1000 sheets		55b		
Standard White, 18x25, 1000 sheets		65b		
Eggshell White, 18x25, 1000 sheets		65b		
Enameled-60 White, 18x25, 1000 sheets		65b		
Hi-Gloss Enameled-70, 18x25, 1000 sheets		75b		
India Tint, 18x25, 1000 sheets		35b		
Light Kraft, 18x24, 1000 sheets		35b		
Medium Kraft, 18x24, 1000 sheets		55b		



Cut D1 3.50

*DOUBLE SIZE, can also be furnished, for double the price. However this size cannot be shipped by Parcel Post.

PRESSURE SENSITIVE STOCK Strip-Bak

FLUORADANT CALYPSO COLORS

Fire Red, Green and White
No peeling off paper backing and pressing, no wetting is required. Backing paper comes split for easy peeling.

Resin treated for outdoor use. Suited for bumper strips, election posters, labels, notices, window stickers, etc. 500 sheets 15x24 weigh 60 pounds.

Full and Half Sizes

Quantities of	25	50	100	200	500	1000
Prices per	25	50	100	200	500	1000
15x24 Red or Green	10.44	20.74	39.74	79.27	158.54	317.08
12x15	11.24	22.48	41.87	83.74	167.48	334.96

Cut Sizes

Quantities of	50	100	200	500
Prices per	50	100	100	100
3x12 Red or Green	5.52	9.21	7.98	6.46
3x 7 1/2	3.59	5.98	6.18	4.19
3x 4 1/2	2.20	3.68	3.19	2.58
3x12 White	3.36	5.61	4.86	3.94
3x 7 1/2	2.18	3.64	3.15	2.56
3x 4 1/2	1.34	2.24	1.94	1.57

Leatherfinish No. 434

White, Red, Blue Yellow, Green, Fawn.
An easy printing. Levant grain finish at price within the range of practically any job. Suitable for programs, tickets, covers, menus, etc., and all work requiring distinction. Grain runs 25-30 in. 400 sheets size 20x36 inches weigh 73 pounds.

Quantities of	50	100	250	500
Prices per	50	100	250	500
20 x 26 inches	\$6.32	\$10.54	\$24.16	\$48.32
13 x 20	3.91	6.02	12.83	25.66

CUT SIZES

Quantities of	250	500	1,000	5,000
Prices per	250	500	1,000	5,000
9 x 13 inches	\$8.02	\$13.75	\$22.96	\$114.80
6 x 9 "	4.51	8.26	13.77	68.90
4 1/2 x 6 "	2.52	4.86	8.27	41.36

Ship. Wgt. per 500 sh., 20 x 26, 80 lb.; 100 sl., 18 lb.
100 sh., 13 x 20, 9 lb. Cut Sizes per 1,000, 9 x 12,
35 lb.; 6 x 9, 18 lb.; 4 1/2 x 6, 10 lb.

Ship. Wgt. per 500 sh., 20 x 26, 80 lb.; 100 sh., 18 lb., 35 lb.; 6 x 9, 18 lb.; 4 1/2 x 6, 10 lb.

*DOUBLE SIZE, can also be furnished, for double the price. However, this size CANNOT be shipped by Parcel Post.

ITALIC figures show which way grain runs.

Super-Gloss Gummed-60

A NON-CURL white coated paper. The latest in gummed label paper. Put an end to your gumming problems. A high-gloss paper that will not curl or stick together under extreme storage and pressroom conditions. Can be used for all kinds of labels, emblems, election stickers, etc. Prints well on gummed side too, when two-sided labels are needed. Furnished in white only. 500 sheets 17x22 in. weigh 30 lbs.

Quantities of	50	200	500	1000
Prices per	50	200	500	500
17 x 22 inches	\$7.76	\$25.88	\$57.53	\$52.30
11 x 17	4.38	13.69	29.77	27.15

CUT SIZES

Quantities of	500	1000	5000	10000
Prices per	500	1000	5000	10000
5½ x 8½ inches	\$8.18	\$13.63	\$12.27	\$11.97
4 x 5½	4.51	7.51	6.76	6.58
+ 3 x 4½	"	3.11	5.18	4.67
2½ x 4	"	2.87	4.77	4.31
			4.31	4.21

*Size for O348 Label cut.

*Size for O348 Label cut.

Utility No. 435

Blue, White, Yellow, Green

Strong, attractive, low in price. Good for folders, booklets, covers, announcements, greeting cards, photo mounts, menus, tickets, display cards, and all kinds of work requiring more strength than paper, but not necessarily that of cardboard. 500 sheets size 20x26 weigh 50 lbs.

Quantities of	50	100	250	500
Prices per				
20 x 26 inches	\$5.46	\$9.98	\$22.88	\$41.60
13 x 20 "	3.48	5.74	12.19	21.80

CUT SIZES

Quantities of	250	500	1,000	5,000	10,000
Prices per	250	500	1,000	5,000	10,000
9 x 12 inches	7.71	12.87	21.45	19.94	17.93
6 x 9 "	4.62	7.72	12.86	11.96	10.75
4 1/2 x 6 "	2.77	4.63	7.71	7.17	6.45

Ship. Wgt. per 100 sh. 20 x 26, 12 lb.; 18 x 20, 7 lb.
Cut Sizes per 1000, 9 x 12, 23 lb.; 6 x 9, 13 lb.
4 1/2 x 6, 7 lb.

Ship. Wgt. per 100 sh., 20 x 26, 12 lb.; 13 x 20, 9 lb., 13 lb., 6 x 9, 7 lb., 4 1/2 x 6, 7 lb.

Shipping Weights

Pad Back Board	12	50	100
17 x 22	4 lb.	16 lb.	32 lb.
11 x 17	8 lb.	16 lb.	32 lb.
8 1/2 x 11	8 lb.	16 lb.	32 lb.
8 1/2 x 7 or 5 1/2 x 8 1/2	4 lb.	8 lb.	16 lb.
4 1/2 x 6, 4 x 6 or 3 x 5	2 lb.	4 lb.	8 lb.

Gummed Paper-50

A non-curl good grade of paper suitable for pen and ink or printing, gummed on one side. Furnished in white only, for all kinds of labels, election stickers, etc. Prints well on gummed side too. 500 sheets size 17x22 weigh 25 lbs.

Quantities of	50	200	500	1000
Prices per	50	200	500	500
17 x 22 inches	\$6.13	\$20.42	\$45.37	\$41.25
11 x 17	3.57	10.96	23.69	21.63

CUT SIZES

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	5,000	10,000
5 x 8 1/2 inches	\$6.52	\$10.86	\$9.77	\$9.47
4 x 5 1/2 "	3.59	5.97	5.37	5.20
3 x 4 1/2 "	2.47	4.12	3.71	3.59
2 1/2 x 4 "	2.28	3.80	3.41	3.31

*Skip. Wgt. per 500 sk. 17c22; 20lb; 11x17 15lb.
 Cat 433, 5 lbs.; 200, 5 x 8; 8 lb.; 4 x 5 1/2, 4 lb.;
 3 x 4 1/2, 3 lbs.; 2 1/2 x 4, 2 lb.*

Ship. Wgt. per 500 sh., 17x22, 25 lb.; 11x17, 15 lb., 10 lb., 6 x 9, 8 lb., 4 x 5 1/2, 4 lb., 3 x 4 1/2, 3 lb., 2 1/2 x 4, 2 lb.

*Size for O348 label cut.

WOODGRAIN

Pinecraft & Mulberry

Card, Cover, and Menu Stock
A beautiful novelty stock for covers, programs, menus, business cards, etc. Look like beautifully grained wood, but prints as easily as ordinary paper or card. Handy sizes listed below, or cut to your order. (500 sheets size 20 x 26 inches; weigh 100 pounds).

Quantities of	50	100	200	500
Prices per	50	100	100	100
#20 x 26 inches	\$14.83	\$26.97	\$25.74	\$23.40
#13 x 20	8.89	15.94	15.44	13.97

Grain runs 20-inch way 110-inch way

Ship. Wgt. per 100, 20 x 26, 24 lb.; 13 x 20, 12 lb., 10 x 13, 6 lb.

The Practice of Printing (Polk) 324 pages. Revised Edition. A good textbook for the new printer and a handy reference book for the more experienced. Has brief history of printing, and 41 chapters on every phase of the craft, including layout, also illustrating samples of stationery, programs, advertisements, etc. The best book of its kind that we know of. \$9.80

Ship. Weight, 2 lb.

Printed in U.S.A.

Pad Back Board

Quantities of

Prices per

17 x 22 inches

8 1/2 x 11

5 1/2 x 8 1/2

4 1/2 x 6

3 x 5

Ship. Weight, 2 lb.

Printed in U.S.A.

Pad Back Board

Italic figures show which way grain runs. For example, 14 1/2 x 24 1/2 means grain runs 14 1/2" way.

Feather-Wate Bristol

Our Best Grade of card Bristol

Thin, dense, snappy, plate finish Bristol which you will find used for both personal and business cards by people who follow modern trends. This Bristol calipers a little more than half the thickness of Lite-Wate Bristol, yet weighs within 10% of which per sheet, and snaps back in thumb and forefinger.

Feather-Wate also makes a fine program, announcement and menu stock, as well as a good white cover, and menu stock sizes are listed which you will find convenient for these purposes. 1000 sheets size 14 1/2 x 24 1/2 weigh 82 lbs.

Quantities of	50	100	200	400
Prices per	50	100	100	100
14 1/2 x 24 1/2 inches	\$4.68	\$8.49	\$8.09	\$7.71
12 1/2 x 14 1/2 inches	3.09	5.02	4.85	4.82

Glossy Post Card

3 Ply

For all kinds of smooth finish work. Coated (enamel finish) on both sides so that fine half-tones or other cuts can be printed on either side. Good for all kinds of picture or post card work, menus, covers, etc. 1000 sheets size 17 1/2 x 23 inches weigh approximately 150 pounds.

Quantities of	50	100	200	400
Prices per	50	100	100	100
$17\frac{1}{2} \times 23$ inches	\$8.86	\$16.10	\$15.34	\$14.61
$11\frac{1}{2} \times 17\frac{1}{2}$ "	5.18	8.50	8.42	8.06

Post Card Size

Quantities of	500	1,000	5,000	10M
Prices per	500	1,000	1,000	1,000
3 3/4 x 5 1/2 inches	\$4.98	\$8.68	\$8.24	\$7.83
6 x 2 1/2 (size C)	2.78	4.36	4.61	4.38

* Shipping Weights *

	per 1000
3 x 5 Lite-Wate, or Med. Col.	7lb.
3 1/2 x 5 1/2 Glossy Post Card,	9lb.
4 x 6 Lite-Wate, Med. Col.	11lb.



A1890 \$3.50

Thin Colored Bristol

Red, Orange, Yellow, Green, Granite and Medium Blue

A favorite for tickets, cards, tags and all low priced work on colored stock. 1000 sheets size 14 1/2 x 24 1/2 inches weigh 90 pounds.

Quantities of	50	100	200	400
Prices per	50	100	100	100
14 1/2 x 22 1/2 inches	\$2.68	\$4.85	\$4.62	\$4.40
11 1/2 x 14 1/2 inches	2.09	3.22	3.08	2.98

Med. Colored Bristol

Blue, Green, Buff, Yellow, Cherry, Salmon

A bright, smooth, good grade of colored Bristol inough, pleasing colors. Suitable for index cards (which must stand rough handling), programs, tickets, menus, advertising cards, etc. Folds well with the grain without excessive cracking. 500 sheets 20 1/2 x 24 1/2 in. weigh 182 lbs.

CRACKING, 500 SHEETS 20 1/2 x 24 1/2 IN. WEIGHT 200 LBS.				
Quantities of	50	100	200	400
Prices per	50	100	100	100
*20 1/2 x 24 1/2 inches	\$6.30	\$11.46	\$10.92	10.39
12 1/2 x 20 1/2 "	3.90	6.51	6.23	5.97
10 1/2 x 12 1/2 "	2.34	3.91	3.74	3.58

FILE CARD SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
● 3 x 5 inches	\$2.86	\$4.96	\$4.71	\$4.48
● 4 x 6 "	3.72	6.44	6.12	5.82

Ship. Wgt. per 100 sheets 20 1/2 x 24 1/2 in. 12 1/2 x 20 1/2 in. 12 lb.; 10 1/2 x 12 1/2 in. 7 lb.

Poster Board

6 Ply

White, Red, Yellow

For all work requiring heavy, substantial colored stock such as show cards, outdoor signs, season, meal and milk tickets, etc. 1000 sheets size 14 x 22 inches weigh 170 pounds.

Quantities of	50	100	200	400
Prices per	50	100	100	100
* 14 x 22 inches	\$5.72	\$10.40	\$9.90	\$9.50
11 x 14 "	3.61	5.95	5.70	5.50

Heavy White

4 Ply White Blank

A thick card (4 ply) for work requiring low cost. Suitable for show cards, tickets, advertising matter, etc. 1000 sheets size 14 x 22 inches weigh 155 pounds.

Quantities of	50	100	200	400
Prices per	50	100	100	100
14 x 22 inches	\$5.64	\$9.80	\$9.35	\$8.90
11 x 14 "	3.57	5.95	5.43	5.20

Plastic-Coated REFLECTO

Red, Yellow and Black

For cards, covers, menus and all jobs requiring a bright shiny stock. Plastic-coated water-proof can be cleaned with a damp cloth. For best results, we recommend our Gloss-Glazine Black Ink on this stock. 1000 sheets size 20 x 26 inches weigh 252 pounds.

Quantities of	25	50	100	200	400
Prices per	25	50	100	100	100
20 x 26 in.	15.75	28.63	52.03	49.56	47.21
13 x 20 "	8.62	15.07	26.98	25.78	24.60

Two colors can be mixed on the sizes above. In lots of 100 colors may be assorted (50 ea., etc.) Grain runs 20-inch way

Ship. Wgt. per 100 sheets, 20 x 26, 26 lb.; 13 x 20, 13 lb.

Lustra-Finish Card

A snappy, smooth card with a glass-like coating on one side, used for business cards, tickets, advertisements, QSL cards, menus, covers, etc. (1000 sheets size 17 1/2 x 23 inches weigh 128 pounds.)

Quantities of	50	100	200	400
Prices per	50	100	100	100
*17 1/2 x 23 inches	\$8.98	\$16.36	\$15.59	\$14.91
11 1/2 x 17 1/2 "	5.60	9.18	8.79	8.45

Calypso

Fire Red, Pink, Orange and Green

A medium weight card colored one side white on the other side. Bright fluorescent colors will meet the demand of modern day advertising. Used for posters, window cards, exit signs etc. Makes dazzling QSL cards, and eye-stopper posters. 1000 sheets 19 x 25 weigh 150 pounds.

Full Size and Poster Size

Quantities of	50	100	200	400
Prices per	50	100	100	100
19 x 25 inches,	\$17.44	\$31.72	\$30.23	\$28.80
9 1/2 x 19 "	9.47	16.86	16.19	15.40

Cut Sizes

Cut sizes				
Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
Size C (1 1/2"x3 1/2")	\$4.39	\$7.64	\$7.26	\$6.89
Size L (3 1/2"x5 1/2")	7.85	13.66	12.97	12.32
Ship. wt. per 1,000, size L, 9 lb; size C, 6 lb				

Ship. wt. per 1000, size L, 9 lb.; size C, 6 lb.

Lite-Wate Bristol

Index Quality Tub-sized

An inexpensive, white Bristol for business and personal cards, index file cards, checks, tickets, tags, etc. 1000 sheets size 17 1/2 x 23 inches weigh 111 pounds.

Quantities of	50	100	200	400
Prices per	50	100	100	100
$= 17\frac{1}{2} \times 22\frac{1}{2}$ inches	\$4.18	\$7.59	\$7.23	\$6.89
$= 11\frac{1}{2} \times 17\frac{1}{2}$ inches	2.85	4.55	4.37	4.20

FILE CARD SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
● 3 x 5 inches	\$2.34	\$4.07	\$3.87	\$3.67
● 4 x 6 "	3.04	5.29	5.03	4.77

Medium Fine Bristol

A fine white card of medium weight for all commercial work including tickets, menus, show-cards, personal and business cards, etc. 1000 sheets size 14 1/2 x 24 1/2 inches weigh 120 pounds.

Quantities of	50	100	200	400
Prices per	50	100	100	100
$7\frac{1}{4} \times 24\frac{1}{2}$ inches	\$6.51	\$11.82	\$11.26	\$10.73
$19\frac{1}{2} \times 14\frac{1}{2}$ "	4.02	6.66	6.38	6.12

Vellum Finish Bristol

A high grade parchment finish in universal demand for finest social and business announcements, greeting cards. 1000 sheets size 14 1/2 x 24 1/2 inches weigh 120 pounds.

Quantities of	50	100	200	400
Prices per	50	100	100	100
*14 1/2 x 24 1/2 inches	\$6.64	\$12.05	\$11.48	\$10.94
10 1/2 x 14 1/2 "	4.10	6.79	6.51	6.24

DOUBLE SIZE, can also be furnished, for double the price. However, this size cannot be shipped by Parcel Post.

* Shipping Weights *

Per 100 sheets	Full Size	Half-Size
Feather-Wate,	12lb.	7lb.
Thin Colored,	12	7
Lite-Wate,	13	8
Med. Fine or Hyv. White,	18	10
Glossy Post Card,	18	10
Lustra-Finish,	19	11
Poster Board,	19	11
Vellum Finish,	20	11

SUGGESTED USES

Midget, Novelty, and personal card

A Mr. or Personal

C Business or individual

representing a business—salesman size

D Mr. and Mrs.

E Business or ticket

K Advertiser's or File

L Correspondence or Post Card

S Tickets, etc.

X Miss or Mrs.

Savoy Card Cases can be used with ALL cards, up to, and including, size E.

Shipping Weights Cards	L. Wate	F. Wate	Thin C.	Med. C.	Med. F.	Hvy. F.	Vell. F.	Hvy. W.	Lust. F.	Reflec.	Pinecr.	Leat. F.	Midget
lb per 1,000													
Midget,	3	3	3	3	3	3	3	3	3	3	3	3	
A,	4	4	4	4	4	4	4	4	4	4	4	4	
C,	4	4	4	4	4	4	4	4	4	4	4	4	
D,	4	4	4	4	4	4	4	4	4	4	4	4	
E,	4	4	4	4	4	4	4	4	4	4	4	4	
K,	5	5	5	5	5	5	5	5	5	5	5	5	
L,	5	5	5	5	5	5	5	5	5	5	5	5	
S,	5	5	5	5	5	5	5	5	5	5	5	5	
X,	5	5	5	5	5	5	5	5	5	5	5	5	

All prices per 1,000 except 500 lots. Sizes		A		X		C		D		E		K		L	
Lite-Wate Bristol Suitable for cards, tickets, checks, tags, etc. Many prefer this lightweight stock to the heavier for business cards. White.		500	\$1.79	1,000	3.11	2,000	2.02	5,000	1.54	10,000	1.19	2,000	2.96	5,000	2.76
Feather-Wate Bristol Thin, snappy smooth finish—modern business and personal card stock. See description elsewhere. White.		500	1.51	1,000	2.52	2,000	3.43	5,000	1.88	10,000	1.38	2,000	3.80	5,000	3.53
Lustra-Finish Snappy, smooth card with a glass like coating on one side, for business cards, tickets, advertisements, QSL cards, etc.		500	1.98	1,000	3.45	2,000	4.60	5,000	2.66	10,000	2.94	2,000	5.10	5,000	8.22
Thin Colored Bristol Red, Green, Yellow, Medium Blue, and Gray-Blue, for tickets and low-priced colored work.		500	\$1.57	1,000	2.67	2,000	2.40	5,000	1.41	10,000	1.20	2,000	2.67	5,000	2.35
Med. Colored Bristol Buff, Yellow, Blue, Green, Cherry, Salmon. For index cards, menus, tickets, advertising cards, programs, etc.		500	\$2.18	1,000	3.80	2,000	3.29	5,000	1.88	10,000	1.38	2,000	3.62	5,000	3.36
Heavy White A thick card for work where low cost is required. Suitable for window and show cards, tickets, advertising matter, etc.		500	size S	1,000	2.43	2,000	4.23	5,000	2.43	10,000	2.69	2,000	4.68	5,000	4.34
Calypso Bright fluorescent-like colors. Used for posters, window cards exit signs, etc. Makes dazzling QSL cards and eye-stopper posters: Fire Red, Pink, Orange, Green.		500	7.64	1,000	7.26	2,000	6.89	5,000	4.39	10,000	4.22	2,000	13.66	5,000	12.97
Medium Fine Bristol Fine White card for general commercial work, menus, show cards, tickets, etc. The stock for personal cards.		500	1.92	1,000	3.33	2,000	3.26	5,000	1.88	10,000	1.38	2,000	4.91	5,000	4.57
Vellum Finish Bristol For personal and business printing which requires vellum or parchment finish. White only.		500	\$1.57	1,000	2.72	2,000	3.40	5,000	1.96	10,000	1.38	2,000	4.98	5,000	4.66
Leatherfinish Levant leatherfinish grain, easily printed, novelty and business cards, tickets, etc. Blue, Yellow, White, Green, Red, Fawn.		500	1.55	1,000	2.57	2,000	2.54	5,000	1.55	10,000	1.20	2,000	3.60	5,000	3.36
Pinecraft & Mulberry Looks like beautifully grained wood, prints easily. Use for novelty and business cards, tickets, menus. Grain long way.		500	3.58	1,000	6.47	2,000	6.94	5,000	3.87	10,000	3.68	2,000	11.57	5,000	10.97
Reflecto For cards, covers, menus, and all jobs requiring a bright shiny stock. Plastic-coated water-proof. Can be cleaned with a damp cloth. Red Yellow or Black.		500	6.47	1,000	11.26	2,000	10.71	5,000	3.87	10,000	3.68	2,000	11.56	5,000	10.97

Note: You can mix or assort any of the 5,000 or 10,000 lots, using the 5,000 or 10,000 price, but do not order less than 500 of one kind size or color of cards. We do not break, or sell less than, 500 lots. For other sizes use full sheet price (pg. B-8) plus cutting charge

CUTTING, PUNCHING, CORNERING—In case our regular cut sizes do not meet all your needs—or if you wish punching or round-cornering done—we perform this work **before** delivering, on stock purchased from us at the rates given on page B-11. Cutting charge is for one size only, add 25 per cent for each additional size out of a sheet.

White Vellum

70-pound Vellum Finish

A bright, opaque white paper suitable for both letterpress and offset printing. An extra heavy, quality sheet for letterheads, stationery, announcements, greeting cards, programs, books, magazines, etc. 1000 sheets size 19x25 in. weigh 70 pounds.

Quantities of	50	200	500	1,000
Prices per	50	200	500	1,000
*19 x 25 inches	\$3.44	\$11.47	\$25.47	\$21.50

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	5,000	1,000
9 x 12 inches	\$6.92	\$11.54	\$10.10	\$9.17
6 x 9 "	4.16	6.95	6.00	5.52
4 1/2 x 6 "	2.71	4.53	3.91	3.62

General Purpose White

50-lb. Smooth Finish

This general purpose paper is furnished in both bond and book paper sizes. Used for low-priced letterheads, stationery, circulars, official forms, booklets, etc., it can be printed by regular letter press or by offset.

1000 sheets size 19x25 in. weigh 50 pounds; or, 500 sheets size 17 1/2 x 22 1/2 in. weigh 21 pounds.

Quantities of	50	200	500	1,000
Prices per	50	200	500	500
*19 x 25 inches	\$2.22	\$7.37	\$16.37	\$13.64
*17 1/2 x 22 1/2 "	1.78	5.89	13.10	10.91
11 1/2 x 17 1/2 "	1.17	3.54	7.86	6.55

CUT SIZES

Quantities of	500	1,000	5,000	10,000
Prices per	500	1,000	1,000	1,000
9 x 12 inches	\$4.72	\$7.88	\$7.09	\$6.38
8 1/2 x 11 "	4.24	7.08	6.37	5.60
7 1/4 x 10 1/2 "	3.30	5.51	4.76	4.46
6 x 9 "	2.83	4.72	4.25	3.82
5 1/2 x 8 1/2 "	2.54	4.24	3.66	3.39
4 x 7 "	2.29	3.78	3.29	3.06
3 1/2 x 6 "	1.83	3.06	2.76	2.48

*DOUBLE SIZE, can also be furnished, for double the price. However, this size cannot be shipped by Parcel Post.

NOTE: If you do not know the exact cost of your order, you can send what you think is correct - balance may be C.O.D.

Mountie Cover No. 436

Blue, Green, Yellow, Ivory

An excellent high-quality stock, strong durable, has an attractive grained pebble finish. Bright, eye-catching, modern colors. Suitable for menus, programs, folders, covers, greeting cards, announcements, etc. Also all display work which requires beauty and distinction.

Quantities of	50	100	250	500
Prices per	50	100	250	500
20x26 inches	\$6.61	\$12.02	\$27.54	\$50.08
13x20 "	4.06	6.76	14.52	26.04

CUT SIZES

Quantities of	250	500	1000	5000	10-M
Prices per	250	500	1000	1000	1000
9 x 12 inches	9.40	15.66	26.09	24.78	22.30
6 x 9 "	6.64	9.40	15.65	14.87	13.38
4 1/2 x 6 "	3.38	5.64	9.39	8.92	8.03

Gummed Tape

Good grade of kraft paper, heavily gummed, for wrapping packages, sealing cartons, etc. Rolls contain 500 feet of tape, with gummed side out on 1 1/4-inch size, 600 feet gummed side in on 3-inch size.

	one	six	dozen
1 1/4 inches wide,	1.20	6.48	11.62
3 inches wide,	2.26	12.20	21.70

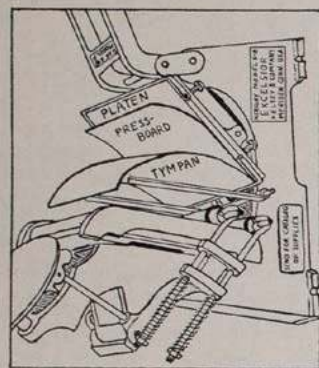
Shipping Wgt. per roll, 1 1/2 in., 2 lb.; 3 in., 5 lb.

Tympan Paper

For description see Tympan Assortments

No. of Shp.	Size	Press	Price
sheets	wt.	size	
100	(11) 4 1/2 x 5 1/2	3 x 5 press	\$.89
100	(21) 7 1/2 x 8 1/2	5 x 8 press	1.77
100	(31) 8 1/2 x 9 1/2	6 x 9 press	2.30
100	(31) 8 1/2 x 11 1/2	6 x 10 press	2.52
100	(31) 9 1/2 x 12	(Pilot) press	3.02
100	(41) 9 1/2 x 12	7 x 11 press	3.17
100	(51) 12 x 14	8 x 12 press	4.31
100	(61) 12 x 14 1/2	9 x 12 press	4.61
100	(61) 13 x 16	9 x 13 press	5.41
100	(71) 14 x 17	10 x 14 press	5.41
100	(71) 14 x 17	10 x 16 press	6.40
100	(101) 17 x 20	12 x 18 press	8.63
100	(121) 17 x 24	14 x 22 press	11.43

We cannot furnish any other sizes.



Tympan Assortments

Consisting of 100 sheets of strong, smooth oil-treated paper made especially for tympan use, and 25 sheets of smooth, heavy, hardened pressboard made especially for tympan packing. With the use of this board you will find that your printing will be much sharper and clearer, the impression will not show up as much on the back of the printed sheet and your type will last much longer.

Press	Ship.	Price	Press	Ship.	Price
size	wt.		size	wt.	
3 x 5	(21) 9 x 12	\$1.86	9 x 12	(101) 8.88	
6 x 8	(51) 9 x 13	3.63	10 x 14	(101) 10.80	
6 x 9	(51) 10 x 14	4.60	10 x 15	(131) 10.80	
6 x 10	(51) 10 x 15	5.35	12 x 18	(181) 17.30	
6 1/2 x 10	(101) 12 x 18	6.08	14 x 22	(221) 22.28	
7 x 11	(61) 6.33				
8 x 12	(91) 8.40				

If your press is not our make, buy next larger size. WE CANNOT FURNISH ODD SIZES.

Quality Printing

Cut A1914 3.50

PRINTING

Cut No. A1915 \$3.50

Pressboard

For description see Tympan Assortments

No. of Shp.	Size	Press	Price
sheets	wt.	size	
25	(11) 3 1/2 x 5 1/2	3 x 5 press	\$1.07
25	(21) 6 x 8 1/2	5 x 8 press	2.05
25	(21) 6 x 9 1/2	6 x 9 press	2.53
25	(21) 7 1/2 x 11 1/2	6 x 10 press	3.10
25	(31) 7 1/2 x 12 1/2	6 1/2 x 10 (Pilot)	3.37
25	(31) 7 1/2 x 12 1/2	7 x 11 press	3.48
25	(41) 9 1/2 x 14	8 x 12 press	4.50
25	(41) 10 x 14 1/2	9 x 12 press	4.72
25	(41) 11 x 15	9 x 13 press	5.93
25	(41) 11 x 15	10 x 14 press	5.93
25	(61) 12 x 17	10 x 15 press	6.76
25	(81) 15 1/2 x 20	12 x 18 press	9.52
25	(101) 16 x 24	14 x 22 press	11.96

We cannot furnish any other sizes.

File Card Sizes

Quantities of	500	1,000	5,000	10,000
Price per	500	1,000	1,000	1,000
Life-White Bristol (see description page B-8)	2.84	4.07	3.57	3.57
3 x 5 inches	3.04	5.23	5.03	4.77
4 x 6 "				
Medium Colored (see description page B-8)	2.86	4.96	4.71	4.48
3 x 5 inches	3.72	6.44	6.12	5.82
4 x 6 "				

Shin. Wat. per 500. 8 x 5. 4 lb. 4 x 6. 6 lb.

Sh. in. Wgt. per 500, 3 x 5, 4 lb.; 4 x 6, 6 lb.

Shipping Weights

General	Hvy. All	White
Purpose	Purpose	Vellum
Per 1000		
9 x 12	15 lb.	19 lb.
8 1/2 x 11	12 lb.	18 lb.
7 1/2 x 10 1/2	10 lb.	16 lb.
6 x 9	8 lb.	10 lb.
7 x 11	6 lb.	11 lb.
5 1/2 x 8 1/2	6 lb.	10 lb.
6 x 7	5 lb.	9 lb.
4 1/2 x 6	5 lb.	7 lb.
Per 500 sheets		
25 x 38	55 lb.	75 lb.
23 x 35	46 lb.	65 lb.
19 x 25	28 lb.	38 lb.
17 1/2 x 23	25 lb.	36 lb.
11 1/2 x 14	13 lb.	18 lb.

Social and Business Stationery

Cut No. A936 \$3.50



K381 4.00



A312 3.50



A954 3.50

Cutting Charges on Special Sizes of Paper, Cards, etc.

BOND and BOOK Papers including GUMMED Paper

Size 9 x 12 108 square inches or larger, per 1000 sheets, **.65**
 Sizes smaller than 9 x 12 inches, per 1000 sheets **.55**

Minimum cutting charge **1.75**

LIGHT CARDBOARDS and COVER PAPERS

Size 4 x 8 32 square inches or larger, per 1000 sheets, **1.05**
 Sizes smaller than 4 x 8 inches, per 1000 sheets, **.90**

Minimum cutting charge **1.75**

STRIP-BAK and HEAVY CARDBOARDS—Heavy White,

Poster Board, Reflecto or Pad Back Board.—Add 50% to the LIGHT CARDBOARD prices.

Minimum cutting charge **3.00**

BINDER'S BOARD 4x8 or larger, 50¢ per 100 pieces, smaller than 4x8, 40¢ per 100 pieces. Minimum cutting charge **3.00**

In Case of Price Changes

Shall we return your order and write you? OR, shall we correct the prices, and send the balance collect?

We want to give you the best possible service, and if you will let us have the above information on your order, it will help us immensely.

If you wish to do this in the future in A.L.I. cases, just tell us at the same time and we'll mark our records accordingly.

Announcement Sample Set

Here is the set of samples with only the name and number printed on each piece. Set contains: Wedding and Business Announcement; Thank You Cards; Reception Cards; Panned Cards; Panned Informals; etc., with matching envelopes.

Sample set, approximately 35 pieces, **.65**

How to Order
Note:—Envelopes, Cardboards, Paper, Ruled Goods, cannot be mixed together to obtain the special price. Cover stock is grouped with paper.

Envelopes—Different sizes may be assorted when ordering to get the 1,000, 5,000 or 10,000 price. Symbols indicate: ○ commercial flap; √ deep pointed flap.

Paper and Cardboards—The 100 sheet price on cardboard is good on 100 sheets of one color only, and the 500 sheet price on paper is good on 500 sheets of one color only. For 100 assorted cardboards, use the 50 sheet price; and for 500 assorted papers, use the 200 sheet price as these require counting out instead of using standard packages.

The one thousand price on papers, applies only when ordering 1,000 of one kind and color. If two different lots of 500 each are ordered, use the 500 price on each, etc.

DOUBLE SIZE—Can also be furnished, for double the price. However, this size cannot be shipped by Parcel Post.

Cut sizes—You can mix or assort any of the 1,000, 5,000 or 10,000 lots (not including News White, Colored Advertising, Gummed Paper or 3x5 Cut Sizes) using the 1,000, 5,000 or 10,000 price. In order to obtain this special 1,000, 5,000 or 10,000 price, do not order less than 500 of one kind or color, or mix different classifications.

6 x 7 sizes—Sizes listed as 6x7 are trimmed 1/8" of an inch under size in order that they may be used in size 6 1/2 envelopes.

Ruled goods—Statements and Billheads of different sizes and styles may be mixed to obtain the quantity prices.

Stationery—You can mix or assort any of the numbers on stationery in lots of 5, 10 or 50 and use the 5, 10 or 50 quantity price.

Correct Sizes of Envelopes

8 1/2 x 11 inch (regular business size letterhead) paper with one horizontal and two vertical folds will fit either a 6 1/2 or 6 3/4 envelope. The 6 1/2 size is generally used. With two horizontal folds it will fit either a 9 or 10 envelope.

5 1/2 x 8 1/2 in. (half size business letterhead) paper with two horizontal folds will fit either a 4 1/4 or 6 1/2 envelope. The 6 1/2 size is generally used. 7 1/4 x 10 1/2 inch (monarch size) paper with two horizontal folds will fit the 7 1/4 envelope.

6 x 7 inch (popular stationery size) paper with one horizontal fold will fit a 6 1/2 envelope.

Trimming, Punching, Round-Cornering
NOTE:—For cutting, trimming, punching, or round-cornering charges on stock which is sent in or brought to us, double the charge shown, which applies to such stock.

The cutting charge per 1,000 pieces of the size wanted is for one size only out of a sheet, and for any fraction of 1,000. Example: For cutting 3,200 pieces of 9 x 10 bond paper the cutting charge is the 4,000 rate (\$2.20).

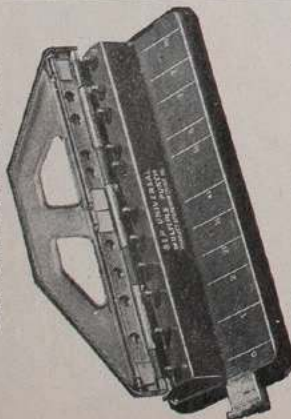
TRIMMING ready-cut stock to special size

For trimming **1 1/2** either 1 or 2 sides
 Paper: 9x12 or smaller, per 1000 **.60**
 Cardboard, Cover, per 500 **.60**
 Each additional cutout or trim. **.45**
Minimum charge in all cases, \$1.75

ROUND-CORNERING—Paper, 75¢ per 1,000; Light Cards, 1.00 per 1,000; Heavy Cards, \$2.00 per 1,000. Minimum size 2 1/2 x 2 1/2 in. **Minimum \$3.25**

PUNCHING round holes only, 3/16, 1/8, 3/32, 1/4, 5/16, 3/8, 1/2, 5/8, 3/4 or 1 in. Paper, 40¢ per 1,000 holes, (as 1,000 sheets, 1 hole; or 500 sheets, 2 holes, etc.). Covers, 50¢ per 1,000 holes; Light Cards, 60¢ per 1,000 holes; Heavy Cards, 90¢ per 1,000 holes; Small holes, 1/16, 1/32, 1/64, 1/80, 1/100, 1/120, 1/144, 1/160, 1/180, 1/200, 1/225, 1/250, 1/288, 1/320, 1/360, 1/400, 1/450, 1/500, 1/560, 1/600, 1/640, 1/700, 1/720, 1/750, 1/800, 1/840, 1/900, 1/960, 1/1000, 1/1080, 1/1120, 1/1152, 1/1200, 1/1250, 1/1280, 1/1350, 1/1400, 1/1440, 1/1500, 1/1560, 1/1600, 1/1680, 1/1728, 1/1800, 1/1875, 1/1920, 1/2000, 1/2070, 1/2100, 1/2160, 1/2200, 1/2250, 1/2300, 1/2340, 1/2400, 1/2430, 1/2450, 1/2500, 1/2520, 1/2550, 1/2560, 1/2592, 1/2600, 1/2640, 1/2700, 1/2730, 1/2760, 1/2800, 1/2835, 1/2880, 1/2900, 1/2916, 1/2925, 1/2940, 1/2970, 1/3000, 1/3024, 1/3040, 1/3060, 1/3080, 1/3100, 1/3120, 1/3150, 1/3168, 1/3180, 1/3200, 1/3240, 1/3264, 1/3280, 1/3300, 1/3320, 1/3360, 1/3375, 1/3400, 1/3420, 1/3450, 1/3480, 1/3500, 1/3520, 1/3540, 1/3560, 1/3580, 1/3600, 1/3640, 1/3672, 1/3700, 1/3750, 1/3780, 1/3800, 1/3840, 1/3870, 1/3900, 1/3920, 1/3960, 1/3990, 1/4000, 1/4032, 1/4050, 1/4080, 1/4100, 1/4140, 1/4160, 1/4200, 1/4230, 1/4250, 1/4280, 1/4300, 1/4320, 1/4350, 1/4380, 1/4400, 1/4440, 1/4460, 1/4500, 1/4536, 1/4560, 1/4600, 1/4640, 1/4680, 1/4700, 1/4725, 1/4750, 1/4776, 1/4800, 1/4830, 1/4860, 1/4896, 1/4900, 1/4920, 1/4950, 1/4968, 1/5000, 1/5040, 1/5070, 1/5100, 1/5130, 1/5160, 1/5196, 1/5200, 1/5220, 1/5250, 1/5280, 1/5300, 1/5340, 1/5375, 1/5400, 1/5430, 1/5460, 1/5500, 1/5544, 1/5560, 1/5600, 1/5640, 1/5680, 1/5700, 1/5724, 1/5750, 1/5775, 1/5800, 1/5840, 1/5880, 1/5900, 1/5940, 1/5970, 1/6000, 1/6048, 1/6050, 1/6080, 1/6100, 1/6120, 1/6150, 1/6168, 1/6180, 1/6200, 1/6240, 1/6264, 1/6280, 1/6300, 1/6320, 1/6360, 1/6375, 1/6400, 1/6420, 1/6450, 1/6480, 1/6500, 1/6520, 1/6540, 1/6560, 1/6580, 1/6600, 1/6640, 1/6672, 1/6700, 1/6750, 1/6780, 1/6800, 1/6840, 1/6870, 1/6900, 1/6920, 1/6960, 1/6990, 1/7000, 1/7032, 1/7050, 1/7080, 1/7100, 1/7140, 1/7160, 1/7200, 1/7230, 1/7250, 1/7280, 1/7300, 1/7340, 1/7375, 1/7400, 1/7440, 1/7460, 1/7500, 1/7536, 1/7560, 1/7600, 1/7640, 1/7680, 1/7700, 1/7725, 1/7750, 1/7776, 1/7800, 1/7830, 1/7860, 1/7896, 1/7900, 1/7920, 1/7950, 1/7968, 1/8000, 1/8040, 1/8070, 1/8100, 1/8130, 1/8160, 1/8196, 1/8200, 1/8220, 1/8250, 1/8280, 1/8300, 1/8340, 1/8375, 1/8400, 1/8430, 1/8460, 1/8500, 1/8544, 1/8560, 1/8600, 1/8640, 1/8680, 1/8700, 1/8724, 1/8750, 1/8775, 1/8800, 1/8840, 1/8880, 1/8900, 1/8940, 1/8970, 1/9000, 1/9048, 1/9050, 1/9080, 1/9100, 1/9120, 1/9150, 1/9168, 1/9180, 1/9200, 1/9240, 1/9264, 1/9280, 1/9300, 1/9320, 1/9360, 1/9375, 1/9400, 1/9420, 1/9450, 1/9480, 1/9500, 1/9520, 1/9540, 1/9560, 1/9580, 1/9600, 1/9640, 1/9672, 1/9700, 1/9750, 1/9780, 1/9800, 1/9840, 1/9870, 1/9900, 1/9920, 1/9960, 1/9990, 1/10000, 1/10032, 1/10050, 1/10080, 1/10100, 1/10140, 1/10160, 1/10200, 1/10230, 1/10250, 1/10280, 1/10300, 1/10340, 1/10375, 1/10400, 1/10440, 1/10460, 1/10500, 1/10536, 1/10560, 1/10600, 1/10640, 1/10680, 1/10700, 1/10725, 1/10750, 1/10776, 1/10800, 1/10830, 1/10860, 1/10896, 1/10900, 1/10920, 1/10950, 1/10968, 1/11000, 1/11040, 1/11070, 1/11100, 1/11130, 1/11160, 1/11196, 1/11200, 1/11220, 1/11250, 1/11280, 1/11300, 1/11340, 1/11375, 1/11400, 1/11430, 1/11460, 1/11500, 1/11544, 1/11560, 1/11600, 1/11640, 1/11680, 1/11700, 1/11724, 1/11750, 1/11775, 1/11800, 1/11840, 1/11880, 1/11900, 1/11940, 1/11970, 1/12000, 1/12048, 1/12050, 1/12080, 1/12100, 1/12120, 1/12150, 1/12168, 1/12180, 1/12200, 1/12240, 1/12264, 1/12280, 1/12300, 1/12320, 1/12360, 1/12375, 1/12400, 1/12420, 1/12450, 1/12480, 1/12500, 1/12520, 1/12540, 1/12560, 1/12580, 1/12600, 1/12640, 1/12672, 1/12700, 1/12750, 1/12780, 1/12800, 1/12840, 1/12870, 1/12900, 1/12920, 1/12960, 1/12990, 1/13000, 1/13032, 1/13050, 1/13080, 1/13100, 1/13140, 1/13160, 1/13200, 1/13230, 1/13250, 1/13280, 1/13300, 1/13340, 1/13375, 1/13400, 1/13440, 1/13460, 1/13500, 1/13536, 1/13560, 1/13600, 1/13640, 1/13680, 1/13700, 1/13725, 1/13750, 1/13776, 1/13800, 1/13830, 1/13860, 1/13896, 1/13900, 1/13920, 1/13950, 1/13968, 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1/29000, 1/29048, 1/29050, 1/29080, 1/29100, 1/29120, 1/29150, 1/29168, 1/29180, 1/29200, 1/29240, 1

Universal Punch



Sturdily constructed of heavy steel $\frac{1}{2}$ -inch thick, die formed, finished in gray enamel and highly polished nickel plate with felt base. This punch will make four $\frac{1}{4}$ -inch holes in 10 sheets of ordinary bond paper. The handle contains four movable stops which are set over the punches you desire to use. The side gage is double marked and can be used from either end. Has a nan on bottom for holding punching scraps—easily removed by pressing on edge of pan.

Complete. Shipping Weight, 4 pounds



Boxes for Business or Personal Cards
Made of tough cardboard on which you can paste a white or colored label, these boxes not only make satisfactory shipping cartons but they give your customer a place to keep his cards.

Size C (Business) for cards up to $2\frac{1}{2} \times 3\frac{1}{2}$ inches. Boxes are 1 $\frac{1}{2}$ inches deep and hold 100 cards. Except Heavy White.
Price when ordered with cards (not less than 1,000 cards to 10 boxes): from 1 to 9 boxes, 12 cents each; lots of 10 or more, 11 cents each. Price without cards: per dozen, Sample box, 15 cents.

Shipping Weight, 50 or less, 1lb. 10¢; 2 lb.

S A V O Y

All-Purpose Card Case



Made to hold ANY size card up to and including size "E". The most practical card case we know of—it is not bulky yet with pockets in both flaps, comes in heavy black plastic. Will hold car license, appointment memos, membership cards, etc., as well as business and personal cards. Closed size, outside, $2\frac{1}{2} \times 4\frac{1}{4}$ inches; open, $4\frac{1}{4} \times 4\frac{1}{4}$ inches.

1 to 49 .20 each; 50 or more, .18 each.
Shipping Weight per 12, 1 lb.; 50, 3 lb.

DuPont Cellophane

Moisture Proof

For economical and attractive wrapping of your stationery, cards, and other orders.

Buy your paper and envelopes in bulk (1,000 5,000, 10,000 lots) and package them in cellophane after printing. You can make up your own stationery combinations and keep costs way down. Package can be sealed with ordinary Scotch (cellophane) tape. May also be sealed by simple application of heat if desired.

Furnished in one size only—17x22 in.—which you can cut as needed to give you the most economical wrapping per order.

Quantities of	25	50	100	500
Prices per	25 <td>50 <td>100 <td>500 </td></td></td>	50 <td>100 <td>500 </td></td>	100 <td>500 </td>	500
17 x 22 in. Sheets	\$8.14	\$5.34	\$3.63	\$25.46

Ship. Wgt. per 500 sheets, 12 lb.; 100 sheets, 3 lb.; 50 sheets, 2 lb.; 25 sheets, 1 lb.



V380 2.50 Z955 1.15 A362 3.50

Figuring Special Cut Sizes

Regular, listed sizes are cheaper.

But if you need a special (different-

ly cut) size, this is how to figure it.

For simplicity, first take the

half letterhead size $5\frac{1}{2} \times 8\frac{1}{2}$ from

$$22 \times 17$$

$$5\frac{1}{2} \times 8\frac{1}{2}$$

$$4 - 2 \text{ equals } 8 \text{ to a full}$$

size sheet

Divide the quantity needed by 8

and you know the number of full

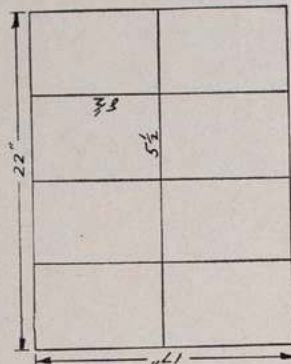
size sheets necessary for cutting.

Many card stocks, while nomi-

nally 22 x 28, actually are $22\frac{1}{2} \times$

28 $\frac{1}{2}$. This extra half inch is

needed to cut a full sheet.



HOW TO CUT SIZE $5\frac{1}{2} \times 8\frac{1}{2}$ OUT OF A SHEET OF PAPER SIZE 17" x 22"

sometimes most useful in getting the last bit out of the sheet without waste. Not all come that size.

On card sizes, particularly, trim-

ming as well as cutting is advis-

able, since trimming after cutting

will eliminate possible fuzzy edges

and improve the card's appearance.

HOW TO FIGURE

$$22\frac{1}{2} \times 28\frac{1}{2}$$

$$10 \times 4 =$$

$$2 \times \frac{2}{8} =$$

$$20\frac{1}{2} \times 22\frac{1}{2}$$

$$10 \times 4 =$$

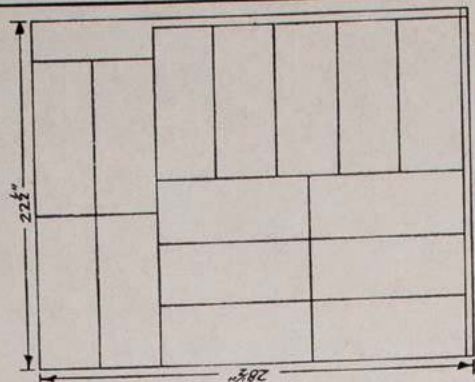
$$2 \times \frac{3}{12} =$$

$$10\frac{1}{4} \times 20\frac{1}{4}$$

$$10 \times 4 =$$

$$1 \times 5 = \frac{5}{15} \text{ PC}$$

$\frac{1}{16}$ to $\frac{1}{32}$ of an inch is needed, depending on how sharp the knife may be. While an allowance can be made for this, in most cases the stock may be cut that much undersize without causing any trouble.



CUTTING 15 PIECES OF SIZE $4\frac{1}{2} \times 10\frac{1}{2}$ OUT OF A SHEET, SIZE $22\frac{1}{2} \times 28\frac{1}{2}$



KELSEY INKS

Some inks are much heavier than others, and bulk less to the pound. One pound lots of ink (one kind and color except Gold Ink and Poster Black) can be furnished in ¼ lb tubes for \$1.50 extra.

BLACK INKS ¼-lb. tube 1-lb. can

Many-Purpose Black, for general every-day use

Bond Black, a stiff ink, for hard surface papers, such as bonds, ledgers, etc.

Book Black, a soft ink for book and circular printing

Half-tone & Mixing Black, a soft ink for cuts, half-tones and work on coated papers

Gloss or Glassine Black, for use on glassine and waxed papers, parchment, cellophane, celluloid, pyroxylin, draftsman's paper and all surfaces on which the ink must dry on the surface rather than penetrate the stock on which it is used

Ezy-Klene Black, a dense black ink which can be left on the press and rollers—for two or three days

Indelible Black, used for cloth, tags, outdoor signs, etc. washable.

Poster Black for posters, circulars, other low-priced work. May be used to thin other (stiffer) black inks.

MANY-PURPOSE COLORS

For general use. Any tint or shade may be made from these colors and mixing white (instruction sheet with ink on request).

Peacock Blue - - - - -

Brown - - - - -

Deep Red - - - - -

Fire Red - - - - -

Yellow - - - - -

Green - - - - -

Blue - - - - -

Orange - - - - -

Purple extra fine for general use

Light Mixing or Tinting White, for making lighter tints of all colored or black inks. *Not to be used for printing white on black—use Cover White for that.*

Heavy Mixing or Cover White, for printing white on dark surfaces, including black

Silver Ink, ready to use.

Gold Ink, mix when ready to use, half varnish, and half powder.

Gold Varnish, only, - - -

Gold Powder, only, - - -

*Directions for mixing on each container

Ship. Wgt. per tube 8 oz.; - pound can 2 lb.

Embossing Compounds for Raised Printing

Instructions for raised printing, (plateless embossing or engraving) 5 cents, or free with compounds and inks, if requested.

For Bond Black or All Purpose colored inks, which we recommend for raised printing, use gloss or dull embossing compounds.

Gloss, or Dull, tube, - - - ¼ lb ¼ lb 1 lb

Special Orange Ink, use with either bronze or aluminum embossing compound, ¼-lb. tube, 1 pound,

Bronze, or Aluminum, tube, ¼ lb ¼ lb 1 lb

Kelsey Ink Mixing Kits

Full Color Assortment—¼-lb tube each of deep red, fire red, yellow, peacock blue, green, orange, purple, brown, and mixing white, and the 8-page Ink User's Guide. Value \$12.27 Ask for **Full Color Kit G** Combination Price - - -

If in addition to Full Color Assortment Kit G, gold and silver inks are wanted for making metallic tone combinations, ask for **Kit GM** (special price) - - -

Black Ink Assortment—¼-lb tube each of Bond Black, Book Black, Many Purpose Black, and Half-tone Black. Value \$3.39 Ask for **Black Ink Kit** - - -

Color Mixing Assortment—¼-lb tube each of deep red, yellow, peacock blue, and mixing white, plus 8-page Ink User's Guide. Ask for **Ink Color Mixing Kit** - - -

Kelsey Ink Mixing Kits

With 104 Specimen Color Plates and Ink User's Guide

Set of 104 color plates with complete information and 8 page Ink User's Guide plus tubes of mixing white, Reducing Compound and Drying Compound. Value \$7.38 Ask for **Mixer's Kit E** Combination Price - - -

Special Primary Color Assortment—¼-lb tube each of: deep red, peacock blue, yellow, mixing white, drying compound, and reducing compound, with set of 104 color plates and 8-page Ink User's Guide. Value \$11.20 Ask for **Primary Color Kit F** Combination Price - - -

Kelsey Ink Color Plates

Set of 104 color plates with complete information and 8 page Ink User's Guide. Postpaid. - - -

Drying, Reducing, and

Fixing Compounds

Drying Compound, speeds drying, and helps when ink must dry on surface. Also used with reducing compound for same purpose. Directions on tube. Per tube, (Ship. Wgt. 8 oz.)

Reducing Compound, improves performance of colored inks on large solid areas, such as tint blocks, cuts with solid portions, or wherever mottling, caking or picking occurs. Use with drying compound listed above. Directions on tube. Per tube, (Ship. Wgt. 8 oz.)

Fixing or Binding Compound, makes colored inks work better on bond papers, cellophane, glassine, pyroxylin, or any surface on which it must dry without penetrating. Directions on tube. Per tube, (Ship. Wgt. 8 oz.)

Kit M, these above three ink mixing compounds will help eliminate many ink problems. Combination Price sh. wt. 2 lb

Ink Reducer, a liquid for preventing sticking of ink rollers or paper. Use only a few drops. Per bottle, - - - Shipping Weight, 2 lb.

Gloss Varnish, to put in ink to make a shiny impression or can be used alone to give a shiny surface to a label or any other printing desired. For making a glossy after finish, a tint block may be used with this gloss varnish in place of ink. Valuable for thickening ink. Quarter-pound tube. (Ship. Wgt. 8 oz.) - - -

Anti-offset, Anti-picking Compound. A paste compound which is mixed into the ink to overcome offsetting or picking, especially on coated paper or cards. Only a very small quantity is used and it can be mixed on the ink table or on the ink slab. Per can, (sh. wt. 8 oz.)

Ink Knife

Ink Knife for mixing tints, colors, and "working up" ink to easy printing consistency; 3½ inch, square end blade, wood handle. (Ship. Wgt. 8 oz.)



Knife, Ink, Round End, with thin flexible blade for easier thorough mixing of tints and colors. Blade, ½-in. wide and 4 inches long, has a round end and a wood handle. Ship. Wgt. 8 oz.

Ink Mixing Slab

Size 8 x 12 x ¾ inches. Makes an excellent surface on which to mix ink tints and colors, each (Ship. Wgt. 3 lb)

String, White Cotton

For all kinds of work around the print shop—tying forms, packages of work, etc. 2½-pound cone, Same as we use for tying type fonts.



Shipping Weights

Black or Colored inks, tube 8 oz.; can 2 lb.
Ink Reducer, bottle 2 lb.
Compounds: Reducing, or Drying 8 oz.
Compounds: Fixing, or Anti-Offset 8 oz.
Black Ink Kit, or Color Mixing Kit 2 lb.
Mixer's Kit E 2 lb., Full Color Kit G 5 lb.
Primary Color Kit F 3 lb.
Compounds Kit M 2 lb.
Gloss Varnish 8 oz.
Color Plates 1 lb.
Ink Knife, Square or Round end, 8 oz.
Makeready Knife 4 oz.
Ink Slab 3 lb.

How to Select the Right Ink

Many Purpose Black will work on the great majority of jobs, and some printers have, and use, no other. When temperature, air conditions, and rollers are right, difficulty is very seldom experienced. But many times the ideal combination may not be present, and it is handy to have a little of the various blacks which are especially compounded for specific papers and forms.

Bond paper, parchment, vellum, and many card bristols have a surface treated so that they will take writing ink without its soaking in and spreading. For these, bond black with its ability to dry on the surface and made for the purpose, will help.

Book paper, news and circular papers—"printing papers"—have a more absorbent surface, and can use a softer ink. Book black fills this requirement.

Coated or enameled stocks will take an ink which is less sticky and tacky, one which does not pull at the surface of the paper when the type comes away from it. Half-tone black is made to fit such requirements. It may also be used in other, stiffer inks to cut down stickiness or tack, being used in any proportion that serves your purpose best.

While most black inks, having an oil base, will withstand the weather outside pretty well, indelible black is better and should be used on cloth and other fabrics if they are to be washed.

Like Many Purpose Black, the Many Purpose colors will fill most requirements without doctoring. Under special conditions you can use Drying, Reducing, and Fixing compounds, or Gloss Varnish to get just the results you need. Directions for their use are on every tube.

Linoleum Block Printing Supplies

You can cut your own design on these blocks, and save the cost of electrotypes. Use a knife for cutting, or our linoleum cutting tools. Fine for making silhouettes, lettering, maps, pictures, posters, etc., which can be printed on your press.

LINOLEUM BLOCKS



$\frac{1}{8}$ -inch, coated linoleum, mounted approximately type high on laminated, non-warping blocks.

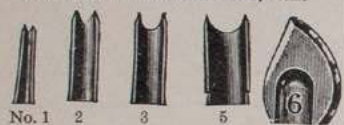
Linoleum Blocks, Mounted

Size	One	Six	Dozen	Sh. Wt. doz.
2x3 in.				4 lb.
3x4 "				4 lb.
4x6 "				9 lb.
6x8 "				17 lb.
9x12"				34 lb.

Linoleum Block Assortment

Best grade, white-coated, $\frac{1}{8}$ -inch linoleum mounted approximately type high on laminated, non-warping blocks. Assortment consists of: two blocks 2x3 in.; and 1 each, 3x4, 4x6, and 6x8 in.
Shipping Weight 3 lbs.

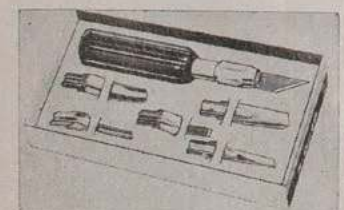
Linoleum Block Cutters, N.E.



A set of low-priced tools for cutting your own linoleum blocks. Set consists of five cutters, one screw-driver-like handle in which cutters are inserted. Illustration shows the shape of the cutting edge on each cutter. Complete set: five cutters and handle. Ship. Wt. 1 Pound

Handle and one cutter, - - -
Extra Cutters, each, - - -
Per Dozen, - - -
Specify style number when ordering
Extra handles, each, - - -

Linoleum Block Cutters

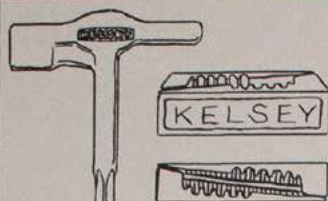


X-ACTO Linoleum Cutting Set

Set of 6 cutters, (knife, and U-shaped gouges and V-shaped gouges) with plastic handle (cutter locks in metal)

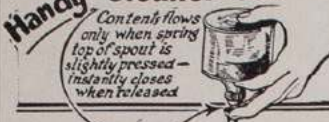
Shipping Weight 1 pound

Cutting Knife, (with handle),
Single Gouge, (with handle),
Single Gouges, (without handle),
Five Gouges, without handle,
Knife, (without handle), five,



Kelsey, the most popular of all quoins, gives a large bearing surface against the furniture of the form, per set (2 pcs.).
sh. wt. 8 oz; half-dozen sets, sh. wt. 4 pounds.
2 lb; dozen sets, sh. wt. 8 oz.
Key wrench, Ship. Wgt. 8 oz.

Handy Cleaner Can



Improved can for gasoline, benzine, naphtha, kerosene or any liquid which is inflammable or liable to rapid evaporation. Easy to draw liquid from when needed. Strong and durable.
Pint size, Ship. Wgt. 1 lb.
Quart size, Ship. Wgt. 2 lb.



Plastic Tint Blocks

These type high blocks with a smooth plastic face are ideal for printing tinted backgrounds, as well as for cutting designs and pictures to run on your press. They are smoother than linoleum blocks, and will not damage any saw you use for cutting them. Designs can be carved on them with linoleum block tools, wood cutting tools or with an ordinary knife. Good for decorative designs, end pieces, silhouettes, illustrations, book plates, monograms, etc.

No. P-1 Plastic Block Assortment, consisting of: two 1-inch squares, two $1\frac{1}{4}$ -inch squares, two $1\frac{1}{2}$ -inch squares, and one 2-inch square—complete assortment, seven pieces in all.
Shipping Weight 1 lb.

Regularly carried stock sizes are:
2x2, each; 4x6, each
3x3, each; 6x8, each
Ship. Wgt. 2x2 3x3 4x6, 1 lb; 6x8, 2 lbs.
SPECIAL SIZES cut to order, under 25 square inches (minimum cut 1 in.)
per square inch (minimum per block); over 25 square inches, per square inch. Or cut them up yourself—it is easy with any fine tooth saw.

LINOZIP (pull-type) Linoleum Block Cutters



These cutters are so designed that the cutting is done by pulling toward you (others cut by pushing away from you). Set consists of 6 cutters and one screw-driver-like handle in which cutters are inserted. Illustration shows shape of cutting edge on each cutter.
Complete set: 6 cutters, 1 handle, Shipping Weight, 1 pound
Handle and one cutter,
Extra handles, each, - - -
Extra cutters, ea., - - - dozen,
Specify style number when ordering

QUOINS

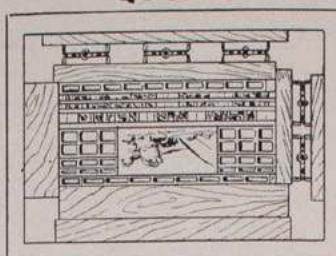
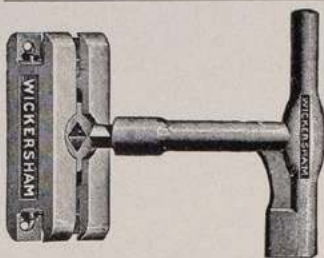
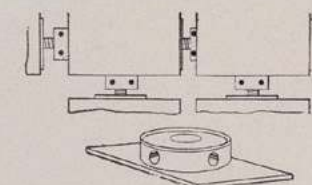


Illustration showing use of Wickersham quoins to lock form in the chase. Hempel quoins (and Midget quoins in narrow spaces) are used the same way.

Quoins are not required for locking up forms in Excelsior Press chases which use chase screws for this purpose. However, quoins can be used instead of screws if desired.



Wickersham, 3-disc cam action assures a sure, safe, easy lockup. Quoin is two inches long and expands 16 points with one turn of key. One quoin sh. wt. 4 oz.
Six quoins, sh. wt. 1 pound,
Twelve quoins, sh. wt. 2 pounds.
Key wrench, 2.65; Ship. Wgt. 8 oz.



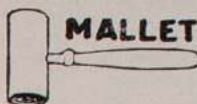
Midget, screw-type) cadmium plated, disc has four holes by which it can be turned easily with a nail or iron rod. Especially useful for registering color forms and all close work. Thickness: minimum $\frac{1}{4}$ -inch, maximum $\frac{1}{2}$ -inch. Each.
sh. wt. 4 oz. half-dozen, sh. wt. 8 oz.
dozen, sh. wt. 1 pound.

Hand Rollers for Block Printing

Rubber Roller, Hand, No. 51, for block printing and taking proofs; can be used for inking linoleum blocks, etc., but does not compare with a composition roller. Roller 4 inches long, $1\frac{1}{4}$ -in. diameter, has a wood handle with foot rest to keep roller from touching table when set down.
(Shipping Weight 1 pound)

Rubber Roller, Hand, for block printing and taking proofs—not recommended for inking. Roller, 4-inches long, 1-inch diameter, with all-metal handle,
Shipping Weight 1 pound

Hand Roller, for spreading ink on ink table, inking forms, linoleum blocks, etc. Roller $5\frac{1}{2}$ inches long, $1\frac{1}{4}$ -in. diameter is cast of printer's composition, has removable handle,
Shipping Weight 3 pounds

**MALLET**

Hardwood, for planing down forms and taking proofs.
Ship. Wgt. 1 lb.

**Planers**

Planer, made of hardwood with a smooth, flat surface; used for planing (smoothing) down type forms, etc. Size 6x2½x1½ in., Ship. Wgt., 1 lb.

Proof-taking Planer

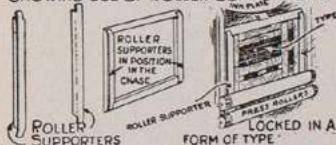
This planer is of large size (8" long, 3½" wide, 2½" high) varnished maple, with thick, each grade felt on its face, and leather (2" x 8") top. Proofs may be taken easily with this planer, without damage to type, by inking form, laying sheet on form, and tapping planer with mallet or butt end of hammer. (Not to be confused with ordinary wood planer used for planing or smoothing type forms.) Ship. Wgt. 3 lbs.

Pad Counter

Pad Counter Can be set for different thickness of pads. It is inserted in pile of paper to divide into quantity desired. No. 1, for pads up to 1½ in. thick. No. 2, for pads any size up to 3 in., Ship. Weight, No. 1 or 2, 1 pound

Roller Supporters

SHOWING USE OF ROLLER SUPPORTERS



Roller Supporters, Aluminum, fit in chase occupying only a very small space. They save rollers from being cut by brass rule and keep them from sliding or slurring over type. Prices per pair; 3x5 5x8 6x10 7x11 8x12 9x13 10x15

Shipping Weight, per pair, 1 pound

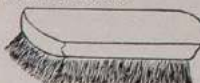
Double-Grip Gage

Gage fastens in a single one-inch slit cut in the tympan paper, perpendicular to the guideline. The slit forms a track along which to adjust the gage, which can be moved up more than 12 points beyond end of slit (distance gage can be moved down is governed by length of slit cut in the tympan). Gage is locked in position by tightening two nuts on top. No pin-points or glue. Tympan can be used again. Two nuts clamp vise-like on edge of slit. Unequalled for heavy stock. The strongest hold on tympan paper ever obtained. Set of 3 gages with extension tongues and key, (Shipping Weight 1 lb.)

THE KELSEY CO. MERIDEN, CONN.

Cleaning Aids

Cleaning Brushes, for cleaning type forms, etc. 1½ x 4½ inches.



Large size, 2½ x 7½ in. Ship. Wt. 1 lb.

Cleaning and Wiping Rags, sterilized, 5 lb. carton, mixed colors (shipping weight 6 lb.) 10-pound carton, (sh. wt. 11 lb.)

Cleaners

Cleaner, Alkali Comes in powder form, to be mixed with water. Not for rollers, but for type, ink plate or any other metal surface badly crusted with ink. Directions on can for mixing and for use. Per one pound container.

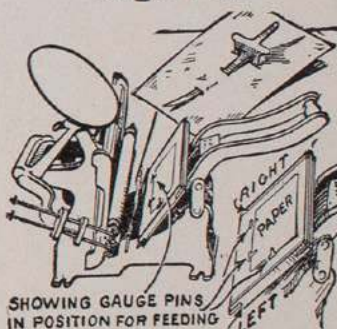


Cleaner, Printoclene. Kerosene and various alkali cleaners are all efficient, but Printoclene combines the good qualities of all. Does not evaporate quite as fast as benzene or high-test gasoline—hence it is safe to use. 1 Pint can, 1 Quart can, 1.03 1 Gallon can, Ship. Wt. 1 Pt. 2 lb.; 2 Qt. 6 lb.; 1 Gal., 10 lb.

Tweezers

Tweezers, tempered steel, nickel plated, a necessity to every printer, 4 inches long. Ship. Wgt., 4 oz.

Tweezers, Large, made of tempered steel, nickel-plated, 4½ inches long.

Gage Pins

SHOWING GAUGE PINS IN POSITION FOR FEEDING



Regular Steel, □ three, □ six, □ dozen.



Movable Tongue, □ three, □ six, □ dozen.



Adjustable Spring Tongue, □ three, □ six, □ dozen.

Set of Samples

A complete set of samples of Cards, Paper, Envelopes, etc., postpaid.



Line Gage, for all printers' measurements; is made from heavy polished metal, very plain and easy to read, graduated on one edge to picas (12 points) and ¼ pica (6 points), and on the other edge to inches. No. 2, 12 inch.

Excelsior Composing Stick New Improved Model

Our well-known screw pattern, instantly adjusted to any measure. Body and knee made of aluminum for light weight, clamp cadmium plated to prevent rust.

8 inch (35 picas capacity)

Shipping Weight, 1 pound

Rouse Job Composing Stick

A sturdy, regular steel stick for use where a graduated stick is not required. Locks at any measure with a thumbscrew.

8 inch (capacity 36 picas)

10 inch (capacity 49 picas)

Shipping Weight, 8 in. 1 lb., 10 in. 2 lbs.

Rouse Pica Composing Stick Stainless Steel

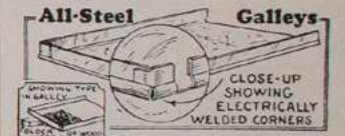
A well-constructed, stainless steel composing stick. Sets instantly and accurately to any pica size. All sizes are 2 in. wide.

6 inch (capacity 23 picas)

8 inch (capacity 36 picas)

10 inch (capacity 49 picas)

Shipping Wt. 6 in. or 8 in. 1 lb.; 10 in. 2 lbs.



Useful when setting or making up forms, especially forms which are too large to go in the composing stick. Also to hold forms that you want to keep set-up. **Rustproof Steel.**

From actual experience in our printing department we find these the most practical sizes.

6 x 10 inches, Ship. Wgt. 2 lb

8½ x 13 " " " 3"

10 x 16 " " " 4"

Makeready Knife

Knife, No. 5 Makeready, has strong plastic handle with a removable blade, held securely in a metal chuck. Extra blades each, five for Ship. Wt. 8 ounces



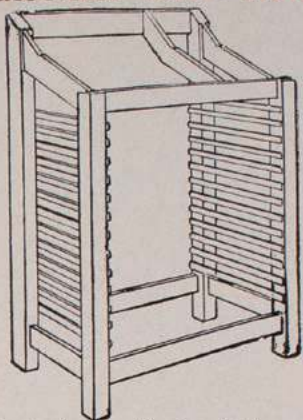
Knife, Makeready useful for cutting makeready and other general work around press. Ship. Wgt. 4 oz.

TYPE CASES

Style L WoodLip Front, use with wooden stands
Style C Cabinet-Front, use with steel cabinets



Excelsior Case Stand



Can be furnished for two-thirds or full size type case

Holds twelve cases (fourteen including two on top) regular California or other two-thirds cases. A very strong, durable stand made of hard wood and put together with bolts in the most substantial manner. Will last a lifetime. At this low price you cannot afford to let your cases lie around haphazard.

No. 41 Excelsior Case Stand, for all two-thirds size cases, -

No. 41; floor space 26 x 26 in., height 56 in.

No. 43 Excelsior Case Stand, same as above for full size cases, -

No. 43; floor space 26 x 36 in., height 56 in.

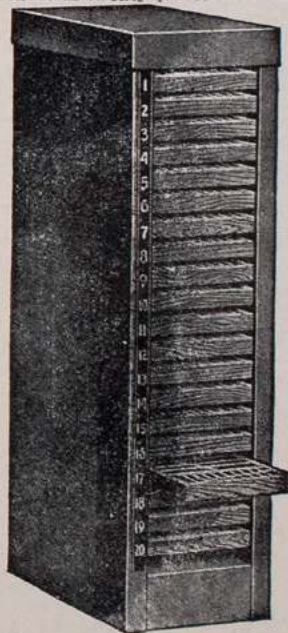
No cases included at above prices. See Price List for prices of cases to fit either Case Stand.

Ship. Wgt., No. 41, 62 lbs.; No. 43, 65 lbs.

Utility Case Cabinet

No. 715

(steel) holds twenty quarter-size cases.



Handy for storing all quarter-size cases, such as, Brass Rule, Cap Figure, Space and Quad, etc. Gray baked enamel finish, height 38½ inches. Floor space 10½ x 15½ inches.

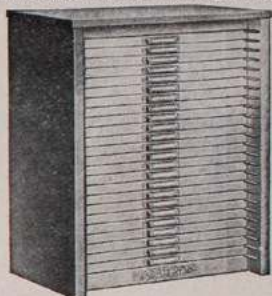
Without cases, -

Shipping Weight, cabinet only, 39 lbs.

Steel Working Cabinets—Flat or Sloping Top

These cabinets are the best on the market. They are used in the finest printing shops; are dustproof, take little space and will prove timesavers to any printer.

While these cabinets were originally designed for the newer cabinet-front type cases, they can be used with any ordinary type case, if the lip at the top is shaved off and a drawer pull handle applied to the case. All these steel cabinets have smooth baked, gray enamel finish, the top is a durable black baked enameled finish. The Flat Top Cabinets are 43 inches high. The two-thirds size cabinet is not made with slanting top. Cabinets hold 24 cases.



No. 041C Flat Top Cabinet with ¾ cases.

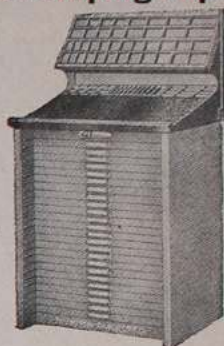
No. 041 body is 21½ inches deep and 24½ inches wide. Nos. 143 and 043 bodies are 21½ in. deep and 34½ in. wide. These cabinets are, as can be seen, 4 inches deeper than the normal depth of the type case, so all compartments of every type case can be reached by pulling out the case without taking it out of the cabinet.

Note—The flat top on No. 043 cabinet can be removed at some later time, if desired, and No. 143 working top substituted.

No. 041 Flat Top Cabinet, to hold two-thirds cases, steel, baked enamel finish, without cases, -

No. 043 Flat Top Cabinet, to hold full size cases, steel, baked enamel finish, without cases, -

No. 143 Sloping Top Cabinet to hold full size cases, steel, baked enamel finish, without type cases, lead and slug cases, spacing material cases -



Height,
66 inches,
Width
34½ inches,
Depth
21½ inches

No. 143C Sloping Top Cabinet with full size cases, spacing material cases

No. 041C Flat Top Cabinet with matching cases (24 California ¾)

No. 043C Flat Top Cabinet with matching cases (24 Calif. full size),

No. 143C Sloping Top Cabinet with overhead rack and 24 cabinet-front cases (California full size) equipped with combination label holders and drawer pulls; but without spacing material cases shown in cut, -

Lead and Slug Cases (special) shown in overhead rack, (Sh. Wt. 25 lb.)

Spacing Material Cases (special) as shown on working top, (set of 3) Shipping Weight, 4 pounds

Shipping Weights

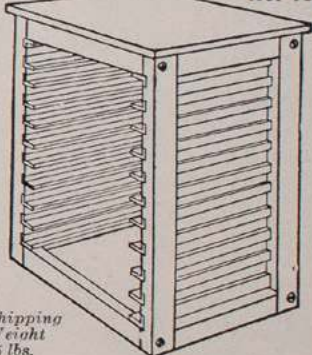
No. 041, 150 lbs.; No. 041C, 275 lbs.;
No. 043, 165 lbs.; No. 043C, 350 lbs.;
No. 143, 310 lbs.; No. 143C, 500 lbs.

Cabinet-Front Type Cases

These cases have cabinet fronts, with combined case pulls and label holders.
California Case, full size,
Quadruple Cap Case, full size,
Adjustable Case, full size,
California Case, ¾ size,
Cap Case, ¾ size, for 041 cab't.
Blank Case, ¾ size.

Handy Working Stand

No. 45



Shipping Weight 35 lbs.

This hardwood stand will take a 3x5, 5x8 or 6x10 press, and has a capacity for 10 California ¾ Cases, or any combination of type, furniture, lead, blank, or any 16½ x 21¼ cases. Can be used as imposing surface or make-up table if desired by placing your chase bed or imposing stone on it. Top 18½ x 26½ inches—height 27½ in. Sturdy hardwood 3x1½ uprights. Every printer needs this convenient stand to save working space in his shop.

Quarter-Size Cap & Figure Case No. 1



(Size 7½ x 15½ in.) This case will hold complete cap & figure fonts. Double size boxes for ciphers. Extra boxes for odd characters, etc. Ship. Wgt. 2 lb.

Quarter-Size Space and Quad Case

No. 2 (7½ x 15½ in.) This case will hold a ten pound package of spaces and quads of any size. Shipping Weight 2 pounds



Quarter-Size Brass Rule Case No. 3

(7½ x 15½ in.) New and convenient. Space for each length, from one to thirty-six pica and odd sizes, miter, etc. Shipping Weight 2 pounds.



Cabinet Front Cases have label holder and drawer pull—at no extra cost.

IMPORTANT! All rule will be shipped in 1-foot lengths for ease in shipping, unless otherwise specified. If wanted in 2-foot lengths (less than 20 two-foot strips) add 25¢ per shipment to cover cost of special handling.

Brass Rule

For making lines, borders around pages, circulars, etc. Comes in strips which may be easily cut into smaller pieces with a file, hacksaw or cutter.

We do not sell less than two feet

No.	Body Size, Points	Prints this way or	Per 2 feet
100	1		
101	1		
200	2		
201	2		
202	2		
206	2		
207	2		
223	2		
323	3		
424	4		
*600	6		
626	6		

*Column Rule, a hairline face on a 6-point body, used between columns to increase rigidity.

No. 46R Brass Rule Assortment, two feet of each, No. 100, 101, 200, 201, 202, 206, 207, 323, and 424.

Shipping Wgt. Nos. 100 to 223, 6 feet or less, 1 lb.; No. 323, 4 feet or less, 1 lb.; Nos. 424 to 626, 2 feet, 1 lb.

No. 46R Brass Rule Assortment, 2 lbs.

Mitered Rule

Brass rule mitered to make a box (frame) in any size measurement as follows:

Size	2 pt.	3 pt.	4 pt.	6 pt.
1 box less than 23" around				
2 boxes, each less than 11" around				
1 box larger up to 46" around				

Metal rule mitered boxes 25% less.

Be sure to specify length and width of box and number of rule desired. All prices include cost of rule.

EXAMPLE: 2 pt. rule, not more than 23 inches around the four sides (example: 3 in. wide x 4 in. deep—or, 4 in. wide x 7 in. deep) more than 23 in. but not more than 46 in. around all four sides.

Note: This form is enclosed in a box (frame) less than 23 inches around—actually 8 1/2 inches: (1 1/4 x 2 1/4 in.).

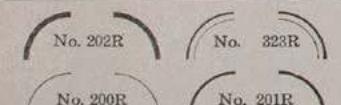
Brass Rule Corners

For use with Brass Rule

No. 200S	No. 201S
No. 223S	No. 323S

Square Corners are made from rule brazed together. Typemay beset close to the rule. To match Rule 202, invert 200S, 201S, or 223S.

Set of four of any one style, 7.50



Round Corners are cast with a solid body, 18 points square, mortised square inside and type may be set right against them. Set of four of any one style.

Metal Rule

Much cheaper than brass rule and, while it is not quite so durable, is very satisfactory for many jobs.

2-Point Metal Rule

M-400

M-401

M-402

2 feet or less, one kind
10 feet all one kind
20 feet all one kind.

6-Point Metal Rule

M-406

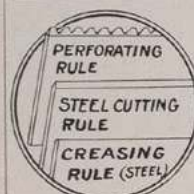
2 feet or less, one kind
10 feet all one kind
20 feet all one kind

12-Point Metal Rule

M-412

2 feet or less,
10 feet,
20 feet.

No. 210 Brass Perforating Rule, (16 teeth per inch) per 2 feet .918-inch high.



Steel Rule

(prices per 2 feet)
Creasing or Scoring (.918-inch high)
Cutting (.937-inch high)
Perforating

Steel Perforating rule is .937-inch high, with 17 teeth per inch.

Cutting Charges on Brass or Metal Rule

Add to cost of rule for each 2 feet:

2 to 4 cuts	-	-	-
5 to 9 "	-	-	-
10 to 14 "	-	-	-
15 to 20 "	-	-	-

Write for prices on more than 20 cuts. 25¢ off on 10 feet or more cut to one size. An allowance of one-half pica for each cut must be made on all rule.

(STEEL RULE, double charges above)

Cut Sizes Leads and Slugs

Leads	Sh. Wt.	Slugs	Sh. Wt.
Size Pkg. of 100		Pkg. of 50	
3 pica	1 lb.	1 lb.	
6 " (1-in.)	1 "	2 "	
9 " (2-in.)	2 "	3 "	
15 "	3 "	4 "	
Leads	Sh. Wt.	Slugs	Sh. Wt.
Size Pkg. of 50		Pkg. of 25	
18 " (3-in.)	2 "	3 "	
24 " (4-in.)	3 "	4 "	
30 " (5-in.)	4 "	5 "	
36 " (6-in.)	5 "	6 "	
48 " (8-in.)	6 "	7 "	

For those who desire other sizes in quantities shown above, we offer other sizes cut to order for same price as next LARGER ready cut size.

Example: 13 or 14 pica leads cut to order, per 100; 20 pica leads cut to order for 50; etc.

LEADS & SLUGS



Thin strips of metal for use between lines of type to space them out. In ordering cut sizes, allow 1/2-pica for each cut.

1 pt. leads, 20 feet = approximately 1 lb.
2 pt. leads, 10 feet = approximately 1 lb.
6 pt. slugs, 3 1/2 feet = approximately 1 lb.

Two-foot Strips

Leads, one point thick. Useful for lining type of different sizes in the same line, etc., 2-foot strips, 10 pounds.

Leads, 2 pt., 2-foot strips, 10 lbs.
Slugs, 6 pt., 2-foot strips, 10 lbs.

One-foot Strips

1 point leads 1-foot strips, 1 lb., 5 lbs., **6.20** 10 lbs.,
2 point leads 1-foot strips, 1 lb., 5 lbs., **5.92** 10 lbs.,
6 point slugs 1-foot strips, 1 lb., 5 lbs., **5.92** 10 lbs.,

Cut-to-order Leads & Slugs

	1 pt.	2 pt.	6 pt.
1 lb., one length,			
2 lbs., one			
10 lbs., five			

Be sure to specify each size wanted

Labor Saving Fonts

1 point leads, 5 pound font, consisting of 30 pieces of each from 6 to 23 picas in length.

10 pound font, 60 pieces of each 6 to 23 picas,

2 point leads, 5 pound font, consisting of 15 pieces of each from 6 to 23 picas in length.

10 lb. font, thirty pieces of each 6 to 23 picas,

6 point slugs, 5 pound font, consisting of 5 pieces of each from 6 to 23 picas in length.

10 lb. font, ten pieces of each 6 to 23 picas,

2 pt. leads & 6 pt. slugs, 10 pound font (5 pounds of 2 pt. leads, and 5 pounds of 6 pt. slugs)

Mitering Charges on Rule

Add for each 4 corners (8 mitered ends) plus cutting charge, to the cost of rule.

Example: 2 feet No. 200 Rule, Cutting charge, 4 pcs. 5 in. Mitering 4 corners (8 ends)

Total

Note: When ordering rule cut and mitered remember to figure the outside dimensions of the desired border; for example, this piece of rule should be figured as three picas, not two picas.

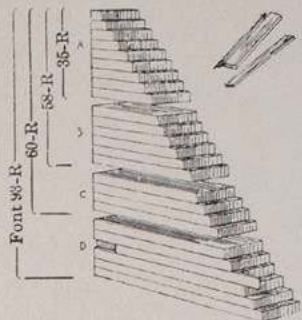
Shipping Weight—Metal Rule

Pt. Size	2 feet	10 feet	20 feet
2 Point	1 lb.	2 lbs.	3 lbs.
6 Point	1 lb.	4 lbs.	8 lbs.
12 Point	2 lbs.	8 lbs.	15 lbs.

Labor Saving Wood Reglet

These fonts consist of both 6 and 12 point widths and an assortment of lengths increasing by 3 pica steps from 6 picas to full size listed. Font contains enough material to more than fill a chase of the size listed.

Cases or racks are not made for these, but you can make your own or use blank or adjustable cases.



Font 35-R consists of section A; 58-R, sections A and B; 60-R, sections A, B and C; 93-R, sections A, B, C and D.

Font No.	No. pieces	Width points	Length picas
35-R	5 each	6	6, 9, 12, 15, 18
72 pcs.	3 each	12	21, 24, 27, 30
\$3.38			
58-R	5 each	6	6, 9, 12, 15, 18
120 pcs.	3 each	12	21, 24, 27, 30, 33
\$7.14			36, 39, 42, 45, 48
60-R	5 each	6	6, 9, 12, 15, 18
152 pcs.	3 each	12	21, 24, 27, 30, 33
\$10.46			36, 39, 42, 45, 48
93-R	5 each	6	6, 9, 12, 15, 18
200 pcs.	3 each	12	21, 24, 27, 30, 33
\$16.59			36, 39, 42, 45, 48
			51, 54, 57, 60, 63
			66, 69, 72, 75, 78

We recommend font No. 35-R for use with 3x5 press; 58-R for 5x8 press; 60-R for 6x10 press; 93-R for 9x13 press.

Special Combination: One font of each: 35-R and 58-F, **6.78**
58-R and 58-F, **14.32**
60-R and 60-F, **21.42**
93-R and 93-F, **34.48**

Ready Cut Furniture and Reglet in Assorted Fonts

Font No.	No. pieces	Width points	Length picas
No. 3	3 each	6, 12	12, 18, 24
28 Pcs.	1 each	18, 24, 48	12, 18, 24
\$1.78	1	24	29
No. 5	3 each	6, 12	12, 18, 24, 30, 36, 42
55 Pcs.	1 each	18, 24, 48	12, 18, 24, 30, 36, 42
\$3.29	1	24	48
No. 6	3 each	6, 12	12, 18, 24, 30
73 Pcs.	1 each	18, 24, 48	12, 18, 24, 30
\$4.68	1	24	60
No. 9	3 each	6, 12	12, 18, 24, 30, 36
91 Pcs.	1 each	18, 24, 48	12, 18, 24, 30, 36
\$7.10	1	24	72

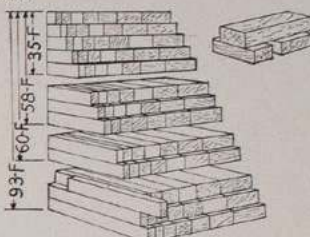
NOTE: Font No. 3 fills a space 3x5 inches; No. 5, 5x8; No. 6, 6x10; No. 9, 9x13. Each font also contains nine pieces of 2x4 Metal Quotation.

Reglet, Furniture & Case

Labor Saving Wood Furniture

Fonts consist of an assortment of 2, 3, 4, 5, 6, 8 and 10 pica widths and lengths increasing by 6 pica steps, from 6 picas to the full size listed. One of these fonts contains enough material to fill several chases of the size listed.

Cases or racks are not made for these, but you can make your own or use blank or adjustable case shown on type case page.



Font No.	No. pieces	Width points	Length picas
35-F	24, 36, 48	6, 12, 18, 24, 30	
35 Pieces	1 each	60, 72, 96	120
\$3.76			
58-F	24, 36, 48	6, 12, 18, 24, 30	
56 Pieces	1 each	60, 72, 96	120
\$7.94			
60-F	24, 36, 48	6, 12, 18, 24, 30	
70 Pieces	1 each	60, 72, 96	120
\$12.09			
93-F	24, 36, 48	6, 12, 18, 24, 30	
91 Pieces	1 each	60, 72, 96	120
\$19.73			

We recommend font No. 35-F for use with 3x5 press; 58-F for 5x8 press; 60-F for 6x10 press; 93-F for 9x13 press.

Furniture—18-in. lengths. Add 15% to these prices for 36-in. lengths.

Size	1 yd.	15 yds.	25 yds.	50 yds.	100 yds.
6 pt.	\$5.55	\$3.85	\$5.50	\$8.25	\$15.40
12 pt.	.80	4.20	8.00	9.00	16.80
18 pt.	.75	5.25	7.50	11.25	21.00
24 pt.	.80	5.80	8.00	12.00	22.40
36 pt.	.95	4.75	7.80	14.25	26.80
48 pt.	1.35	6.75	10.80	20.25	37.80
60 pt.	1.60	8.00	12.80	24.00	44.80
72 pt.	1.95	9.75	15.60	29.25	54.60
96 pt.	2.45	12.25	19.60	36.75	68.60
120 pt.	3.10	15.50	24.80	46.50	86.80

Quotations, Metal Furniture, and Lite-Wate Metal Furniture, see page C-8.

Leads and Slugs, strips and cut sizes, see page C-6.

Cut Sizes of Reglet and Furniture

Point size	100 pieces	18	24	36	48	60	72	96	120
*10 pica	1.95	2.05	1.08	1.13	1.49	2.23	1.08	1.28	1.59
20 "	2.15	2.45	1.44	1.70	2.12	2.77	1.60	1.75	2.45
30 "	3.10	3.25	1.92	2.60	3.15	3.90	2.45	2.75	3.55
40 "	3.75	4.15	2.34	3.05	3.85	5.00	3.05	3.35	4.30
50 "	4.56	5.05	2.97	3.90	4.75	6.30	3.80	4.10	5.30
60 "	5.48	6.07	3.51	4.70	5.80	7.60	4.55	4.80	6.45
70 "	6.25	6.97	4.05	5.35	6.80	8.60	5.20	5.59	7.45
80 "	7.12	7.92	4.51	6.10	7.50	9.85	5.95	6.50	8.40
90 "	7.94	8.82	5.05	6.70	8.45	11.00	6.65	7.30	9.55
100 "	8.90	9.80	5.48	7.45	9.45	12.35	7.45	8.10	10.55

*For prices on lengths not listed use next length larger

*One length, one point size

NO. 10 LABOR SAVING WOOD FURNITURE & CASE

This furniture is made from selected hard wood, planed perfectly straight and smooth, and accurately cut on the point system. Each font contains five pieces each of 10, 15, 20, 25, 30, 40, 50 and 60 picas in length, by 2, 3, 4, 5, 6, 8 and 10 picas in width, 280 pieces in all. Each piece is thoroughly oiled, to prevent warping or swelling, and stamped on end with the size.

One of these fonts is a first-class investment for any printer. The cost is but slightly more than strip furniture and it is cut and finished perfectly square and much more accurately than can be done by the printer. The furniture for any job is always ready, without cutting or fussing. The case is built from thoroughly seasoned hard wood, very strongly made, handsomely finished and varnished, and will last a life time.

Furniture and Case, as shown in the illustration above, \$110.15

Shipping Weight 35 pounds.

Font No. 10 Furniture, only, as described above, 280 pieces, 47.45

Shipping Weight 25 pounds.

Font No. 10A Furniture, two pieces of each size above, 112 in all, 23.75

Shipping Weight 11 pounds.

Case only, for above fonts, 62.70

Shipping Weight 20 pounds.

Furniture and Reglet, strips of hard wood very accurately cut to various widths from 6 to 120 points and 1 yard long, thoroughly oiled to prevent warping. When 18 points or less in width it is called reglet and when wider than 18 points it is called furniture. Easily cut to any desired size. Used to fill blank spaces in and around form. Reglet is often used in place of more expensive leads or slugs. May be cut with a fine saw by the user or see labor saving fonts and cut sizes listed on this page.

Ship. Wgt. Furniture & Reglet Fonts
No. 3, 2 lbs.; No. 5, 3 lbs.; No. 6, 4 lbs.;
No. 9, 5 lbs.; 35-R, 1 lb.; 58-R, 2 lbs.;
60-R, 3 lbs.; 93-R, 4 lbs.; 35-F, 3 lbs.;
58-F, 5 lbs.; 60-F, 7 lbs.; 93-F, 11 lbs.

Furniture and Reglet, Yard Lengths
Size 25 yds. 100 yds. Size 25 yds. 100 yds.
6 pt. 2 lb. 7 lb. 48 pt. 12 lb. 14 lb.
12 pt. 4 lb. 13 lb. 60 pt. 14 lb. 53 lb.
18 pt. 5 lb. 17 lb. 72 pt. 16 lb. 62 lb.
24 pt. 6 lb. 23 lb. 96 pt. 22 lb. 35 lb.
36 pt. 9 lb. 33 lb. 120 pt. 27 lb. 105 lb.

For Real Gold Leaf Imprinting



ROYAL GOLD FOIL STAMPING MACHINE

Here is a low-priced machine made especially to handle genuine gold leaf and metallic foil imprinting on match books, napkins, stationery, playing cards, coasters, greeting cards, etc.—with the foil in handy roll form, everything necessary to handle this profitable business. Attachments are also available for stamping fountain pens and pencils.

Regular printer's type can be used in the machine, although the special Dura Type listed is recommended because it is longer wearing for the purpose. Small metal cuts can be imprinted, too.

A "Natural" for Any Printer

Make arrangements with merchants in your vicinity to take orders—you can fill them. There will be money in it for both of you. Liberal profit on this kind of work. Many stores mark up stamped merchandise at three times cost.

The machine works on 110-120 volts AC or DC, and the heat is thermostatically controlled to give the correct temperature for efficient stamping. Gold or metallic foil is automatically fed thru the machine with no waste. Easily set gauge. Type fits in a simple holder. In fact, you can make up and finish an order while your customer waits, if you wish.

Many Type Styles Available

Among types available in Dura Type—14 and 18 pt. Park Avenue; 14 and 18 pt. New Yorker; 14 and 18 pt. Typo Roman; 18 pt. Embassy Vertical; 18 pt. Heavy Old English; 18 pt. Minuet; 18 and 24 pt. Announcement Script; 24 pt. Shadow Initials, or use your regular type.

Type Prices

14 pt. caps. 18 pt. 24 pt.
36 pt. Lower case same price where available. Or use your own printer's type.

Fountain pen attachment
Pencil attachment
Twenty impression pads

Machine comes equipped to handle match books, greeting cards, playing cards, napkins, stationery, coasters, billboards.

Complete outfit, ready to go

Includes one complete machine an assortment of all three widths imitation gold foil (\$3) and font of Dura Type caps and lower case, in popular 18 point New Yorker type

If you prefer, make up your own outfit. For leather stamping, select the plainer faces of type, and use only 23K Gold Leaf.

Gripper Fingers, Auxiliary, Slip over the regular press gripper, when type form is too big for using press grippers, except outside of form. These horizontal fingers are used to reach in between lines to pull printed sheets from the form.

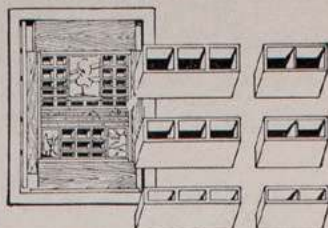
Fit any Kelsey and most other presses. Finger is at right angle to regular gripper.

5½ inches long, each,
4 inches long, each,
2½ inches long, each,

* Shipping Weights *

Metal furniture, or Quotations: Pound, 2 lbs.; 5-pound, 6 lbs.; 10-pound, 11 lbs. Auxiliary Gripper Fingers, per pair, 4 oz. Punching Die 4 ozs.

Metal Furniture



Metal Furniture, used to fill blank space in forms, in the following pic sizes.

2x4	2x5	2x6	2x8	2x10	2x12	2x15
3x4	3x5	3x6	3x8	3x10	3x12	3x15
4x4	4x5	4x6	4x8	4x10	4x12	4x15
2 x 4 to 4 x 6	per lb		1 lb			
2 x 8 to 4 x 15	per lb		5 lb			

Not less than one pound per size sold.
5 lb Ass't consisting of 2 pcs. ea.
10 lb Ass't consisting of 4 pcs. ea.

Lite-Wate Metal Furniture

This accurate, non-warping furniture is made of magnesium. Tough even under tight lock-up conditions, yet it is amazingly light and easy to handle. It is finished to accurate point measurements.

Size	Ship. Wgt.	
	Each	1 piece
2 x 6 picas	-	4 oz.
4 x 6 picas	-	4 oz.
5 x 5 picas	-	4 oz.
4 x 10 picas	-	4 oz.
6 x 10 picas	-	4 oz.
8 x 10 picas	-	4 oz.
10 x 10 picas	-	4 oz.
5 x 15 picas	-	4 oz.
6 x 15 picas	-	4 oz.
8 x 15 picas	-	4 oz.
10 x 15 picas	-	4 oz.
5 x 20 picas	-	4 oz.
6 x 20 picas	-	4 oz.
10 x 20 picas	-	4 oz.

with complete outfit

Ship. Wgt. 16 lbs. Type holder, ½ x 2½ in.

Foil comes in three widths, one inch, two inch and three inch. Wide assortment of colors in all widths—and every roll contains 50 feet of foil, except genuine 23K gold leaf foil is 25 feet per roll. There are:

A Wide Variety of Colored Foils

Dk. Brown	Lt. Brown	Aluminum
Dk. Green	Lt. Green	Imit. Gold
Dk. Blue	Lt. Blue	Yellow
Dk. Red	Lt. Red	Copper
Xmas Red	White	Black
Blue Met.	Ruby Met.	Green Met.
Pink		

These foils are made especially for this embosser. Use 23K Gold leaf on leather. 2,000 to 2,500 imprints possible from 1 roll. Foil, 50-foot roll any color listed

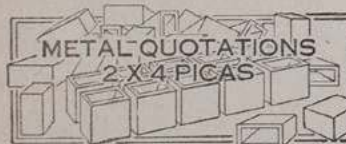
Colored Foils	Genuine 23K Gold Leaf
1" wide, 50 ft. roll	25 ft.
2" wide, 50 ft. roll	25 ft.
3" wide, 50 ft. roll	25 ft.

Type holder (corresponding to chase on a regular press) holds ½-inch (36 pts.) line or lines or cuts, up to 2½ inches long.

No Fuss—No Bother

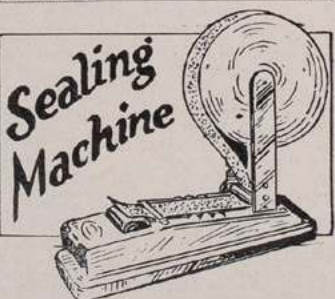
This is dry stamping, so there is NO THING TO CLEAN AFTERWARD. You can shift from one color roll to another at will—no washing up.

Type sets consist of 3 of each letters except Q, X and Z, of which there are 2 of ea.



Quotation or hollow quads, used same as regular 24, 36, or 48 pt. quads, but being cast hollow, are lighter and cheaper. All prices per lb. in weights listed

Size	1 lb.	5 lb.
2x4 (24x48 points)		
3x4 (36x48 points)		
4x4 (48x48 points)		
1 lb. sets approximately 6 square inches		



Moistens the tape as used and prevents waste as you draw off just the amount needed each time. For tape up to 1½ inches wide for tape up to 3 in.

Ship. Wts. 1½ in., 6 lbs.; 3 in., 10 lbs. For tape, see B-section (Paper and Card Dept.)

Punching Die

Punching dies save money in any print shop. Lock one or more in the form with type, and print and punch at the same time. Punching dies protect your rollers with a plunger that depresses when you make the impression. After impression, spring forces plunger back in position, and paper away from press. For best results, paste a piece of 1 point brass rule on tympan to cut against. Punching dies are made low to allow for the rule.

No. K-4 ¼-inch diameter, each,
No. K-6 ¾-inch diameter, each,

No. 03 PROOF PRESS



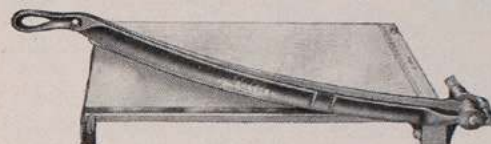
For making fine proofs of cuts, halftones, forms, plates, etc. Popularly used for linoleum block work and short runs on large jobs such as posters, school newspapers, and church calendars.

Precision made and easy to operate, with ball bearings and impression adjustment on each end. Tracks are steel, bed is aluminum, an unusually strong, light weight metal, making it an easy matter to move the proof press, when desired. Made to take any galley up to 12x18 inches.

Furnished with a galley thickness bed plate which is removed if form to be proved is in a galley. Bed plate is used if form to be proved is either locked in a chase or can be slid off the galley. For short runs of window show cards, linoleum blocks, posters, etc., form can be locked between side rails.

Shipping Weight, 35 pounds

Eveready Card & Paper Cutter



12-in. blade, 12x12-in. table, 18-in. blade, 18x18-in. table,
15-in. blade, 15x15-in. table, 24-in. blade, 24x24-in. table.

This cutter has a sturdily-constructed, hardwood table, finished in dark green with white lines forming 1/4-inch squares. The blades are of tool steel and are shaped and tempered just right to insure perfect cutting and long service. They are so adjusted that a full sheet of any size can be cut. Made in four sizes. Furnished with Guard and Cutting Guide, which clamps onto the table to the left of the cutter blade, adjusts to any measurement and locks into position. A great time saver when cutting or trimming many pieces to the same size.

Shipping weights: 8-inch, 7 lbs.; 10-inch, 8 lbs.; 12-inch, 12 lbs.; 15-inch, 16 lbs.; 18-inch, 20 lbs.; 24-inch, 37 lbs.

Excelsior Lead Cutter

Reversible blades
and built-in gauge,
graduated to picas
and half picas



Shipping Wgt. 9 lbs.

A thoroughly reliable machine for cutting leads, slugs and metal rule but not brass rule. Strong and simple. Built to last. It is furnished with a pica and nonpareil gauge and has a capacity of 48 picas.

Imposing Surface

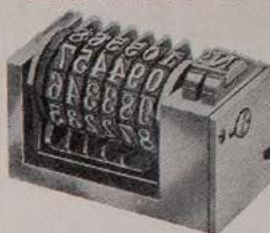


Imposing Surface, smooth, flat and level, for use in locking up forms.

8 x 12 inches, 3/8 inch thick
12 x 18 inches, 1/2 inch thick

Shipping Weights, 8x12, 3 lb.; 12x18, 7 lb.

Cast Wheel Numbering Machine



Six Figures

1 to 999,999

This economy model is offered at the lowest price in the U. S. A. An excellent machine, with cast wheels, it numbers from 1 to 999,999 at the same time job is printed. Machine is 3/4-inch wide and 1 1/4 inches long, with Roman figures 5/32 inches high. Ship. Wgt. 8 oz.

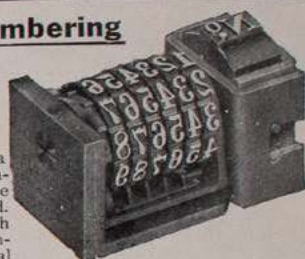
Automatic Numbering

Machine

Five Figures

1 to 99,999

Locks in form same as a cut or large quad and numbers consecutively at the same time job is printed. Full directions with each machine. Backwards numbering machines on special order, same prices.



Six Figures

1 to 999,999

Nº 123456

Facsimile Impression

Shipping Weight 1 lb.

Hand Numbering Machine

Numbers from 1 to 999,999

This machine numbers consecutively, as 1, 2, 3, 4, etc., duplicates, 55, 66, 77, etc., or will repeat the same number as many times as desired. Changes from one method to another are simple and quickly made. Machine is self inking and has a gauge-plate which shows just where the number will print.

Machine is made from the best material and should last a lifetime. Weighing only twelve ounces, it can be operated accurately and rapidly. Style of figures below.

123456

Facsimile Impression

Shipping Weight, 2 pounds



Rouse Lead and Rule Cutter

This cutter has a gauge graduated to picas, and numbered every five picas. Reversible bed gauge is graduated in picas to indicate measures in both normal and extended positions. All markings are exceptionally legible. Sturdily constructed, it is fast and easy to operate and quick to set. Every cutter is factory tested and fully guaranteed. Reliability is assured by years of experience in building tools for printers. Positively accurate. Capacity 84 picas.



Shipping Weight 14 lbs.

Raised Printing--That Popular Embossed Effect--with Your Press



Raised Printing Unit only

(Unit is 5½ inches high—working table 9x12 inches)

This Raised Printing Machine is simple to operate, and for efficiency has an asbestos lining with a bright finish reflector—designed for Raised Printing. It will handle cards, letterheads, weddings, announcements, menu covers, etc. up to 12 inches in width. Operates on any 110-120 volt current.

Shipping Weight of Unit only, 4 pounds.

The RAISED PRINTING OUTFIT consists of:

Raised Printing Unit	Blue Ink, 4 oz. tube
Bond Black Ink, 4 oz. tube	Gloss Compound, tube
Deep Red Ink, 4 oz. tube	Dull Compound, tube

COMPLETE INSTRUCTIONS WITH EVERY OUTFIT

Most of the cards, stationery, etc. which you see that look engraved, are not engraved at all. We offer every Kelsey Press owner an outfit which will produce this handsome work—black or colors—at a remarkably low price.

Shipping Weight 9 pounds

Complete Outfit Ready for Work

This machine is NOT a press but is used with a press. Printing is done in the usual manner, and then each sheet is dusted with our Special Embossing Compound and put in the Raised Printing Unit. The effect is magical—a beautiful embossed appearance which can only be distinguished from actual embossing by the experienced.

COMPOUNDS

Available in 2 oz. tube, ¼ pound can and ½ pound can.

Gloss (bright finish) or Dull (plate finish)
Bronze or Aluminum

INKS

Available in ¼ pound tube and 1 pound can.

We are listing those of our inks which are suitable for use when embossing.

Bond Black	Deep Red
Fire Red	Blue
Yellow	Orange
Brown	Green
Purple	Special Orange (use with

bronze or aluminum compound.

NOTE: Dull Compound doesn't produce a "raise" so much as a rough finish. U. S. postage stamps are good examples of the engraved surface this powder reproduces. For highly raised surfaces use gloss compound. Dull and gloss may be mixed for different degrees of raise.

Read Carefully When Ordering An Embossing Outfit.

The Excelsior Raised Printing Outfits can be used on 110-120 volts A. C. or D. C. and plug into any electric light socket. Furnished complete with six feet of cord. Cannot be used where there is no electricity nor on any other voltages.



Counters

An inexpensive but most helpful addition to your equipment—keeps track of the number of impressions made on your press. Eliminates guess work.

Excelsior Counter

Reset Counter, similar to above, with knob for easy resetting to zero.

Shipping Weight, 1 pound

Cutting Sticks

Half-inch square, use for 19-inch and 16-inch Paper Cutters.

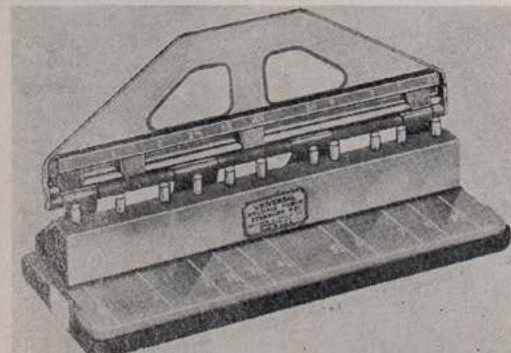
¾-inch square, use for the 14-inch Paper Cutter.

Shipping Weight, per half-dozen, 3 lb.

Undrilled Excelsior Chases

For those owners of Excelsior presses who prefer to use quoins instead of chase screws, we offer undrilled 3x5, 5x8, 6x10, and 9x13 chases, on special order, at the same prices as regular chases with screws.

Universal Punch



Sturdily constructed of heavy, ½-inch sheet steel, die formed, finished in gray enamel and highly polished nickel plate, with felt-covered base. This punch will make up to four ¼-inch holes in 10 sheets of ordinary bond paper. The handle contains four movable stops which are set over the punches you desire to use. The side gage is double marked and can be used from either end. Has a pan on bottom for holding punching scraps—easily removed by pressing on edge of pan.

Shipping weight 4 pounds

Seasonal Cuts—



Y-1



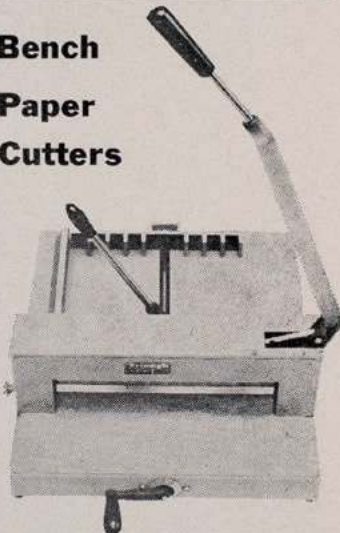
Y-2



Y-5

See page E-16 for complete fonts.

Bench Paper Cutters



Made in two sizes: 14-inch and 18-inch Buy paper and cardboard in sizes to fit these cutters and do your own cutting. Save money.

All Steel Construction—Hollow-ground detachable blade—Balanced Lever—Automatic Safety Latch—Adjustable Back Gauge (removable for cutting long sizes)

Specifications:	14 in. cutter	18 in. cutter
Overall width	25 in.	31 in.
Depth—front to back	23½ in.	30¼ in.
To top of handle	37 in.	48 in.
Cutting width	14½ in.	18¼ in.
Knife to back gauge	13¼ in.	18½ in.
Cutting capacity	1½ in.	3½ in.
14-in. supplied with "Instant Clamp"		
18-in. supplied with "Wheel Clamp"		

Ship. Wgt. 14-inch 90 lb., 18-inch 205 lb

WOOD TYPE

Do not saturate wood type with cleaner—wipe ink off with cloth, damp with cleaner.

Wood Type is cheaper than metal type for large work and lasts just as long.

NO SPACES OR QUADS WITH WOOD TYPE
Use leads, slugs or wood reglet for spacing.

#980 Available in Caps, Lower Case, Figures

St5

#260 Available in Caps and Figures only

GØ13

#160 Available in Caps, Lower Case, Figures

KSI!
k si

Wood Type Fonts

3A Cap Font contains 75 pieces
3a Lower Case Font contains 65 pieces
Figure Font contains 26 pieces

You can mix caps, lower case and figures together to obtain the lower price.

Wood type may be purchased in complete fonts, as well as by the piece. Font prices are not listed separately. To obtain the font price, first determine how many pieces the font you want contains, then use the piece price schedule listed on Page 9 of the Pocket Price List.

Character Ø used for radio QSL cards.

Prices Listed on page 9 of Pocket Price List.

Wood Type Headings

ICE, DANCE, SALE, QSL CARDS, ETC.

Wood Type is used for all sorts of large work, and for two or three words like "For Rent," "For Sale," "Dine and Dance," "Closed Saturdays," etc. Character Ø, used on Radio QSL Cards, is available in all styles of Wood Type shown.

#940 Available in Caps, Lower Case, Figures

BE sir 1

#960 Available in Caps, Lower Case, Figures

Pal 2

Ship. Wgt., Nos. 160, 260, 560, 940, 960, or 980 eleven letters, 1 pound; Nos. 4100 or 4120 ten letters, average 1 pound.

#560 Available in Caps, Lower Case, Figures

K2SIJ

NOTICE

Two-color letters for radio (QSL) call cards, etc., can be made by printing No. 560 wood type in a contrasting color over No. 160 wood type.

#4100 Available in Caps, Lower Case, Figures

W

#4120 Available in Caps, Lower Case, Figures

M

NOTE—In wood type, many letters with overhanging parts (such as: g i p q y Q \$, etc.) are made on a larger block than the rest of the letters. In use, the tops are aligned, and the space under the shorter letters is evened up with slugs or reglet.

Do not saturate wood type with cleaner—wipe ink off with cloth, damp with cleaner.

Handy Specimen Sheet of Kelsey Type Styles

Connecticut Type Foundry

Century ROMAN 12 pt.
Century ITALIC 10 pt.
 SchoolBOOK 12 pt.
 Old COLONY 12 pt.
 Old Colony BOLD 12 pt.
 Caslon CASLON 12 pt.
Caslon ITALIC 12 pt.
 GaraMOND 12 pt.
 TypeWRITER 12 pt.
 COPPERPLATE GOTHIC 12 PT.
 BOND GOTHIC 12 PT.
 STEELPLATE 12 PT.
 English Text 18 pt.
 Heavy Old English 12 pt.
 Fashion FASHION 12 pt.
 BIG Top 12 pt.
 Invitation Text 12 pt.
Minuet 14 pt.
Fairfield 14 pt.
Tudor Place 18 pt.
Park Avenue 12 pt.
Kelsey Script 18 pt.
Kelsey Spacesaver Script 18 pt.
 Announcement Script 18 pt.
 Typo ROMAN 18 pt.
 Typo Roman SHADED 18 pt.
Modern Script 14 pt.
Punch 18 pt.
 Ad-News CONDENSED 12 pt.
 Lydian LYDIAN 12 pt.
 Bernhard Gothic LIGHT 12 pt.
 Bernhard Gothic MEDIUM 12 pt.
 Bernhard Gothic Med. ITALIC 12 pt.
BERNhard Extra Heavy 12 pt.
Vogue GOTHIC 12 pt.
 Hand LETTER 18 pt.
 EMBASSY VERTICAL 18 PT.

For other sizes and details see following pages.

New England Type Foundry

CentenARY 12 pt.
Centenary ITALIC 10 pt.
 BodONI No. 86 10 pt.
 Egyptian LIGHT 12 pt.
Egyptian BOLD 12 pt.
 Cable LIGHT 12 pt.
Cable BOLD 12 pt.
 SANS MEdium 12 pt.
Westminster Text 14 pt.
 LT. COPPERPLATE GOTHIC 12
 BOLD COPPERPLATE GOTHIC 12
Beacon Hill 12 pt.
 Light Old English 12 pt.
 TypeWRITER 12 pt.
Modern GOTHIC 10 pt.
Cheltenham BOLD 12 pt.
Modern BODONI 12 pt.
 SANS Condensed 18 pt.
 NEW YOrker 12 pt.
 MARGery 14 pt.
Saybrook Script 14 pt.
HighSPOT 14 pt.
 SHADOW 14 PT.
 PLAZA 24 PT.
REGENT 24 PT.
FRASCATI 24

Padding Outfit

Ship. Wt. 14 in. 20 lbs.
 24 in. 35 lbs.



24 inch outfit, has removable back plate illustrated above.

14 inch COMPLETE PADDING OUTFIT—Consists of back plate 12 inches wide, 20 inches high; pressure unit base plate, 14 inches wide, 9½ inches deep, will handle sheets 14 inches wide stacked up to 20 inches high. Brush included.

24 inch COMPLETE PADDING OUTFIT—Consists of back plate 24 inches wide, 20 inches high; pressure unit base plate 24 inches wide 14½ inches deep, will handle sheets 24 inches wide stacked up to 20 inches high. Brush included. Instructions for assembling sent with every outfit. All steel construction, rust-resistant, baked on gray enamel.

Pad-Ezy, applied cold, red or white, qt. pt.

NEW ENGLAND TYPES

NEW ENGLAND TYPE is cast on foundry machines with watercooled molds, and thermostatically controlled heat, of regular type foundry metal. It is accurate, durable. Alignment and set do not vary. We have owned and operated our own type foundry since 1898, the second oldest in the country. See elsewhere in this catalog for our top grade, Connecticut Type. New England comes so close behind that, you can depend on it for

For information on font sizes, etc., on all type, see Page E-1. All our type is cast standard height (918 of an inch) uses standard type alignment, and can be used in any standard printing press.

6 POINT

No.	Large Font	CAP Font	Regular Font
6-6	24A 50a	24A	8A 16a
REDDED FOX JUMPS over the lazy brown doe. 9			
6-6CF	CAP & FIGS. 24A		
PACK MY BOX WITH FIVE DOZEN 4567			
No.	Large Font	CAP Font	Regular Font
1BC6	33A	33A	11A
REDDED FOX JUMPS over the lazy brown doe. 234			

3 POINT

No. 6-8	Large Font 18A 40a	CAP Font 18A	Regular Font 6A 13a
RED FOX jumps over the lazy brown			
POPULAR AS EVER. PRINTERS			
should note that any matter 9876			
6-8CF	CAP & Fig. 18A		
PACK MY BOX WITH FIVE D 456			

LargeFont CAPFont RegularFont

19-8CF 20A 44a 20A 14a
RED FOX JUMPS over the lazy brown

19-8CF 20A 44a 20A 14a
PACK MY BOX WITH FIVE DOZ 12

No. 19-8CF 20A 44a 20A 14a
 Large Font CAP Font Regular Font
 17A 50a 5A 10a

No. 19-8CF 20A 44a 20A 14a
 Large Font CAP Font Regular Font
 22A 52a 7A 17a

19-8CF 20A 44a 20A 14a
RED FOX jumps over the lazy brown; do

No. 19-8CF 20A 44a 20A 14a
 Large Font CAP Font Regular Font
 22A 52a 7A 17a

19-8CF 20A 44a 20A 14a
PACK MY BOX WITH FIVE DOZ 60

. We have the means for fur-

We carry no other sizes or styles. Spaces and Quads are not included with New England Type.

Large Font CAP Font Regular Font

883-6 26A 50a 26A 8A 20a
RED FOX JUMPS over the lazy brown dog, 12345
 883-6CF CAP & Figs. 26A
PACK MY BOX WITH FIVE DOZEN LIQUOR 78
 884-6 24A 51a 24A 8A 11a
LargeFont CAPFont RegularFont
 884-6CF CAP & Figs. 24A
RED FOX JUMPS over the lazy brown dog, 30
PACK MY BOX WITH FIVE DOZEN \$1234

3 POINT

No. 1-8 Large Font 18A CAP Font 18A Regular Font 6A 13a
RED FOX jumps over the lazy brown
POPULAR AS EVER. PRINTERS
should note that any matter 9876
CAP & Fig. 18A
PACK MY BOX WITH FIVE D 456

LargeFont CAPFont RegularFont

19-8CF 20A 44a 20A 14a
RED FOX JUMPS over the lazy brown

19-8CF 20A 44a 20A 14a
PACK MY BOX WITH FIVE DOZ 12

No. 19-8CF 20A 44a 20A 14a
 Large Font CAP Font Regular Font
 17A 50a 5A 10a

No. 19-8CF 20A 44a 20A 14a
 Large Font CAP Font Regular Font
 22A 52a 7A 17a

19-8CF 20A 44a 20A 14a
RED FOX jumps over the lazy brown; do

No. 19-8CF 20A 44a 20A 14a
 Large Font CAP Font Regular Font
 22A 52a 7A 17a

19-8CF 20A 44a 20A 14a
PACK MY BOX WITH FIVE DOZ 60

83-8Cf
CAP & Figs. 23A
PACK MY BOX WITH FIVE DOZEN 79

No. 18A 41a Large Font CAP Font Regular Font
18A 13a 18A 13a
44-48 **RED FOX** jumps over the lazy brown
44-48 **PACK MY BOX WITH FIVE DOZ 7**
CAP & FIVE 18A
No. 20A 41a Large Font CAP Font Regular Font
20A 13a 20A 13a
45-48 **RED FOX JUMPS** over the lazy bro
45-48 **PACK MY BOX WITH FIVE DOZ 7**
CAP & FIVE 20A

No.	LargeFont	CAPFont	RegularFont
6-8	20A 44a	20A	6A 14a

6-SCF
 CAP & Figs. 20A
 PACK MY BOX WITH FIVE DO 52
 Large Font CAP Font Regular Font
 22A 44a 7A 14a
 6-SCF
 CAP & Figs. 22A
 PACK MY BOX WITH FIVE DOZEN 60

No.	Large Font	CAP Font	Regular Font
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RED FOX JUMPS over the lazy brown
GAPS & FIGS, 22A
PACK MY BOX WITH FIVE DOZ 8

Run	Time	Temp	Flow	Pressure	Detector	Response
1	10-15	180	1.0	1.0	1.0	1.0
2	15-20	180	1.0	1.0	1.0	1.0
3	20-25	180	1.0	1.0	1.0	1.0
4	25-30	180	1.0	1.0	1.0	1.0
5	30-35	180	1.0	1.0	1.0	1.0
6	35-40	180	1.0	1.0	1.0	1.0
7	40-45	180	1.0	1.0	1.0	1.0
8	45-50	180	1.0	1.0	1.0	1.0
9	50-55	180	1.0	1.0	1.0	1.0
10	55-60	180	1.0	1.0	1.0	1.0
11	60-65	180	1.0	1.0	1.0	1.0
12	65-70	180	1.0	1.0	1.0	1.0
13	70-75	180	1.0	1.0	1.0	1.0
14	75-80	180	1.0	1.0	1.0	1.0
15	80-85	180	1.0	1.0	1.0	1.0
16	85-90	180	1.0	1.0	1.0	1.0
17	90-95	180	1.0	1.0	1.0	1.0
18	95-100	180	1.0	1.0	1.0	1.0
19	100-105	180	1.0	1.0	1.0	1.0
20	105-110	180	1.0	1.0	1.0	1.0
21	110-115	180	1.0	1.0	1.0	1.0
22	115-120	180	1.0	1.0	1.0	1.0
23	120-125	180	1.0	1.0	1.0	1.0
24	125-130	180	1.0	1.0	1.0	1.0
25	130-135	180	1.0	1.0	1.0	1.0
26	135-140	180	1.0	1.0	1.0	1.0
27	140-145	180	1.0	1.0	1.0	1.0
28	145-150	180	1.0	1.0	1.0	1.0
29	150-155	180	1.0	1.0	1.0	1.0
30	155-160	180	1.0	1.0	1.0	1.0
31	160-165	180	1.0	1.0	1.0	1.0
32	165-170	180	1.0	1.0	1.0	1.0
33	170-175	180	1.0	1.0	1.0	1.0
34	175-180	180	1.0	1.0	1.0	1.0
35	180-185	180	1.0	1.0	1.0	1.0
36	185-190	180	1.0	1.0	1.0	1.0
37	190-195	180	1.0	1.0	1.0	1.0
38	195-200	180	1.0	1.0	1.0	1.0
39	200-205	180	1.0	1.0	1.0	1.0
40	205-210	180	1.0	1.0	1.0	1.0
41	210-215	180	1.0	1.0	1.0	1.0
42	215-220	180	1.0	1.0	1.0	1.0
43	220-225	180	1.0	1.0	1.0	1.0
44	225-230	180	1.0	1.0	1.0	1.0
45	230-235	180	1.0	1.0	1.0	1.0
46	235-240	180	1.0	1.0	1.0	1.0
47	240-245	180	1.0	1.0	1.0	1.0
48	245-250	180	1.0	1.0	1.0	1.0
49	250-255	180	1.0	1.0	1.0	1.0
50	255-260	180	1.0	1.0	1.0	1.0
51	260-265	180	1.0	1.0	1.0	1.0
52	265-270	180	1.0	1.0	1.0	1.0
53	270-275	180	1.0	1.0	1.0	1.0
54	275-280	180	1.0	1.0	1.0	1.0
55	280-285	180	1.0	1.0	1.0	1.0
56	285-290	180	1.0	1.0		

RED FOX jumps over the lazy
brown dog. Pack my box with
five dozen liquor jugs. 1234567
CAP & Figs. 18A

PACK MY BOX WITH FIV 46
1-10CF

No. Large Font CAP Font Regular Font
4-4-10 16A 31a 16A 10a

RED FOX Jumps over the
CAP & Figs. 16A

PACK MY BOX WITH 98
4-10CF

100

N

NEW ENGLAND

Large Font 24A 48A 26-10	Regular Font 8A 16A 24A
CAP & FUS. 24A	
Large Font 24A 32A 26-10	Regular Font 7A 10A 21A
CAP & FUS. 21A	

● T

Types

Large Font 22-10 32-10	Large Font 17A 46a 21A 46a	CAP Font 17A 21A	Regular Font 5A 15a 7A 15a
Box Jumps over the large hump			
Large Font 22-10 32-10	Large Font 21A 47a 21A 47a	CAP Font 21A 21A	Regular Font 7A 15a 7A 15a
RED FOX jumps over the large bro			
CAP & Figs. 21A			
PACK MY BOX WITH FIVE 6.95			

FO

RED FOX JUMPS over the lazy b

PACK MY BOX WITH FIVE DO 4

Large Font CAP Font Regular Font
18A 40a 18A
6A 13a

RED FOX jumps over the lazy b

PRICE
LE "

RED FOX jumps over the lazy
CAP & FIVE 17A
CAP & FIVE 17A

PACK MY BOX WITH FIVE 1
CAP & FIVE 17A
CAP & FIVE 17A

RED FOX jumps over the lazy b
CAP & FIVE 21A
CAP & FIVE 21A

PACK MY BOX WITH FIVE \$64
CAP & FIVE 21A
CAP & FIVE 21A

NEW ENGLAND TYPES

FOR PRICES SEE PRICE LIST
PAGE 15 TABLE "E"

10 POINT (continued)

No. 87-10	Large Font	CAP Font	Regular Font	17A	16A	11a
RED FOX jumps over the lazy						
No. 87-10CF	Large Font	CAP Font	Regular Font	17A	16A	11a
PACK MY BOX WITH FIVE 13						
No. 87-10	Large Font	CAP Font	Regular Font	20A	18A	12a
RED FOX jumps over the lazy b						
No. 87-10CF	Large Font	CAP Font	Regular Font	20A	18A	12a
PACK MY BOX WITH FIVE \$23						
No. 87-10	Large Font	CAP Font	Regular Font	20A	18A	12a
RED FOX jumps over the lazy brown dog \$123						
No. 87-10CF	Large Font	CAP Font	Regular Font	20A	18A	12a
PACK MY BOX WITH FIVE DOZEN LIQUOR 1065 9						
No. 87-10	Large Font	CAP Font	Regular Font	20A	18A	12a
RED FOX jumps over the lazy bro						
No. 87-10CF	Large Font	CAP Font	Regular Font	20A	18A	12a
PACK MY BOX WITH FIVE 10						
No. 87-10	Large Font	CAP Font	Regular Font	20A	18A	12a
RED FOX jumps over the lazy 5						
No. 87-10CF	Large Font	CAP Font	Regular Font	20A	18A	12a
PACK MY BOX WITH FIVE 7						

12 POINT

No. 6-12	Large Font	CAP Font	Regular Font	16A	15A	10a
RED FOX jumps over the lazy brown dog. 123456789						
No. 6-12CF	Large Font	CAP Font	Regular Font	16A	15A	10a
PACK MY BOX WITH 15						
No. 6-12	Large Font	CAP Font	Regular Font	19A	18A	13a
RED FOX jumps over the lazy						
No. 6-12CF	Large Font	CAP Font	Regular Font	19A	18A	13a
RED FOX jumps over the lazy						
No. 6-12	Large Font	CAP Font	Regular Font	19A	18A	13a
RED FOX jumps over the lazy						
No. 6-12CF	Large Font	CAP Font	Regular Font	19A	18A	13a
RED FOX jumps over the lazy						

No. 8BC12	Large Font	CAP Font	Regular Font	11A	10A	7a
RED FOX jumps over the lazy						
No. 12PC6	Large Font	CAP Font	Regular Font	19A	18A	13a
RED FOX jumps over the lazy						
No. 12PC6	Large Font	CAP Font	Regular Font	16A	15A	10a
RED FOX jumps over the lazy						
No. 12PC7	Large Font	CAP Font	Regular Font	13A	12A	8a
RED FOX jumps over the lazy						
No. 12PC8	Large Font	CAP Font	Regular Font	11A	10A	7a
RED FOX jumps over the lazy						
No. 14-12CF	Large Font	CAP Font	Regular Font	17A	16A	11a
PACK MY BOX WITH 43						
No. 19-12	Large Font	CAP Font	Regular Font	17A	16A	11a
RED FOX jumps over the lazy						
No. 19-12CF	Large Font	CAP Font	Regular Font	17A	16A	11a
PACK MY BOX WITH 42						
No. 26-12	Large Font	CAP Font	Regular Font	23A	22A	15a
RED FOX jumps over the lazy						
No. 26-12CF	Large Font	CAP Font	Regular Font	23A	22A	15a
PACK MY BOX WITH \$1.56						
No. 27-12	Large Font	CAP Font	Regular Font	14A	13A	8a
RED FOX jumps over the lazy						
No. 27-12CF	Large Font	CAP Font	Regular Font	14A	13A	8a
PACK MY BOX WITH 736						
No. 32-12	Large Font	CAP Font	Regular Font	15A	14A	9a
RED FOX jumps over the lazy						

No. 82-12	Large Font	CAP Font	Regular Font	18A	17A	12a
RED FOX jumps over the lazy						
No. 82-12CF	Large Font	CAP Font	Regular Font	18A	17A	12a
PACK MY BOX WITH F1 23						
No. 83-12	Large Font	CAP Font	Regular Font	20A	19A	14a
RED FOX jumps over the lazy						
No. 83-12CF	Large Font	CAP Font	Regular Font	20A	19A	14a
PACK MY BOX WITH F1V 3						
No. 85-12	Large Font	CAP Font	Regular Font	16A	15A	10a
RED FOX jumps over the lazy						
No. 85-12CF	Large Font	CAP Font	Regular Font	16A	15A	10a
PACK MY BOX WITH 4						
No. 91-12	Large Font	CAP Font	Regular Font	13A	12A	8a
RED FOX jumps over the lazy						
No. 95-12	Large Font	CAP Font	Regular Font	18A	17A	12a
RED FOX jumps over the lazy						
No. 95-12CF	Large Font	CAP Font	Regular Font	18A	17A	12a
PACK MY BOX WITH 978						
No. 96-12	Large Font	CAP Font	Regular Font	23A	22A	15a
RED FOX jumps over the lazy brown 357						
No. 96-12CF	Large Font	CAP Font	Regular Font	23A	22A	15a
PACK MY BOX WITH FIVE DOZEN LIQU 24						
No. 98-12	Large Font	CAP Font	Regular Font	18A	17A	12a
RED FOX jumps over the lazy						
No. 98-12CF	Large Font	CAP Font	Regular Font	18A	17A	12a
PACK MY BOX WITH F 12						
No. 99-12	Large Font	CAP Font	Regular Font	17A	16A	11a
RED FOX jumps over the lazy						
No. 99-12CF	Large Font	CAP Font	Regular Font	17A	16A	11a
PACK MY BOX WITH 48						

No. 14-14	Large Font	CAP Font	Regular Font	11A	10A	7a
RED FOX jumps over the lazy						
No. 14-14CF	Large Font	CAP Font	Regular Font	11A	10A	7a
PACK MY BOX WITH 54						
No. 26-14	Large Font	CAP Font	Regular Font	22A	21A	14a
RED FOX jumps over the lazy						
No. 26-14CF	Large Font	CAP Font	Regular Font	22A	21A	14a
PACK MY BOX WITH 54						
No. 32-14	Large Font	CAP Font	Regular Font	14A	13A	8a
RED FOX jumps over the lazy						
No. 82-14	Large Font	CAP Font	Regular Font	15A	14A	9a
RED FOX jumps over the lazy						
No. 82-14CF	Large Font	CAP Font	Regular Font	15A	14A	9a
PACK MY BOX WITH \$5						
No. 88-14	Large Font	CAP Font	Regular Font	20A	19A	14a
RED FOX jumps over the lazy						
No. 88-14CF	Large Font	CAP Font	Regular Font	20A	19A	14a
PACK MY BOX WITH FIVE 39						
No. 91-14	Large Font	CAP Font	Regular Font	12A	11A	7a
RED FOX jumps over the lazy						
No. 93-14	Large Font	CAP Font	Regular Font	15A	14A	9a
RED FOX jumps over the lazy						
No. 94-14	Large Font	CAP Font	Regular Font	16A	15A	10a
RED FOX jumps over the lazy						
No. 96-14	Large Font	CAP Font	Regular Font	20A	19A	14a
RED FOX jumps over the lazy						

14 Point (continued) 96-14CF CAP & Figs. 20A PACK MY BOX WITH FIVE DOZEN 107 No. Large Font CAP Font Regular Font 97-14 14A 32a 14A 4A 10a Red fox jumps Over the 327 No. Large Font CAP Font Regular Font 99-14 14A 40a 14A 4A 13a RED FOX jumps over 16 99-14CF CAPS & Figs. 14A PACK MY BOX W \$2	No. Large Font CAP Font Regular Font 26-18 14A 28a 14A 4A 9a RED FOX jumps 18 26-18CF CAP & Figs. 14A PACK MY BOX 63 No. Large Font CAP Font Medium Font 32-18 9A 20a 9A 4A 13a Red fox jumps over 8 No. Large Font CAP Font Regular Font 32-18 9A 20a 9A 3A 8a RED FOX jumps over t 82-18CF CAP & Figs. 9A PACK MY BOX W 85 No. Large Font CAP Font Regular Font 88-18 12A 22a 12A 4A 7a RED FOX jumps over t 88-18CF CAP & Figs. 12A PACK MY BOX WIT 42 No. Large Font CAP Font Medium Font 91-18 8A 25a 8A 4A 14a Red fox jumps over 70 No. Large Font CAP Font Medium Font 93-18 9A 22a 9A 4A 11a Red fox jumps over 53 No. Large Font CAP Font Regular Font 96-18 13A 30a 13A 4A 10a RED FOX jumps over the 74 96-18CF CAP & Figs. 13A PACK MY BOX WITH FIVE \$5 No. Large Font CAP Font Medium Font 97-18 9A 20a 9A 4A 10a Red fox jumps Over 26	No. Large Font CAP Font Medium Font 99-18 9A 27a 9A 4A 13a RED Fox jumps o 23 99-18CF CAPS & Figs. 9A PACK MY BOX 8 24 POINT No. Large Font CAP Font Medium Font 14-24 5A 9a 5A 3A 5a RED fox 2 14-24CF CAPS & Figs. 5A PACK M 8 No. Large Font CAP Font Medium Font 19-24 7A 13a 7A 3A 6a RED fox jump 19-24CF CAP & Figs. 7A PACK MY \$9 No. Large Font CAP Font Medium Font 32-24 7A 18a 7A 3A 9a Red Fox jumps 4 No. Large Font CAP Font Medium Font 82-24 7A 15a 7A 3A 7a RED Fox jumps 8 82-24CF CAP & Figs. 7A PACK MY B 25 No. Large Font CAP Font Regular Font 88-24 10A 15a 10A 3A 5a RED Fox jumps o	88-24CF CAP & Figs. 10A PACK MY BOX 62 No. Large Font CAP Font 89-24 4A RED FOX 9 No. Large Font CAP Font Regular Font 90-24 15a 15a 5A RED FOX JUMPS OVER 24 No. Large Font CAP Font Regular Font 92-24 13A 13A 4A RED FOX JUMPS OV No. Large Font CAP Font Medium Font 93-24 7A 18a 7A 3A 7a Red fox jumps No. Large Font CAP Font Regular Font 90-24 9A 19a 9A 3A 6a RED FOX jumps over 123 96-24CF CAP & Figs. 9A PACK MY BOX WITH 456 No. Large Font CAP Font Medium Font 97-24 6A 13a 6A 3A 6a Red fox jumps 5 No. Large Font CAP Font 2400 8A RED FOX JU 4 (With Spaces & Quads No. 2400 is Conn. Type.)	88-24CF CAP & Figs. 10A PACK MY BOX 62 No. Large Font CAP Font 89-24 4A RED FOX 9 No. Large Font CAP Font Regular Font 90-24 15a 15a 5A RED FOX JUMPS OVER 24 No. Large Font CAP Font Regular Font 92-24 13A 13A 4A RED FOX JUMPS OV No. Large Font CAP Font Medium Font 93-24 7A 18a 7A 3A 7a Red fox jumps No. Large Font CAP Font Regular Font 90-24 9A 19a 9A 3A 6a RED FOX jumps over 123 96-24CF CAP & Figs. 9A PACK MY BOX WITH 456 No. Large Font CAP Font Medium Font 97-24 6A 13a 6A 3A 6a Red fox jumps 5 No. Large Font CAP Font 2400 8A RED FOX JU 4 (With Spaces & Quads No. 2400 is Conn. Type.)	88-24CF CAP & Figs. 10A PACK MY BOX 62 No. Large Font CAP Font 89-24 4A RED FOX 9 No. Large Font CAP Font Regular Font 90-24 15a 15a 5A RED FOX JUMPS OVER 24 No. Large Font CAP Font Regular Font 92-24 13A 13A 4A RED FOX JUMPS OV No. Large Font CAP Font Medium Font 93-24 7A 18a 7A 3A 7a Red fox jumps No. Large Font CAP Font Regular Font 90-24 9A 19a 9A 3A 6a RED FOX jumps over 123 96-24CF CAP & Figs. 9A PACK MY BOX WITH 456 No. Large Font CAP Font Medium Font 97-24 6A 13a 6A 3A 6a Red fox jumps 5 No. Large Font CAP Font 2400 8A RED FOX JU 4 (With Spaces & Quads No. 2400 is Conn. Type.)	88-24CF CAP & Figs. 10A PACK MY BOX 62 No. Large Font CAP Font 89-24 4A RED FOX 9 No. Large Font CAP Font Regular Font 90-24 15a 15a 5A RED FOX JUMPS OVER 24 No. Large Font CAP Font Regular Font 92-24 13A 13A 4A RED FOX JUMPS OV No. Large Font CAP Font Medium Font 93-24 7A 18a 7A 3A 7a Red fox jumps No. Large Font CAP Font Regular Font 90-24 9A 19a 9A 3A 6a RED FOX jumps over 123 96-24CF CAP & Figs. 9A PACK MY BOX WITH 456 No. Large Font CAP Font Medium Font 97-24 6A 13a 6A 3A 6a Red fox jumps 5 No. Large Font CAP Font 2400 8A RED FOX JU 4 (With Spaces & Quads No. 2400 is Conn. Type.)	88-24CF CAP & Figs. 10A PACK MY BOX 62 No. Large Font CAP Font 89-24 4A RED FOX 9 No. Large Font CAP Font Regular Font 90-24 15a 15a 5A RED FOX JUMPS OVER 24 No. Large Font CAP Font Regular Font 92-24 13A 13A 4A RED FOX JUMPS OV No. Large Font CAP Font Medium Font 93-24 7A 18a 7A 3A 7a Red fox jumps No. Large Font CAP Font Regular Font 90-24 9A 19a 9A 3A 6a RED FOX jumps over 123 96-24CF CAP & Figs. 9A PACK MY BOX WITH 456 No. Large Font CAP Font Medium Font 97-24 6A 13a 6A 3A 6a Red fox jumps 5 No. Large Font CAP Font 2400 8A RED FOX JU 4 (With Spaces & Quads No. 2400 is Conn. Type.)	88-24CF CAP & Figs. 10A PACK MY BOX 62 No. Large Font CAP Font 89-24 4A RED FOX 9 No. Large Font CAP Font Regular Font 90-24 15a 15a 5A RED FOX JUMPS OVER 24 No. Large Font CAP Font Regular Font 92-24 13A 13A 4A RED FOX JUMPS OV No. Large Font CAP Font Medium Font 93-24 7A 18a 7A 3A 7a Red fox jumps No. Large Font CAP Font Regular Font 90-24 9A 19a 9A 3A 6a RED FOX jumps over 123 96-24CF CAP & Figs. 9A PACK MY BOX WITH 456 No. Large Font CAP Font Medium Font 97-24 6A 13a 6A 3A 6a Red fox jumps 5 No. Large Font CAP Font 2400 8A RED FOX JU 4 (With Spaces & Quads No. 2400 is Conn. Type.)	88-24CF CAP & Figs. 10A PACK MY BOX 62 No. Large Font CAP Font 89-24 4A RED FOX 9 No. Large Font CAP Font Regular Font 90-24 15a 15a 5A RED FOX JUMPS OVER 24 No. Large Font CAP Font Regular Font 92-24 13A 13A 4A RED FOX JUMPS OV No. Large Font CAP Font Medium Font 93-24 7A 18a 7A 3A 7a Red fox jumps No. Large Font CAP Font Regular Font 90-24 9A 19a 9A 3A 6a RED FOX jumps over 123 96-24CF CAP & Figs. 9A PACK MY BOX WITH 456 No. Large Font CAP Font Medium Font 97-24 6A 13a 6A 3A 6a Red fox jumps 5 No. Large Font CAP Font 2400 8A RED FOX JU 4 (With Spaces & Quads No. 2400 is Conn. Type.)
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RECENT

No. 92-24
Large Font 13A
CAP Font Regular Font 4A

WAR IN KOREA 5!

No. 92-36
Large Font 9A
CAP Font Regular Font 3A

NO PEACE 94 ?

ABCDEFGHIJKLMN

QRSTUVWXYZ&

... '12 \$1234567890

Egyptian Bold

No. 85-8
8 point
Regular Font, 6A 13a
Large Font, 20A 11a
Caps, 20A
Lower Case, 41a

8 PACK MY BOX WITH FIVE 2413

DOZEN LIQUOR JUGS pack my ?\$
box with five dozen liquor jugs 756

10 NW DIRIGIBLE TO RE-
place 'Panette' ? \$28765439

No. 85-10
10 Point
Regular Font, 5A 12a
Large Font, 17A 37a
Caps, 17A
Lower Case, 37a

12 PEACE EFFORTS &
In vain. Diplomat 2340

ABCDEFGHIJKLMN
TUVWXYZ & abcdefghijklm

opqrstuvwxyx ; : - ' ! ?
\$1234567890

MARGERY

No. 95-10
10 Point
Regular Font, 8A 15a
Large Font, 24A 45a
Lower Case, 45a

May the joys of the Holidays 1963

No. 95-12
12 Point
Regular Font, 7A 15a
Large Font, 23A 45a

Name Cards, Stationery \$47
POEMS & Greetings 678

No. 95-18
18 Point
Regular Font, 4A 9a
Large Font, 14A 25a
Lower Case, 25a

Popular Demand! Z
ABCDEFGHIJKLMN
QRSTUVWXYZ & abcdefghijklmnopqrstuvw

xy ; : - ' ! ? \$1234567890

NEW YORKER

No. 99-10
10 Point
Regular Font, 6A 17a
Large Font, 19A 53a
Lower Case, 53a

Astronaut Meals Cosmonaut for a 35

No. 99-12
12 Point
Regular Font, 5A 15a
Large Font, 17A 46a
Lower Case, 46a

Solar Eclipse Expedition will 62

No. 99-14
14 Point
Regular Font, 4A 13a
Large Font, 14A 40a
Lower Case, 40a

Palmello Springs Motel 74

No. 99-18
18 Point
Medium Font, 4A 13a
Large Font, 9A 27a
Lower Case, 27a

World's Fair opens 21
ABCDEFGHIJKLMN
QRSTUVWXYZ & abcdefghijklm

opqrstuvwxyx ; : - ' ! ?
\$1234567890

CAP & Figs. 6A

PACKMYB08

No. 3600
Large Font 5A
CAP Font 5A

RED FOX J

(With Spaces & Quads No. 3600 is Conn. Type.)

4B POINT

No. 82-48
Large Font 3A
CAP Font 3A

RED F 7

No. 88-48
Large Font 3A
CAP Font 3A

RED FOX

MODERN GOTHIC

No. 87-10
10 Point
Regular Font, 5A 11a
Large Font, 17A 33a
Lower Case, 33a

A BOLD GOTHIC very legible.

ABCDEFGHIJKLMN
TUVWXYZ & abcdefghijklm

opqrstuvwxyx fi ff ffi ffl
; : - ' ! ? \$1234567890

No Spaces & Quads with N.E. type

3B POINT

No. 82-36
Large Font 5A 15a
CAP Font 5A

RED Fox 3

CAP & Figs 5A

PACK 60

No. 88-36
Large Font 3A 6a
CAP Font 3A

RED Fox Ju

CAPS & Figs. 5A

PACK My 4

No. 90-36
Large Font 11A
CAP Font Regular Font 3A

RED FOX JUMPS OV

No. 92-36
Large Font 9A
CAP Font Regular Font 3A

RED FOX JUM

No. 90-36
Large Font 5A 10a
CAP Font 5A

Red Fox Ju

No. 90-36
Large Font 6A 13a
CAP Font Medium Font 6A

RED Fox ju 21

CENTENARY

No. 6-6
6 Point
Regular Font, 8A 16a
Large Font, 24A 50a
Caps, 24A
Lower Case, 50a
THIS STYLE HAS BEEN ONE OF THE MOST
No. 6-8
8 Point
Regular Font, 6A 13a
Large Font, 18A 40a
Caps, 18A
Lower Case, 40a
PRINTERS should note that a 9876

No. 6-10
10 Point
Regular Font, 6A 12a
Large Font, 18A 37a
Caps, 18A
Lower Case, 37a
INSET WILL fill nearly a \$89

No. 6-12
12 Point
Regular Font, 5A 10a
Large Font, 16A 32a
Caps, 16A
Lower Case, 32a
TESTING Autumn days 4

No. 6-18
18 Point
Regular Font, 3A 6a
Large Font, 9A 18a
Caps, 9A
Lower Case, 18a
ALL need this \$6

ABCDEFGHIJKLMNOPS
TUVWXYZ & abcdefghijklmno
pqrstuvwxyz fi fl ffi ffl
; : , ' ! ? [(\$ % & * ~
\$1234567890

CENTENARY ITALIC

No. 8-6
6 Point
Regular Font, 8A 17a
Large Font, 24A 51a
Caps, 24A
Lower Case, 51a
LEND ME your car. I come to my Caesar 47
No. 8-8
8 Point
Regular Font, 6A 13a
Large Font, 18A 41a
Caps, 18A
Lower Case, 41a
USE ITALIC FOR STRENGTH 8
and dignified appearance. & fl ffi \$197

No. 8-10
10 Point
Regular Font, 6A 13a
Large Font, 18A 40a
Caps, 18A
Lower Case, 40a
ALSO FOR EMPHASIS, ff 10
titles, display, etc. Matches both
Century and Century Roman

ABCDEFGHIJKLMNOPS
TUVWXYZ & abcdefghijklmno
pqrstuvwxyz fi fl ffi ffl
; : , ' ! ? [(\$ % & * ~
\$1234567890

CABLE BOLD

No. 82-6
6 Point
Regular Font, 8A 19a
Large Font, 26A 58a
Caps, 26A
Lower Case, 58a
PACK MY BOX With five dozen liquor jugs, 70
No. 82-8
8 Point
Regular Font, 7A 17a
Large Font, 22A 52a
Caps, 22A
Lower Case, 52a
MODERN, YET conservative, for 14(f)

No. 82-10
10 Point
Regular Font, 7A 15a
Large Font, 21A 47a
Caps, 21A
Lower Case, 47a
MAN ON THE flying trapeze 36

No. 82-12
12 Point
Regular Font, 6A 14a
Large Font, 18A 42a
Caps, 18A
Lower Case, 42a
CABLE BOLD adds that 63

No. 82-14
14 Point
Regular Font, 5A 11a
Large Font, 15A 35a
Caps, 15A
Lower Case, 35a
FINAL Something 14 !

No. 82-18
18 Point
Regular Font, 3A 8a
Large Font, 9A 24a
Caps, 9A
Lower Case, 24a
FOUR SCORE And 18

No. 82-24
24 Point
Medium Font, 3A 7a
Large Font, 7A 15a
Caps, 7A
Lower Case, 15a
SEVEN Years 59

No. 82-36
36 Point
Large Font, 5A 10a
Caps, 5A
Lower Case, 10a

No. 82-48
48 Point
Large Font, 3A
Cap Font, 3A

No. 82-48
48 Point
Large Font, 3A
Cap Font, 3A

ABCDEFGHIJKLMNOPS
TUVWXYZ & abcdefghijklmno
pqrstuvwxyz fi fl ffi ffl
; : , ' ! ? [(\$ % & * ~
\$1234567890

LIGHT COPPERPLATE GOTHIC

No. 6PC1
33A
Large Font, CAP Font, Regular Font, 11A
DON'T OVERLOOK THIS SERIES ALL PRINTERS 122
No. 6PC2
29A
Large Font, CAP Font, Regular Font, 9A
SHOULD HAVE IT. NO TYPE CAN BE USED & 54
No. 6PC3
24A
Large Font, CAP Font, Regular Font, 8A
MORE OFTEN A NECESSITY FOR 60492

No. 6PC4
19A
Large Font, CAP Font, Regular Font, 6A
FINE STATIONERY PRINTING 54

No. 12PC5
19A
Large Font, CAP Font, Regular Font, 6A

No. 12PC6
16A
Large Font, CAP Font, Regular Font, 5A
ALL SIZES CAN BE \$345

No. 12PC7
13A
Large Font, CAP Font, Regular Font, 4A
USED IN THE SAME 4

No. 12PC8
11A
Large Font, CAP Font, Regular Font, 3A
LINE. NEAT JOBS 1

No. 12PC9
11A
Large Font, CAP Font, Regular Font, 3A
SET QUICKLY 5

No. 12PC10
11A
Large Font, CAP Font, Regular Font, 3A
ALL SIZES WILL LINE 1974

No. 12PC11
11A
Large Font, CAP Font, Regular Font, 3A
CABLE LIGHT

No. 83-6
6 Point
Regular Font, 8A 20a
Large Font, 26A 60a
Caps, 26A
Lower Case, 60a
OR THAT personal stationery and cards \$ 29

No. 83-8
8 Point
Regular Font, 7A 16a
Large Font, 22A 50a
Caps, 22A
Lower Case, 50a
A LEGIBLE FACE used extensively on 8

No. 83-10
10 Point
Regular Font, 7A 15a
Large Font, 22A 47a
Caps, 22A
Lower Case, 47a
AND Letterheads, etc.) / - \$ 64

No. 83-12
12 Point
Regular Font, 6A 14a
Large Font, 20A 42a
Caps, 20A
Lower Case, 42a
CABLE IS THE type that has 1

BOLD COPPERPLATE GOTHIC

No. 1BC6
33A
Large Font, CAP Font, Regular Font, 11A
PACK MY BOX WITH FIVE DOZEN LIQUOR JUGS. 26

No. 2BC6
29A
Large Font, CAP Font, Regular Font, 9A
PACK MY BOX WITH FIVE DOZEN LIQUOR 309

No. 3BC6
24A
Large Font, CAP Font, Regular Font, 8A
PACK MY BOX WITH FIVE DOZEN 567

No. 4BC6
19A
Large Font, CAP Font, Regular Font, 6A
PACK MY BOX WITH FIVE & \$134

No. 5BC12
19A
Large Font, CAP Font, Regular Font, 6A
PACK MY BOX WITH FIVE 1

No. 6BC12
16A
Large Font, CAP Font, Regular Font, 5A
PACK MY BOX WITH 12

No. 7BC12
13A
Large Font, CAP Font, Regular Font, 4A
PACK MY BOX 1963

No. 8BC12
11A
Large Font, CAP Font, Regular Font, 3A
PACK MY BOX 41

No. 9BC18
8A
Large Font, CAP Font, Medium Font, 4A
PACK MY ? \$7

No. 10BC18
6A
Large Font, CAP Font, Medium Font, 3A
PACK MY 8

ABCDEFGHIJKLMNOPS
TUVWXYZ & abcdefghijklmno
pqrstuvwxyz fi fl ffi ffl
; : , ' ! ? [(\$ % & * ~
\$1234567890

ABCDEFGHIJKLMNOPS
TUVWXYZ & abcdefghijklmno
pqrstuvwxyz fi fl ffi ffl
; : , ' ! ? [(\$ % & * ~
\$1234567890

ABCDEFGHIJKLMNOPS
TUVWXYZ & abcdefghijklmno
pqrstuvwxyz fi fl ffi ffl
; : , ' ! ? [(\$ % & * ~
\$1234567890

Playing Card Indicators No. 1



each.

Set of four.

EFFORTLESS LINING OF ALL 10

IMPORTANT: You can mix all four sizes of 6 point in the same line; or all four sizes of 12 point in the same line; or both sizes of 18 point in the same line.

Light Old English

No. 32-8
8 Point
Regular Font, 6A 16a
Large Font, 17A 50a
Caps, 17A
Lower Case, 50a

Education to Prepare us for Complete Arithmetic

No. 32-10
10 Point
Regular Font, 5A 16a
Large Font, 17A 46a
Caps, 17A
Lower Case, 46a

Education to Prepare us for Grammar

No. 32-12
12 Point
Regular Font, 5A 14a
Large Font, 15A 48a
Caps, 15A
Lower Case, 48a

Education to Prepare us for 75

No. 32-14
14 Point
Regular Font, 4A 12a
Large Font, 11A 38a
Caps, 14A
Lower Case, 38a

Education to Prepare us for

No. 32-18
18 Point
Medium Font, 4A 13a
Large Font, 9A 26a
Caps, 9A
Lower Case, 26a

Education to Prepare us

No. 32-24
24 Point
Medium Font, 3A 9a
Large Font, 7A 18a
Caps, 7A
Lower Case, 18a

Education to Prepare

No. 32-28
28 Point
Regular Font, 3A 8a
Large Font, 6A 16a
Caps, 8a
Lower Case, 16a

Education to Prepare

No. 32-32
32 Point
Regular Font, 3A 8a
Large Font, 6A 16a
Caps, 8a
Lower Case, 16a

Education to Prepare

No. 32-36
36 Point
Regular Font, 3A 8a
Large Font, 6A 16a
Caps, 8a
Lower Case, 16a

Education to Prepare

No. 32-40
40 Point
Regular Font, 3A 8a
Large Font, 6A 16a
Caps, 8a
Lower Case, 16a

Education to Prepare

No. 32-44
44 Point
Regular Font, 3A 8a
Large Font, 6A 16a
Caps, 8a
Lower Case, 16a

Education to Prepare

No. 32-48
48 Point
Regular Font, 3A 8a
Large Font, 6A 16a
Caps, 8a
Lower Case, 16a

Education to Prepare

No. 32-52
52 Point
Regular Font, 3A 8a
Large Font, 6A 16a
Caps, 8a
Lower Case, 16a

Education to Prepare

No. 32-56
56 Point
Regular Font, 3A 8a
Large Font, 6A 16a
Caps, 8a
Lower Case, 16a

Beacon Hill

No. 91-12
12 Point
Regular Font, 4A 14a
Large Font, 13A 44a
Caps, 13A
Lower Case, 44a

Golden Wedding Anniversary 5

No. 91-14
14 Point
Regular Font, 4A 13a
Large Font, 12A 40a
Caps, 12A
Lower Case, 40a

Mrs. E. M. Jones 91

No. 91-18
18 Point
Medium Font, 4A 14a
Large Font, 8A 28a
Caps, 8A
Lower Case, 28a

Sunday, June 25th 1

ABCEDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

PLAZA

No. 90-24
24 Point
Large Font, CAP Font Regular Font
15A 16A 5A

MUCH IN NARROW SPACE

No. 90-36
36 Point
Large Font, CAP Font Regular Font
11A 11A 3A

BEHIND A SQUEAK?

ABCDEFGHIJKLMNNO

PQRSTUVWXYZ

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

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abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

Highspot

No. 88-14
14 Point
Regular Font, 6A 11a
Large Font, 20A 33a
Caps, 20A
Lower Case, 33a

14 LOTS OF Eye-Appeal. 6%

GOOD Legible bold face 13%

No. 88-18
18 Point
Regular Font, 4A 7a
Large Font, 12A 22a
Caps, 12A
Lower Case, 22a

18 MANY Uses, every!

No. 88-24
24 Point
Regular Font, 3A 5a
Large Font, 10A 16a
Caps, 10A
Lower Case, 16a

24 KIND OF JOB

Can Use this very

No. 88-36
36 Point
Large Font 3A 6a
Cap Font, 3A

36 NOVEL!

New Look 9

No. 88-48
48 Point
Large Font 2A
Cap Font, 3A

48 TOPS

ABCDEFGHIJKLMNPNRSTU

VWXYZ&abcdefghijklmnopqrstuvwxyz

rstuvwxyz 9% & c ()

\$1234567890 , ; : - ' ! ? " "

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

Westminster Text

No. 97-14
14 Point
Regular Font, 4A 10a
Large Font, 14A 32a
Caps, 14A
Lower Case, 32a

City Savings-Trust Assn. 14

No. 97-18
18 Point
Medium Font, 4A 10a
Large Font, 9A 20a
Caps, 9A
Lower Case, 20a

It was the Night be 18

No. 97-24
24 Point
Medium Font, 3A 6a
Large Font, 6A 13a
Caps, 6A
Lower Case, 13a

Come unto Me 24

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

1234567890

abcdefghijklmnopqrstuvwxyz

BODONI No. 86

No. 86-8
8 Point
Regular Font, 6A 14a
Large Font, 20A 42a
Caps, 20A
Lower Case, 42a

TWO ENERGETIC EXPLORERS 8

No. 86-10
10 Point
Regular Font, 7A 13a
Large Font, 21A 41a
Caps, 21A
Lower Case, 41a

Report Finding Source Of Nile 456790

No. 86-12
12 Point
Regular Font, 7A 13a
Large Font, 21A 41a
Caps, 21A
Lower Case, 41a

NOW IS THE TIME FOR 10

All Good Men To Come To 234

ABCDEFGHIJKLMNPNRSTU

VWXYZ&abcdefghijklmnopqrstuvwxyz

rstuvwxyz 6 fl fl fl fl

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

\$1234567890

Egyptian Light

No. 95-8
8 Point
Caps, 22A
Regular Font, 7A 14a
Large Font, 22A 44a
Lower Case, 44a

8 PACK MY BOX with five dozen liquor

No. 95-10
10 Point
Caps, 20A
Regular Font, 6A 12a
Large Font, 20A 38a
Lower Case, 38a

10 PACK MY BOX with five doz

No. 95-12
12 Point
Caps, 18A
Regular Font, 6A 11a
Large Font, 18A 34a
Lower Case, 34a

12 PACK MY BOX with five

ABCDEFHIJKLMNOPQRSTUVWXYZ
XYZ & abcdefghijklmnopqrstuvwxyz
; : . , ' ! ? () (\$1234567890

Modern Bodoni

No. 14-10
10 Point
Caps, 16A
Regular Font, 5A 10a
Large Font, 16A 31a
Lower Case, 31a

IN THE SPRING A \$12.34

Young man's fancy 5678

No. 14-12
12 Point
Caps, 13A
Regular Font, 4A 8a
Large Font, 13A 26a
Lower Case, 26a

HOLIDAY toys 20?

No. 14-14
14 Point
Caps, 11A
Regular Font, 3A 7a
Large Font, 11A 22a
Lower Case, 22a

RED Carnations \$

RED Carnations \$

No. 14-18
18 Point
Caps, 7A
Medium Font, 3A 7a
Large Font, 7A 15a
Lower Case, 15a

HEAVY Face !

No. 14-24
24 Point
Caps, 6A
Medium Font, 3A 5a
Large Font, 6A 9a
Lower Case, 9a

RED fox 3

ABCDEFHIJKLMNOPQ
RSTUVWXYZ & abcdefgh
ijklmnopqrstuvwxyz
; : . , ' ! ? () (\$1234567890

SANS CONDENSED

No. 95-10
10 Point
Caps, 24A
Regular Font, 8A 18a
Large Font, 24A 54a
Lower Case, 54a

CONDENSED TYPE for more words in a line 1954

No. 95-12
12 Point
Caps, 23A
Regular Font, 7A 17a
Large Font, 23A 53a
Lower Case, 53a

MANY USES for slender lettering. \$2.98

No. 95-14
14 Point
Caps, 20A
Regular Font, 6A 14a
Large Font, 20A 44a
Lower Case, 44a

FOR CARD and envelope printing, 6

No. 95-18
18 Point
Caps, 13A
Regular Font, 4A 10a
Large Font, 13A 30a
Lower Case, 30a

EASILY read and seen \$73

No. 95-24
24 Point
Caps, 9A
Regular Font, 3A 6a
Large Font, 9A 19a
Lower Case, 19a

HEADINGS, listings, 943

No. 95-36
36 Point
Caps, 6A
Medium Font, 3A 6a
Large Font, 6A 13a
Lower Case, 13a

ALL-purpose 1

ABCDEFHIJKLMNOPQRSTUVWXYZ & abcdefghijklmnopqrstuvwxyz
; : . , ' ! ? () (\$1234567890

SANS MEDIUM

No. 95-8
8 Point
Caps, 22A
Regular Font, 7A 17a
Large Font, 22A 47a
Lower Case, 47a

Pack My Box With Five Dozen Liquor 8

No. 95-10
10 Point
Caps, 21A
Regular Font, 6A 15a
Large Font, 21A 45a
Lower Case, 45a

Pack My Box With Five Dozen 10

No. 95-12
12 Point
Caps, 18A
Regular Font, 6A 14a
Large Font, 18A 42a
Lower Case, 42a

Pack My Box With Five D 12

ABCDEFHIJKLMNOPQRSTU
VWXYZ & abcdefghijklmnopqrst
uvwxyz f i f f ; : . , ' ! ? () (\$1234567890

Chelton Bold

No. 19-8
8 Point
Caps, 20A
Regular Font, 6A 14a
Large Font, 20A 44a
Lower Case, 44a

NO LETTER has ever been designed

No. 19-10
10 Point
Caps, 19A
Regular Font, 6A 13a
Large Font, 19A 40a
Lower Case, 40a

ATTAINED popularity of 8

No. 19-12
12 Point
Caps, 17A
Regular Font, 6A 12a
Large Font, 17A 38a
Lower Case, 38a

NEARLY any class of \$62

No. 19-18
18 Point
Caps, 9A
Medium Font, 4A 10a
Large Font, 9A 20a
Lower Case, 20a

FIND constant use

No. 19-24
24 Point
Caps, 7A
Medium Font, 3A 6a
Large Font, 7A 13a
Lower Case, 13a

NEW Taxes &

ABCDEFHIJKLMNOPQRSTUVWXYZ & abcdefghijklmnopqrstuvwxyz
xyz ; : . , ' ! ? \$1234567890

Westminster Initials No. 21

(24 Pl.) For Monograms and Stationery

ABCDEFGHIJKLMNO
PQRSTU
VWXYZ

A distinctive initial for stationery, initials, bookplates, etc., and also used for paragraph initials.
One of each letter (26 characters)
Two of each letter (52 characters)
Three of each letter (78 characters)
Any two or three letters,

Saybrook Script

No. 93-14
14 Point
Caps, 15A
Regular Font, 5A 11a
Large Font, 15A 35a
Lower Case, 35a

Prices Sharply Reduced 41

No. 93-18
18 Point
Caps, 9A
Medium Font, 4A 11a
Large Font, 9A 22a
Lower Case, 22a

Import Duties are 87

No. 93-24
24 Point
Caps, 7A
Medium Font, 3A 7a
Large Font, 7A 15a
Lower Case, 15a

Foreign News 60

No. 93-36
36 Point
Caps, 5A
Large Font, 5A 10a
Lower Case, 10a

Sterling \$9

ABCDEFGHIJKLMNO
PQRSTUVWXYZ & abcdefghijklmnopqrstuvwxyz
; : . , ' ! ? " \$1234567890

TYPEWRITER TYPE

No. 27-10
10 Point
Caps, 21A
Regular Font, 7A 10a
Large Font, 21A 32a
Lower Case, 32a

10 EDUCATION-TO PREPARE/

Education-To prepare us\$

No. 27-12
12 Point
Caps, 14A
Regular Font, 4A 8a
Large Font, 14A 26a
Lower Case, 26a

EDUCATION to prepare

ABCDEFHIJKLMNOPQRSTU
WXYZ & abcdefghijklmnopq
rstuvwxyz \$1234567890 ()
= \$ / # @ ! " -

Calendar Cut

Furnished actual size, on one block as shown.

1974 CALENDAR 1974

JANUARY	MAY	SEPTEMBER
SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7	1 2 3 4 5 6 7	1 2 3 4 5 6 7
8 9 10 11 12 13 14	8 9 10 11 12 13 14	8 9 10 11 12 13 14
15 16 17 18 19 20 21	15 16 17 18 19 20 21	15 16 17 18 19 20 21
22 23 24 25 26 27 28	22 23 24 25 26 27 28	22 23 24 25 26 27 28
29 30 31	29 30 31	29 30 31
FEBRUARY	JUNE	OCTOBER
SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7	1 2 3 4 5 6 7	1 2 3 4 5 6 7
8 9 10 11 12 13 14	8 9 10 11 12 13 14	8 9 10 11 12 13 14
15 16 17 18 19 20 21	15 16 17 18 19 20 21	15 16 17 18 19 20 21
22 23 24 25 26 27 28	22 23 24 25 26 27 28	22 23 24 25 26 27 28
29 30	29 30	29 30 31
MARCH	JULY	NOVEMBER
SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7	1 2 3 4 5 6 7	1 2 3 4 5 6 7
8 9 10 11 12 13 14	8 9 10 11 12 13 14	8 9 10 11 12 13 14
15 16 17 18 19 20 21	15 16 17 18 19 20 21	15 16 17 18 19 20 21
22 23 24 25 26 27 28	22 23 24 25 26 27 28	22 23 24 25 26 27 28
29 30 31	29 30 31	29 30 31
APRIL	AUGUST	DECEMBER
SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7	1 2 3 4 5 6 7	1 2 3 4 5 6 7
8 9 10 11 12 13 14	8 9 10 11 12 13 14	8 9 10 11 12 13 14
15 16 17 18 19 20 21	15 16 17 18 19 20 21	15 16 17 18 19 20 21
22 23 24 25 26 27 28	22 23 24 25 26 27 28	22 23 24 25 26 27 28
29 30	29 30	29 30 31

No. M1149 (any year desired)

Metal Cuts



K381



A101

K386

Q436

Q437

FRASCATI

Large Font 4A
Cap Font, 4A

ABCDEF

HIJKLMN

OPQRSTU

VWXYZ

12345

67890 90

NOTE: The above shows all characters made in this style of type.

Initials No. 18

(24 Pt.) For Monograms and Initials

An attractive face with that hand-carved appearance. Used on stationery, cards, paneled informals etc.

CEMI GBA

D

RT

K

Font contains 78 pieces, 3 of each letter.

For prices on monogram initials see Price List pages 8 and 9.

PARK LANE
INITIALSNo. 20 (36 pt.)
For Monograms
and StationeryA B C D E
F G H I J
K L M N O
P Q R S T U
V W X Y Z

A beautiful initial for stationery, including paneled informals, and at a very low price. Also makes a graceful and attractive paragraph initial.

One of each letter (26 characters)
Two of each letter (52 characters)
Three of each letter (78 characters)
Any two or three letters.Shipping Weight: 26 characters, 2 lbs.;
52 characters, 3 lbs.; 78 characters, 4 lbs.

Plaza Initials No. 22

(24 Pt.) For Monograms and Stationery

FDG yBc gmn AUH

One of each letter (26 characters)
Two of each letter (52 characters)
Three of each letter (78 characters)
Any two or three lettersMAYFAIR INITIALS
For Monograms and StationeryNo. 19
(30 pt.)A B C D E
F G H I J
K L M N O
P Q R S T U
V W X Y Z

A different, graceful initial for stationery, paneled informals, etc., reasonably priced. Also makes an attractive paragraph initial.

One of each letter (26 characters)
Two of each letter (52 characters)
Three of each letter (78 characters)
Any two or three lettersShipping Weight: 26 characters, 2 lbs.;
52 characters, 3 lbs.; 78 characters, 4 lbs.

Plaza Initials No. 23

(36 Pt.) For Monograms and Stationery

AHm EXB yUn

One of each letter (26 characters)
Two of each letter (52 characters)
Three of each letter (78 characters)
Any two or three letters

For press prices see

Price List page 4



5x8 Press
Illustrated

THE EXCELSIOR

PRESS Self-Inking Portable

3x5 5x8 6x10 9x13

We have built presses for over one hundred years, so when we say this press is made to last, we speak from experience. We are constantly hearing of Kelsey machines twenty-five, forty and even fifty years old, which are in active service. The body of the press is one solid casting, as are all the principal working parts. Construction is identical with that used in large printing presses costing many times as much. Parts are planed, ground or turned, and tested by gauge. Accurate jigs assure perfect fitting of the whole machine. Ink rollers are high grade composition, same as used on large presses all over the country. Finish on the

press is a durable, grey enamel, as used on office and machine equipment. Finally presses are given careful examination before the inspector puts his initials on the stamp which holds him responsible for the O. K. Every press is fully warranted.

A downward pressure on the handle at the left makes the printed impression. This handle has two connections with the body (see picture) giving unusual leverage. Ink is spread on circular disc at right. Inking rollers pass over the type twice between each printed impression, and disc revolves, giving even distribution of ink. Movable gripper fingers hold sheets firmly and remove them from the type when printed. Impression of type is quickly regulated with screws, one of which can be seen in center of picture; or by adding paper padding on plate (where sheets repose when being printed.) Chase or frame holding the type can be taken from the press or put back by pressing a single catch. Speed depends on circumstances; from 600 per hour or more, according to the size of sheet printed. Type can be set the long way, or the short way of the chase, whichever is best suited to the job being printed.

Your printing welfare is OUR BUSINESS. Purchase of a press automatically puts you on our mailing list to receive all the latest information on printing short-cuts, business getting ideas, etc.

5x8 The VICTOR SIDE-LEVER 6x10

Some people prefer a side-lever machine, and for them we make the well balanced, easy operating Victor. This machine has all the regular features of the front-lever Excelsior (see description directly above) plus the feed-board in front which is made possible by placing the operating lever on the side. The 5x8 size uses the regular roller hook assembly as shown with the front-lever press (see above). The 6x10 uses saddle hooks as shown here. Both methods give equally satisfactory results.

Kelsey has made side-lever presses under the name Victor for over one hundred years, and they should not be confused with other makes bearing similar names, of recent origin. The true Victor is made only by the Kelsey Company, in sizes 5x8 and 6x10. They are favorites with large operators everywhere for imprinting greeting and sympathy cards.

Here is Our Recommendation

The advantages of the two styles (side lever Victor or front lever Excelsior) just about balance, so that if your requirements best fit a 3x5 inch size, the Excelsior is the press you should buy. If you need a printed space 5x8, you may choose either the 5x8 Excelsior or the 5x8 Victor depending on whether you prefer a front-lever or side-lever press. The same considerations apply if you need a 6x10 inch printed space. You can substitute the Victor press in any of the outfits listed by adding the difference in the cost of the press. You have our assurance, as the oldest and largest manufacturer of hand printing presses, that the Victor, or Excelsior style will do your work well and that you will not regret choosing any Kelsey press.

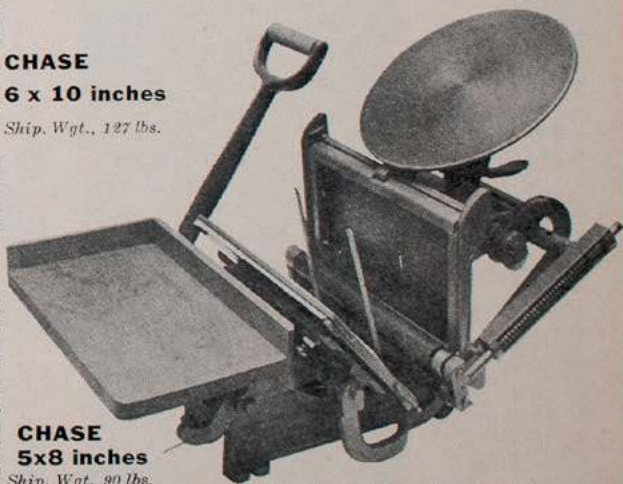
5 x 8 Victor complete with chase, set of rollers and feedboard.

6 x 10 Victor complete with chase, set of rollers and feedboard.

CHASE

6 x 10 inches

Ship. Wgt., 127 lbs.



CHASE

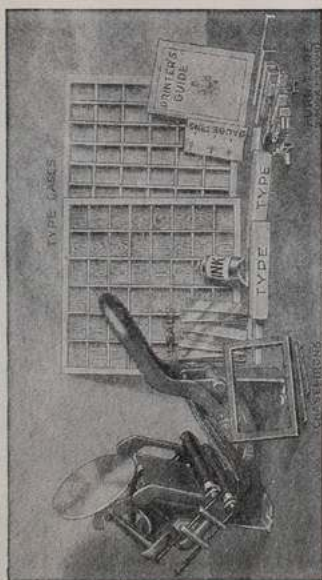
5x8 inches

Ship. Wgt. 90 lbs.

6x10 Side-lever Press Illustrated

COMPLETE PRINTING OUTFITS

For press and outfit prices
see Price List page 4



Outfit No. 1AB with 3x5 Press

Outfit No. 1AB, with 3x5 Press,

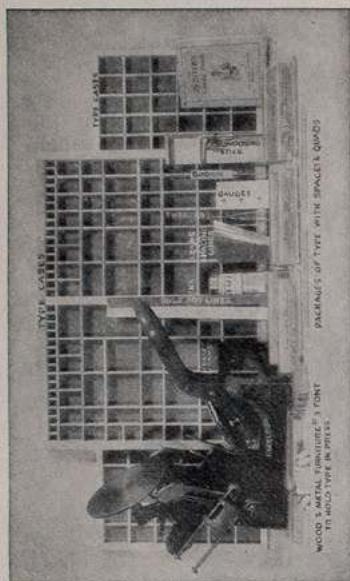
3 x 5 Press
Furniture, Font No. 8
Type (your selection of ours)
with spaces and quads
Shipping Weight, 42 lb.

How to Select Your Press

There are two points to consider: (1) What kind of work you intend to do. (2) How much you want to invest in your outfit. If you are going into stationery or general job printing, the investment is the important consideration. **You can print well with any size press**, but the larger machine you purchase, the larger work you can do. Another advantage in the larger press is the ability to print two or more pages of a leaflet, circular, book, etc. at one impression. The dimensions, 3 x 5, 5 x 8, 6 x 10, etc., refer to the size you can print at one impression in the press, not the size of the paper: **the paper may be any size**. Thus 8 1/2 x 11 letter-head paper may be handled in the 5 x 8 press without any trouble.

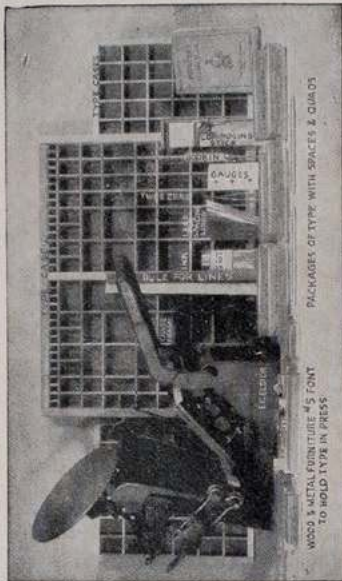
If none of these outfits as listed quite fits your needs, write us which is within the amount you wish to invest, and add "I want to print _____" (Fill in the blank space with your special needs.) We shall suggest a special outfit for your purpose.

If you are interested in an outfit for manual training, church work, movie titling, linoleum block printing, greeting card work, store or office forms, menu printing, printing for institutions, or any other specialized purpose, write us fully and we will make a definite recommendation. It is, however, best to let us know the amount you wish to invest, so that we can advise you accordingly.



Outfit No. 1B, with 3 x 5 Press,

3 x 5 Press
Furniture, Font No. 8
Type (your selection of ours)
with spaces and quads
Composing Stick
Shipping Weight, 55 lb.



Outfit No. 2B, with 5x8 Press,

5 x 8 Press
Furniture, Font No. 5
Type (your selection of ours)
with spaces and quads
Composing Stick
Shipping Weight, 95 lb.

PRESS PRICES

3 x 5 PRESS

Printing Space (chase) 3 x 5 inches
Weight of press only, 27 pounds
Shipping Weight, about 55 pounds
Press occupies 8 1/4 x 18 inches

If bought with some
Outfits—see below

5 x 8 PRESS

Printing Space (chase), 5 1/4 x 8 1/4 in.
Weight of press only, 62 pounds
Shipping Weight, about 72 pounds
Press occupies 12 x 23 inches

If bought with some
Outfits—see below

6 x 10 PRESS

Printing Space (chase), 6 1/4 x 10 1/4 in.
Weight of press only, 82 pounds
Shipping Weight, about 170 pounds
Press occupies 18 1/2 x 25 inches

If bought with some
Outfits—see below

9 x 13 PRESS

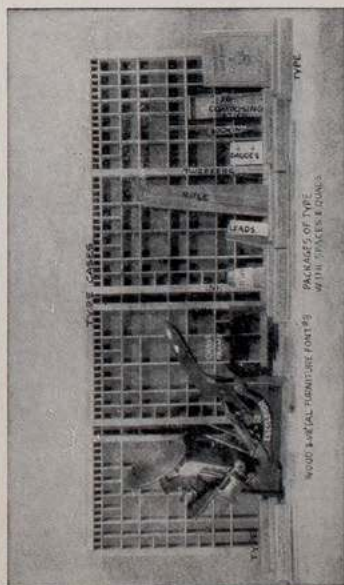
Printing Space (chase), 9 1/4 x 13 1/4 in.
Weight of press only, 205 pounds
Shipping Weight, about 290 pounds
Press occupies 19 x 31 inches

If bought with some
Outfits—see below

We can handle and ship a complete outfit just as cheaply as a press alone. The bigger the outfit the greater the saving. Hence these special prices when bought with outfits. Our standard type styles in these outfits can be changed to suit your needs.

Outfit No. 2D, with 5x8 Press,

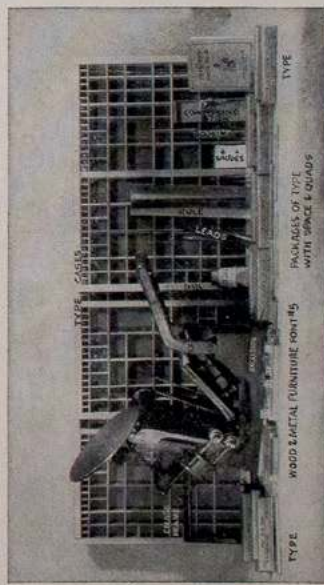
6x8 Press
Furniture, Font No. 6
Gauge Pins, Bodkin
Mallet, Planer
Composing Stick
Type (your selection or ours)
Twelve 5 lb. L.S. Leads
4 California Type Cases
with spaces & quads
Cleaner, Hand Roller
Ship. Wgt., 135 lb.



Outfit No. 1C, with 3 x 5 Press

Outfit No. 1C, with 3 x 5 Press,

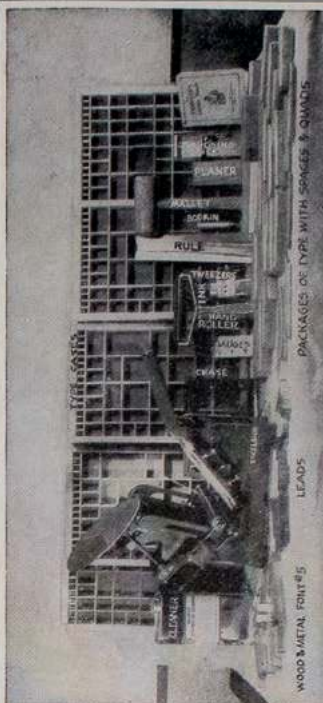
3x5 Press
Furniture, Font No. 3
Type (your selection or ours)
with spaces and quads
Composing Stick
Leads, Gauge Pins
Tube of Black Ink
Bodkin, Tweezers
Shipping Weight, 67 lb.



Outfit No. 2C, with 5 x 8 Press

Outfit No. 2C, with 5 x 8 Press,

5x8 Press
Type (your selection or ours)
with spaces and quads
Composing Stick
Furniture Font No. 5
Tube of Black Ink
Leads, Gauge Pins
Bodkin, Tweezers
Ship. Wgt., 108 lb.



Outfit No. 2D with 5x8 Press

**For press and outfit prices
see Price List page 4**



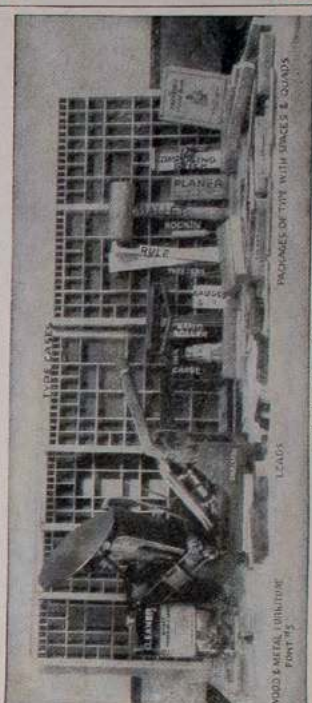
Outfit No. 3D, with 6 x 10 Press

Outfit No. 3D, with 6x10 Press,

6x10 Press
Furniture, Font No. 6
Tube of Black Ink
Type (your selection or ours)
with spaces & quads
4 California Type Cases
Mallet, Planer, Tweezers
Composing Stick
Gauge Pins, Cleaner
Shipping Wgt., 185 lb.

Outfit No. 2E, with 5x8 Press,

5x8 Press
6 California Type Cases
Furniture, Font No. 6
Tube of Black Ink
Type (your selection or ours)
with spaces & quads
Mallet, Planer, Tweezers
10 lb. L.S. Leads and Slugs
Gauge Pins, Bodkin
Composing Stick, Tube of Black Ink
Cleaner, and Roller
Shipping Weight, 172 lb.



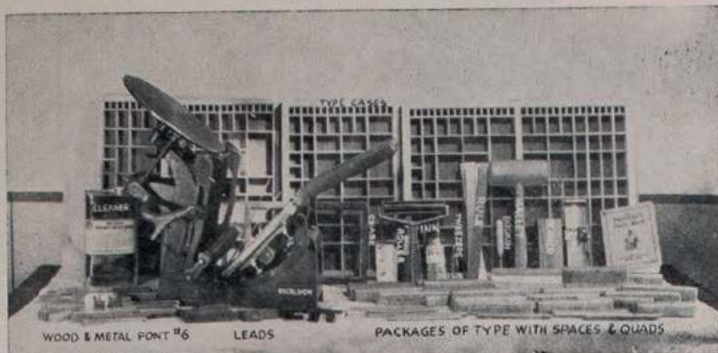
Outfit No. 2E, with 5 x 8 Press

COMPLETE PRINTING OUTFITS

No matter what outfit you pick out as long as you buy a press, you will receive the plainly worded, easily understood ABC book of the printing business, our Printer's Guide, which leads you thru each step by our time-tested method. In addition, you will be put on our mailing list to receive helpful hints, business-getting ideas, regularly. Our interest in you does not stop with the sale of an outfit.

Prompt Shipment—As is the case with all Kelsey machines, we carry these presses in stock, on our floor and we can make shipment the same day your order is received.

For press and outfit prices see Price List page 4

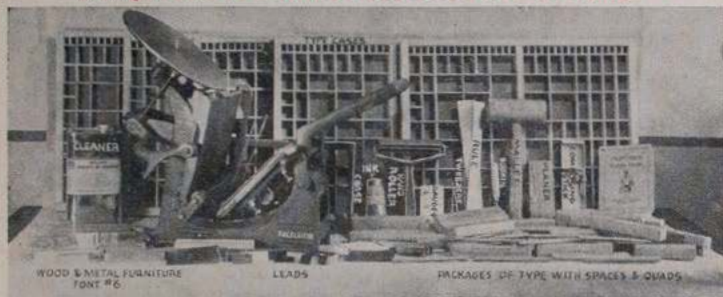


Outfit No. 3E, with 6x10 Press,

6 x 10 Press
Furniture, Font No. 6
Type (your selection or ours)
with spaces & quads
Tube of Black Ink
Gauge Pins

Shipping Weight, 195 lb.

5 California Type Cases
Composing Stick
Mallet, Planer
Cleaner, Bodkin
10 lb. L.S. Leads and Slugs
Tweezers, Hand Roller



Outfit No. 3F, with 6x10 Press,

6 x 10 Press
Furniture, Font No. 6
Gauge Pins (spring tongue)
Mallet, Planer
Tube of Black Ink
10 lb. L.S. Leads and Slugs

Shipping Weight, 228 lb.

Type (your selection or ours)
with spaces & quads
3 California Type Cases
Composing Stick
Cleaner, Hand Roller
Tweezers, Bodkin

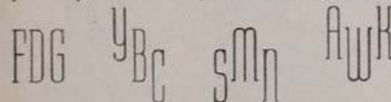
Seasonal and Patriotic Cuts



See page E-16 for more
Ornaments & Decorators

Plaza Initials No. 22

(24 Pt.) For Monograms and Stationery



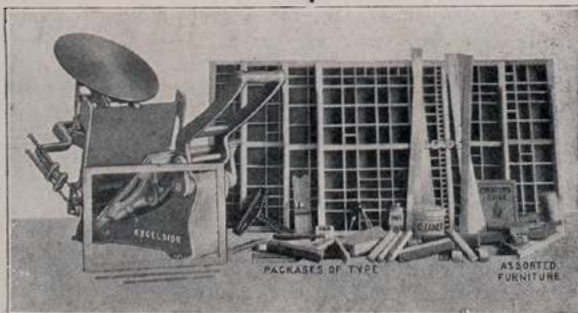
One of each letter (26 characters)
Two of each letter (52 characters)
Three of each letter (78 characters)
Any two or three letters

Plaza Initials No. 23

(36 Pt.) For Monograms and Stationery



One of each letter (26 characters)
Two of each letter (52 characters)
Three of each letter (78 characters)
Any two or three letters



Outfit No. 4F with 9x13 Press,

9 x 13 Press
Furniture, Font No. 9
Type (your selection or ours)
with spaces & quads
Tube Black Ink, Bodkin
Gauge Pins (spring tongue)

10 lb. L.S. Leads and Slugs
8 California Type Cases
Hand Roller, Tweezers
Mallet, Planer
Composing Stick, Cleaner
Shipping Wgt. 421 lb.

NOTE: Outfit now has ready-cut leads instead of full strips; and 8 California type cases.

THESE CUTS are type high and work with type forms. Those marked with an M AFTER the number, have space cut out to insert words in type. Our cuts are made to work in any style press. Not adaptable for rubber stamp making. Clean with Printoclene, kerosene, or gasoline. We can make special cuts at higher cost. Send us a drawing in india black drawing ink or a good photograph and we will quote. **All cuts are Exact Size as shown** and cannot be furnished in any other size.

Order by number only

THE KELSEY COMPANY

Meriden, Conn. 06450 U.S.A.



A133



A1255



A1259



A1262



A1297



A1275



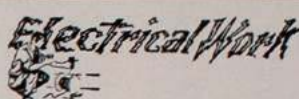
A1280



A1281



B402



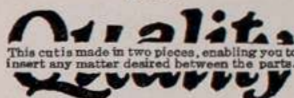
A1928



A1943



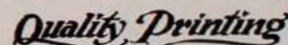
A1945



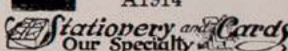
A1840



A131



A1914



A1916



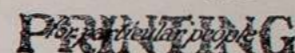
D892



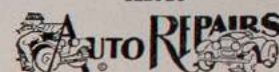
E345



E194



A1915



A1266



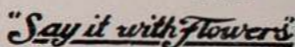
A449



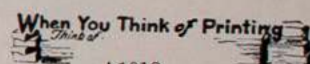
C866



A1890



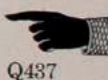
A997



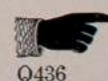
A1918



A936



Q437



Q436



F60



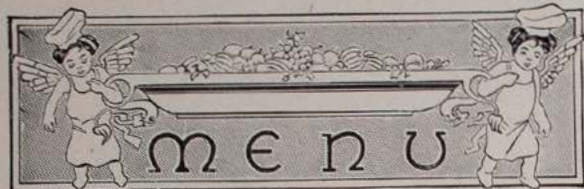
V441



B343

Menu

H850



F721

PROGRAM

F922



N552

M.

Revised Rules for Bridge

- 1 Pick up your cards as dealt. You will be ready to bid ahead of the others.
- 2 If your hand is rotten, mention it. It will guide your partner in his bid and play.
- 3 If your partner bids first, don't hesitate to raise. He has to play it.
- 4 Never hurry. Try several cards on a trick until you are sure which one you prefer.
- 5 Occasionally ask what is trump. It will show you are interested in the game.
- 6 Don't show lack of interest when you are dummy. Help your partner out with suggestions.
- 7 Walk around the table when you are dummy and look at the other hands. Tell them what cards are good and how many tricks they can take if they play right.
- 8 Talk about other subjects during the game. It makes for good fellowship.
- 9 Feel free to criticize your partner. He will do much better as a result.
- 10 Always trump your partner's tricks; never take a chance.
- 11 Don't try to remember the rules. It is too confusing.
- 12 If it is a money game, always stop when you are ahead. It will leave a lasting impression and folks will remember you.
- 13 Always explain your plays, particularly when set. It shows your card knowledge.
- 14 Disagree with established rules and conventions. People will know you are a person of independent mind.
- 15 If holding poor cards, expose an honor and demand a new deal.
- 16 Eat chocolate caramels or other adhesive candy while playing. It keeps the cards from skidding.

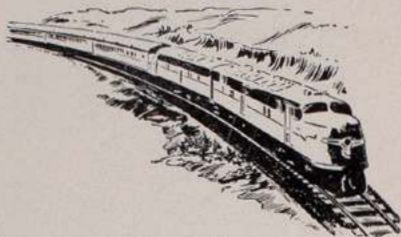
L307



D853



D209



G317



B330



A1095



D205



E285



A1164



C331



A461



V433



A342



A222

**Ex
Libris**



N899 M.

The **BOOK** of



L900



B678



A785



V428



K381



D316



A101



A215



A837



A312



A313



B373



A311



P114—Handiset, all 36 pieces (as shown)

R

S422

R

V442



H354



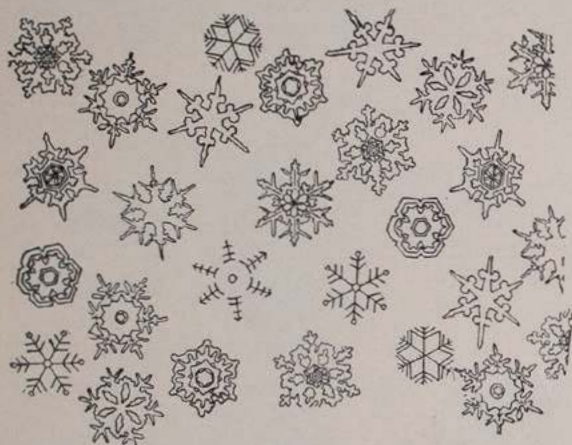
D1113 1 color
J1113A 2 "



K353



F341



L357

T 358 Large size 4x5 inches,

Custom-made Greeting
Cards



H399



K985



D1159



F608 1 color
J608A 2 "



H1142



H610



L983



E340



Wishing You a
bright & happy
Christmas

H977

A Happy
New Year



A1138



A1100



D1116



F1109 1 color
J1109A 2 "

E34



C164



H1101



E37



E41



A1003



H1106



Merry
Christmas

H976



H378

Key letter in FRONT of number indicates price. See PRICE LIST page two.



L819



F201



A780



A606



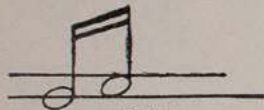
A1481



H872



D55



D48



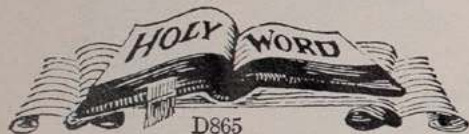
A1483



D1244



D788



D865



A782

Curious Bible Facts

A prisoner, condemned to solitary confinement, obtained a copy of the Bible and by three years' careful study, obtained the following facts: The Bible contains 3,586,489 letters, 778,032 words, 31,173 verses, 1,189 chapters, and 66 books. The word *and* occurs 46,277 times. The word *Lord* occurs 1,855 times. The word *Hallowed* occurs but once, which is in the 9th verse of the 111th Psalm. The middle verse is the 8th verse of the 118th Psalm. The 21st verse of the 7th chapter of Ezra contains all the letters in the alphabet except the letter J. The finest chapter to read is the 26th chapter of the Acts of the Apostles. The 12th chapter of 11 Kings and the 35th Chapter of Isaiah are alike. The longest verse is the 9th verse of the 8th chapter of Esther. The shortest verse is the 26th verse of the 11th chapter of St. John. The 8th, 15th, 21st and 31st verses of the 107th Psalm are alike. Each verse of the 136th Psalm end alike. There are no words or names of more than six syllables.

K685



A446



D1080



D609

Easter

No. D831



D651



D533



D861



A362



A391



A390



Z955



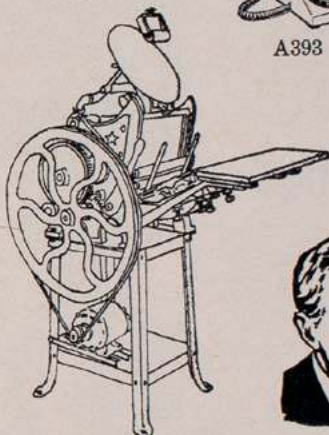
A401



A394



A393



H400



A392



F369

Price Schedule For Cuts

All cuts are numbered with a letter **before** the figures. This letter indicates the price of the cut according to the following schedule:

*A	\$3.50	H	3.50	P	14.00
B	3.50	J	5.90	Q	.75
C	3.50	K	4.00	R	6.65
D	3.50	L	4.00	S	.75
E	3.50	M	4.00	T	5.35
F	3.50	N	4.00	V	2.50
G	3.50	O	4.55	Z	1.15

Exceptions:

Cut 293B **2.65**; 293C **2.65**;
 293D **2.65**; set of three, **7.55**
 Cut 97B, 97C, or 97D, each, **2.65**;
 set of three, **7.55**

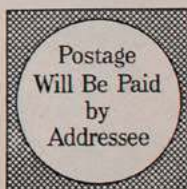
*Fraternal emblem cuts in Handiset
 P114, small cut, **1.30**; large cut, **2.40**

537-A



F943

Note—Cuts 97B, C, and D are used to print the Business Reply cards and envelopes authorized by the Post Office.



97B



97C

This cut is used on billheads, statements, etc., so that address will be properly centered in window envelope



T377



M376



A954

Christmas Greetings



B371



HAPPY CHRISTMAS

O387A (as shown)



O386A (as shown)



A116

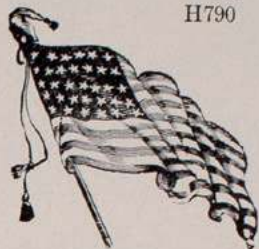
Merry Christmas



O382A (as shown)



H790



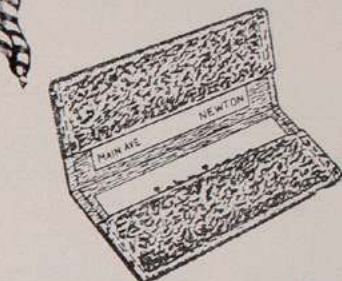
D525



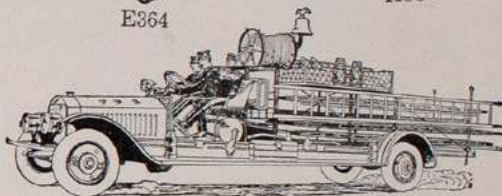
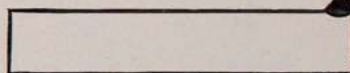
A148



E204



E364

H1117
I AM

L798

M.

WHO THE

ARE YOU?



D1145



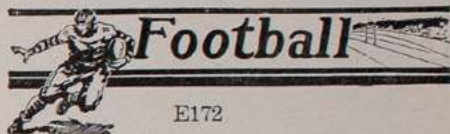
A840



F896



E176



E172



Direct To You



F944



D1



A210



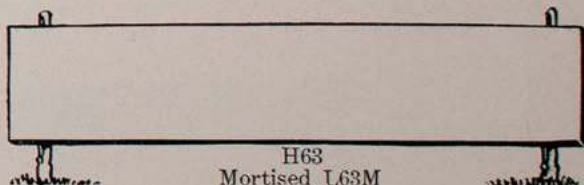
H395



A2246



A841

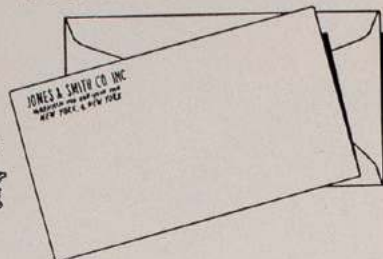
H63
Mortised U63M



Note—The three cuts shown here, No. 293B, C and D, are to be used in printing the Business Reply cards and envelopes, now authorized by the Post Office.



BUSINESS ENVELOPES



F368

Cut has "Business Envelopes" at top, as shown

for particular people

E915



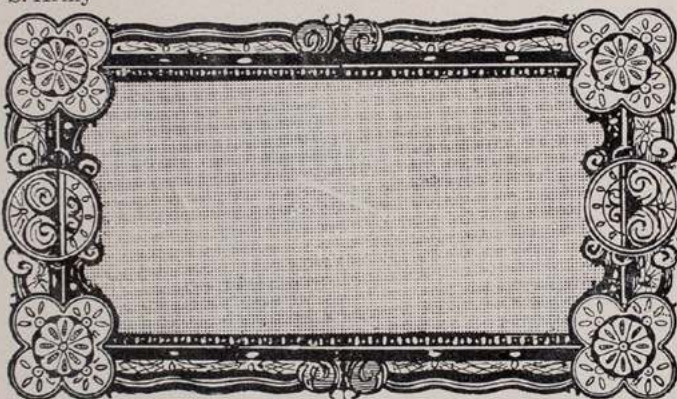
U. S. Navy



U. S. Army

Quality Printing

D914



K942, size $3\frac{1}{2}$ x 7



Key letter in FRONT of number indicates price. See PRICE LIST page two.

WEIGHTS & MEASURES

LENGTH

1 link = 7.92 inches. 1 foot = 12 inches.
1 yard = 3 feet = 36 in. 1 rod = 5.5 yards =
16.5 feet = 25 links. 1 chain = 4 rods = 22
yards = 66 ft. = 100 links. 1 mile = 80 chains
= 320 rods = 1760 yd. = 5280 ft. = 8000 link
= 63360 inches.

AREA

1 sq. link = 62.7264 sq. in. 1 sq. foot =
2.295684 sq. links = 144 sq. in. 1 sq. yard =
9 sq. feet = 20.6612 sq. links = 1296 sq. in.
1 sq. rod = 30.25 sq. yd. = 272.25 sq. ft. =
625 sq. links = 39204 sq. in. 1 sq. chain =
16 sq. rods = 484 sq. yd. = 4356 sq. ft. = 10000
sq. links. 1 acre = 10 sq. chains = 160 sq.
rods = 4840 sq. yd. = 43560 sq. ft. 1 sq. mile
= 640 acres.

DRY MEASURE

1 quart = 2 pints. 1 peck = 8 quarts =
16 pints. 1 bushel = 4 pecks = 32 quarts =
64 pints.

LIQUID MEASURE

1 gill = 4 ounces. 1 pint = 4 gills = 16 oz.
1 quart = 2 pt. = 8 gills = 32 oz. 1 gallon
= 4 qt. = 8 pt. = 32 gills = 128 oz. = 231 cu. in.

K359



Wise is the fool
who knows
enough to keep
his mouth shut.

F336

Decimal Equivalents

1/100 = .015625	1/100 = .015625
1/50 = .03125	1/50 = .03125
1/25 = .046875	1/25 = .046875
1/12 = .0625	1/12 = .0625
1/6 = .078125	1/6 = .078125
1/3 = .09375	1/3 = .09375
1/2 = .109375	1/2 = .109375
1/1 = .125	1/1 = .125
1/2 = .140625	1/2 = .140625
1/3 = .15625	1/3 = .15625
1/4 = .171875	1/4 = .171875
1/5 = .1875	1/5 = .1875
1/6 = .203125	1/6 = .203125
1/7 = .21875	1/7 = .21875
1/8 = .234375	1/8 = .234375
1/9 = .25	1/9 = .25
1/10 = .265625	1/10 = .265625
1/11 = .28125	1/11 = .28125
1/12 = .296875	1/12 = .296875
1/13 = .3125	1/13 = .3125
1/14 = .328125	1/14 = .328125
1/15 = .34375	1/15 = .34375
1/16 = .359375	1/16 = .359375
1/17 = .375	1/17 = .375
1/18 = .390625	1/18 = .390625
1/19 = .40625	1/19 = .40625
1/20 = .421875	1/20 = .421875
1/21 = .4375	1/21 = .4375
1/22 = .453125	1/22 = .453125
1/23 = .46875	1/23 = .46875
1/24 = .484375	1/24 = .484375
1/25 = .5	1/25 = .5

L344

1976 CALENDAR 1976

JANUARY	MAY	SEPTEMBER
SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
FEBRUARY	JUNE	OCTOBER
SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
MARCH	JULY	NOVEMBER
SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
APRIL	AUGUST	DECEMBER
SMTWTFS	SMTWTFS	SMTWTFS
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

M1149

(Any year desired)

Time Allowed For Interviews in our Office

Persons Calling	Hours	Minutes	Seconds
Sheriffs	0	0	0
Friendly calls	0	2	1
Friends with schemes	0	0	5
Life insurance agents	0	0	1
Friendly calls when busy	0	1	1
Friends who ask us to lunch	0	59	0
Those wishing to pay old bills	58	58	59

L308

STOP



B337

POSTMASTER:

If not delivered, NOTIFY SENDER IMMEDIATELY and in 15 days check reason for non-delivery and return to sender. Do not return before expiration of 15 days regardless of reason. May be opened for postal inspection if necessary. Contents Merchandise.

From:

This space mortised or cut out here so you can insert customer's name in type.

To:

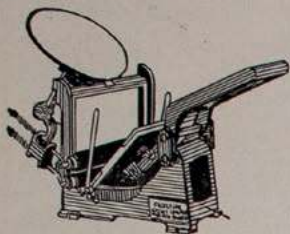
3RD OR 4TH CLASS



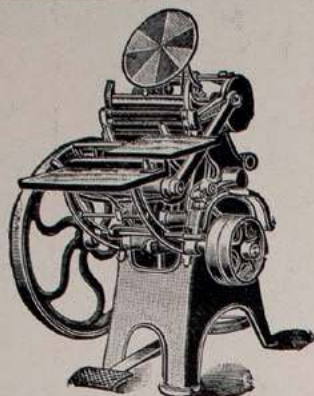
A365

RETURN POSTAGE GUARANTEED

O348M



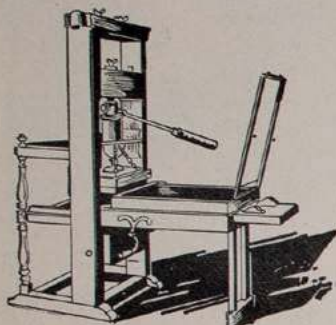
C355



F755



D956



F639R

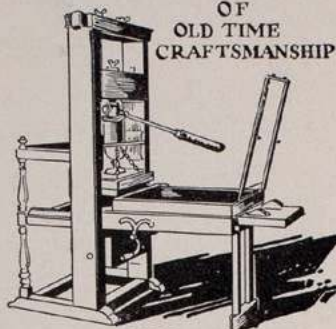
PRINTING

OF
OLD TIME
CRAFTSMANSHIP



A1639

PRINTING
OF
OLD TIME
CRAFTSMANSHIP



F639

When You Think of Printing
Think of.



K918



Stationery and Cards
Our Specialty

D916



A1639R



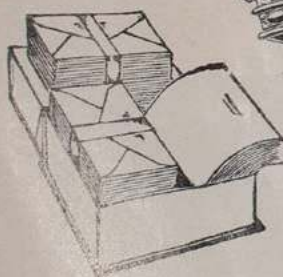
A954



A777

When You Think of Printing
Think of.

A1918



E1245



V380



A1001

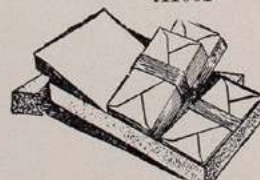


VIA
AIR MAIL

A315



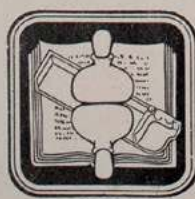
A959



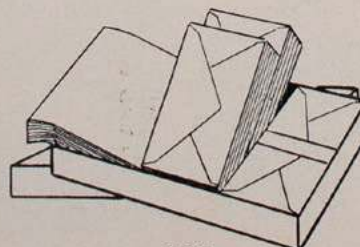
A1902



D356



A958



F361



Christmas Greetings

O388A (as shown)

Christmas Greetings



O384A (as shown)



O385A (as shown)

Paneled Sets for Informal
Correspondence
and Invitations



B397



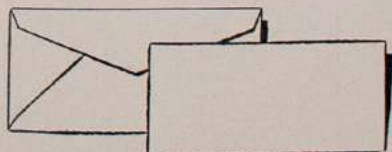
L379



O383A (as shown)

Merry Christmas

Correspondence and
Greeting Card Sets



SLIMLINE

F398



K395

J396A (two color)



A207



Let every man
be swift to hear,
slow to speak,
slow to wrath.

JAMES 1:19

F363

Air Mail	10	Music	1, 6, 6a, 8
American Radio Relay League	11	New Year	4, 5, 8
Angel	6	No Stamp Required	3
Animals	2, 4, 5, 6, 6b, 7, 8, 11	Odd Fellows	1, 6a
Armistice Day	6, 7	Orchestra	6b, 10, 12
Artist's Palette	3	Ornaments	3
Automobile	6a	Palette	6, 7, 11
Auto Repair, Towing	1	Patriotic	1
Baseball	7	Plumbing	1, 12
Basketball	7	Poison	1, 12
Bells	4, 6	Policeman	7, 9
Bibles	6	Postage Stamp	8
Bible Facts	6	Post Card	8
Billboard	7	Poultry Supplies	1
Birds	2, 6b, 8, 11, 12	Prescription Mark	3, 12
Birth Announcement	2, 3, 12	Pressing	1, 7, 8, 11
Boats	3, 6, 7	Printing	3, 6a, 10
Books	3, 6, 7	Printing Presses	2
Bookplates	3	Program	1
Bride	2, 11	Quality	1, 8
Bridge Rules	2	Quality Printing	1, 8
Bus	1, 2	Radio	1
Business Man	1	Radio and Television	1
Business Reply	1	Railroad	2
Calendar	9	Real Estate	1
Camels	4, 5	Rebekah	3
Camera	6	Religious	4, 5, 6, 6b, 11, 12
Candle	4, 12	Repairs (Auto)	1
Card Cases	7, 10	Repairs (Shoe)	1
Card Advertising	4, 11	Restaurant	1
Cats-on-a-fence	7	Rooster	2
Certificate	8	Rose	9
Christmas	4, 5, 6, 6b, 11, 12	Ruler	8
Churches	5, 6, 12	Santa Claus	4, 5
Cleaning	1	Ships	2, 3, 12
Coach (Motor)	7	Shipping Label	9
Comics	1, 6b, 7, 9	Shoe Repairs	1
Coupon Backs	8	Skull and Crossbones	1, 12
Cow	6b, 8	Snowflakes	4
Crosses	6, 11, 12	Special	1
Crown	10	Stamp	8
Dairy	6b, 8	Stars	7, 12
Dance Orchestra	1, 6a	Stationery (also see Printing)	1, 10
Dancers	3	Storks	2, 12
Dancing	3	Telephones	2, 6a
Decimal Equivalents	9	Television	1
Decorations	1, 2, 4, 5, 7, 10, 12	Theatrical	1, 7
Devil	7	Ticket Back	8
Direct Mail	7	Towing (Auto)	1
Don't Hesitate	1, 12	Trains	2
Drugs	1	Travel	2
Eagles	6, 7	U. S. Army, U. S. Navy	8
Easter	6	Upholstering	1
Eastern Star	3	Washington	7
Electrical Work	1	Watch	7
Envelope	6a	Wedding	2, 11
Envelope Window	6a	Weights and Measures	9
Filling Station	7	Welding	1
Fire Engine	1	Wigwam	2
Fireplace	5	Wise fool	9
Fists	1, 3	Wise Men	4, 5, 6b
Flags	6, 7, 11	Witch	7
Florist	1, 9, 12		
Flowers	1, 9, 12		
Football	7		
Franklin	6a		
Fraternals	3		
Gas Station	1		
Girl	3		
Grain and Feed	1		
Greetings	4, 5, 6, 6b, 11		
Halloween	3, 7		
Hands	1, 3		
Heating	1		
Holiday Cuts	4, 5, 6, 6b, 7, 11, 12		
Holly	4, 5		
Houses	2, 5, 6a, 11		
Indians	2		
Label	9		
Lincoln	7		
Locomotive	2		
Lodge Emblems	3		
Lyre	1		
Mail	7, 8, 9, 10		
Man	1, 6a, 6b, 7, 9, 10		
Masonic	3		
Menu	2		
Milk	6b, 8		
Motor Coach	2		

For prices see Pocket Price List

169 6-73 15M

ORDER BLANK—INVOICE
The KELSEY COMPANY, Meriden, Conn. 06450

DATE _____

☐ ☐ ☐ ☐
PARCEL UNITED REA
POST PARCEL EXPRESS FREIGHT
 Otherwise we'll use our best judgment

NAME _____

PLEASE LEAVE BLANK

SHIPPING ADDRESS—STREET & NO. OR ROUTE NO. WE WILL USE THIS FOR PARCEL POST
UNLESS
OTHERWISE
SPECIFIED

CITY OR TOWN

STATE

ZIP

MAIL ADDRESS IF DIFFERENT FROM ABOVE (INCLUDE ZIP CODE)

PLEASE DO NOT WRITE IN
THIS SPACE

[illegible]

Please leave space below blank

ZONE	PICK OUT
CAT	CHECK
P L	PACK

AMOUNT REMITTED
WITH THIS ORDER

See other side for terms of payment

☐ If you haven't done business with us recently, but did several years back, it will help if you check here. Was it at a different address? (You might have a credit balance from before.) Old address, if any: _____
If insufficient postage is included, order will be sent collect (C.O.D.) for balance.

Use a blank sheet for additional items, etc.

Buying Information For You

SHIPPING WEIGHTS

When several articles are packed in the same package the total weight is much less.

Bond Papers per 1,000	Substance			
	16 lb	20 lb	24 lb	32 lb
3x5 and 4x6	3 lb	3 lb	4 lb	6 lb
6x7, 6 1/2 x 8 1/2	5	6	7	10
7 1/2 x 10 1/2		10	12	16
8 1/2 x 11	10	12	14	19
17 x 22 ream,	20	24	28	36

Gummed Paper, 1000, 5 1/2 x 8 1/2, 8 lb; 4x6 5 lb; 3x4 3/4, 3 lb; 2 1/2 x 4, 2 lb; 17x22, ream, 30 lb; 11x17, ream, 15 lb.

Printing & Cover Paper

per 1,000	4 1/2 x 6	6 x 9	9 x 12
News White, Col. Adv.	3 lb	6 lb	10 lb
General Purpose-50,	5	8	15
Medium White,	5	8	15
Standard White,	5	9	17
Eggshell, Enameled,	5	9	17
Heavy All Purpose,	6	10	19
Hi-Gloss Enameled-70,	6	10	19
Leatherfinish, No. 434	10	17	34
Utility, No. 435	8	13	24

Strip-Bak, per 100 sheets, 15x24, 17 lb; 12x18, 9 lb; 8x12, 3x7 1/2, 2 lb; 3x4 1/2, 1 lb.

Tympan-Pressboard-Ass't

Press Size	25	100	Tympan Ass't
3x5	1 lb	1 lb	2 lb
5x8	2 lb	2 lb	5 lb
6x9	2 lb	3 lb	5 lb
6x10	2 lb	3 lb	5 lb
7x11	3 lb	4 lb	6 lb
8x12	4 lb	5 lb	9 lb
9x12	4 lb	5 lb	10 lb
9x13	4 lb	6 lb	10 lb
10x14	4 lb	6 lb	10 lb
10x15	6 lb	7 lb	13 lb
12x18	8 lb	10 lb	18 lb
14x22	10 lb	12 lb	22 lb

How to Order

Cut Sizes—You can mix or assort any of the 1,000, 5,000 or 10,000 lots (not including News White or Colored Advertising) using the 1,000, 5,000 or 10,000 price. In order to obtain this special 1,000, 5,000 or 10,000 price do not order less than 500 of one kind or color, or mix different classifications.

Full sizes—The 100 sheet price on cardboard is good on 100 sheets of one color only, and the 500 sheet price on paper is good on 500 sheets of one color only. For 100 assorted cardboards, use the 50 sheet price; and for 500 assorted papers, use the 200 sheet price as these require counting out instead of using standard packages.

Full size sheets (19x25, 14x22, 17x22 etc.) in 25 and 50 sheet quantities will be shipped rolled. If wanted flat add 50¢ per shipment. Two or more lots of different papers or cardboards on one shipment take only one such charge. Reason: expensive special crating or plywood must be used. No packing charge except on 25 or 50 sheet lots.

Double Size—Can also be furnished for double the price. However, this size cannot be shipped by Parcel Post.

Announcements, per box, No. 20, 21, 22, 23, No. 24, 27, 28S, 4 lb; No. 33G, 2 lb; GREETING FOLDERS per box, No. 33-50, 34-50, 4 lb.

Cards: Greeting, Correspondence, per 500 cards, No. 48C, 8 lb; No. 30C, 6 lb;

Cards, Paneled, per 500 cards, No. 45C, 6 lb; No. 50C, 8 lb; No. 151C, 154C, 2 lb; No. 253C, 3 lb; No. 254C, 5 lb; No. 255C, 6 lb.

Card sets (500 cards and 500 envelopes) No. 253S, 6 lb; No. 254S, 8 lb; No. 255S, 10 lb; No. 30S, 45S, 11 lb; No. 46S, 50S, 12 lb.

Cards, Round Corner, per 1,000 No. 68, 5 lb

Card Cases, per 12, 1 lb; 50, 3 lb

Envelopes, 1000

No. 1, No. 2P, 4 lb; No. 3, 6 lb; No. 5 1/2, 7 lb; No. 6 1/2, No. 6 3/4, 10 lb; No. 7 1/2, 14 lb; No. 9, 16 lb; No. 10, 78, 18 lb; No. 55, 27 lb; No. 63, 15 lb; No. 77, 20 lb; No. 92, 33 lb; No. 93, 52 lb; No. 255E, 8 lb; No. 253E, 254E, 7 lb; No. 30E, 45E, 46E, 50E, 12 lb.

Informals, per box, No. 134W, 135-L, 2 lb. No. 140, (Informals only), per 500, 5 lb.

Stationery, Social and Business

Quan.	1	5	10	50	Quan.	1	5	10	50
No.	lb	lb	lb	lb	No.	lb	lb	lb	lb
304,	3	10	20	98	303,	3	11	22	108
154,	2	7	14	68	68,	2	6	11	50
306,	3	11	22	108	103,	3	13	26	128
104,	3	12	23	113	106,	3	13	26	128
153, 156,	3	8	16	31	409-416,	2	9	15	72

Paper, per 1000

News White or Col. Adv. 37 lb
Medium White, General Purpose, 55 lb
Standard White, Eggshell, Enameled, Hi-Gloss Enam.-70, H'vy All Purp. 75 lb

Cover Papers

Light Kraft, per 1000 - - - 35 lb
Medium Kraft, per 1000 - - - 55 lb
Leatherfinish, No. 434, ream, - - 77 lb
Utility, No. 435, ream, - - - 54 lb

Shipping Tags, 1000

Size 1, 3 lb Size 5, 5 lb Size 6, 6 lb

MISCELLANEOUS

Inks Pound can, 2 lb, 4 oz. Tube, 1 lb
Linoleum Blocks, dozen, 2x3, 3 lb;
3x4, 4 lb; 4x6, 9 lb; 6x8, 14 lb; 9x12, 28 lb.

Linoleum Block Cutters - - - 1 lb

Label Holders, dozen, - - - 1 lb

Label Holder & Drawer Pull doz. 2 lb

Padding Outfit, 14 in. 20 lb, 24 in. 40 lb

Outfit with Pad-Ezy, 23 lb, 43 lb

Press Parts

	Rollers per set	Chases	Grippers
Junior	1 lb	1 lb	1 lb
3 x 5	2	2	1
5 x 8	3	4	1
6 x 10	4	5	1
8 x 13	5	8	1
Star	4	6	1

Sealing Machine,

For 1 1/4-in. tape, 5 lb; For 3-in. tape, 10 lb

Sealing Tape, Roll,

1 1/4-in., 2 lb; 1 1/2-in. 3 lb; 3-in., 5 lb

RULED GOODS

Billheads, per 1000, 6 lb; 4s, 8 lb

Statements, per 1000, 6 lb Midget, 4 lb

Cut Cards

Cards per 1000	Lite-Wate Feather-Wate Woodgrain Mulberry Thin Colored	Vellum Fin. Lustra Finish	Medium Fine Med. Colored	Heavy White
Midget	1 lb	3 lb	3 lb	1 lb
A. X.	3	4	3	
C. D.	4	5	4	6
E.	4	5	5	6
S.	5		6	
K.	6	9	7	10
L.	8	10	9	11
per 100,				
14x22	13			19
20x24			22	
17 1/2 x 22 1/2	14	20	18	17
20x26	26			

TYPE SHIPPING WEIGHTS

Type Faces having Caps and lower case

Pt. size	Large font	Cap. font	L. case font	Figs font	Med. font	Reg. font
	lb.	lb.	lb.	lb.	lb.	lb.
6	3	2	2	1	2	2
8	4	2	2	1	2	2
10	5	2	3	1	3	2
12	5	3	3	1	3	3
14	6	3	3	2	3	3
18	7	3	4	2	4	3
24	8	4	4	2	4	3
36	11	5	5	2	7	5
48	15	6	7	3	9	6

Type Faces without lower case

6	2	1		1	1	1
8	2	2		1	1	1
10	3	2		1	2	2
12	3	2		1	2	2
14	4	2		1	2	2
18	4	3		1	3	2
24	5	4		2	3	3
36	7	4		2	4	3
48	9	6		3	5	4

MISCELLANEOUS

Angular Quads, Handiset 104 2 lb.

Handiset 104A 1 lb.

Calenders, Miniature, 4 lb; No. 8, 1 lb;

No. 9, 2 lb; No. 11, 1 lb. Cut No. 1149, 8 oz

Borders

	Large	Regular
6 Point - - -	2 lbs	1 lb
12 Point - - -	3 lbs	2 lbs
18 Pt., 24 Pt. - - -	4 lbs	3 lbs

Handiset No. 114, 2 lb

Monograms, Nos. 3, 4, 15, 18, 19, 20, 21,

2 lbs; Nos. 1, 2, 5, 8, 9, 10, 12, 3 lb.

Monogram Frames, 1F, 3F, 8F, 2 lb

Ornaments B, 3 lb; C, D, W, X, 2 lb; Y 1 lb

WOOD TYPE FONTS

No.	Caps	Lower Case	Figures
940	1 lb	1 lb	1 lb
960	2	2	1
980	3	3	2
4100	3	4	2
4120	6	5	3

No. 160, 260, 560, same as No. 960 above

Use this blank — more will be sent with your order.

Terms of Payment—Cash with order. On orders for \$10 or more, if one-third cash accompanies order, balance may be sent C.O.D. in the U.S.A. Send check, postal money order, or bank draft. We will ship telegraph orders if money is wired with telegram. **Cash discount** on U. S. orders for \$10 or more where all cash accompanies order, you can deduct 2% (except on presses, press parts,) which is the savings we make on orders when no C. O. D. is required. **Minimum Order**—Because the amount of handling involved in processing each order is considerable, we have a minimum of \$2.50 on all orders not including shipping charges.

Please be sure to show numbers or names on all items. If stationery, cards or paper, state color and size. If type, whether regular font, large font, or what part—also size—6 point, 8 point, etc. If you have bought from us before under another firm name, or have moved since you ordered last, it will help if you give your old firm name or address.

Envelopes—Different sizes may be assorted when ordering to get the 1,000, 5,000 or 10,000 price. Symbols indicate: ▽ deep pointed flap; ○ commercial flap.

Ruled goods—Statements and Billheads of different sizes and styles may be mixed to obtain the quantity prices.

Stationery—You can mix or assort any of the numbers on stationery in lots of 5, 10 or 50 and use the 5, 10 or 50 quantity price.

6 x 7 sizes—Sizes listed as 6x7 are trimmed 3/16 of an inch under size in order that they may be used in size 6 1/4 envelopes.

Selecting the Right Paper

Bond papers are used for stationery and other similar work because they will take writing ink well. They will also stand up under handling, such as in loose leaf books. But they are not so easy to print on as other papers made primarily for easier presswork. Therefore, wherever possible use papers like Standard White, Medium White, Heavy All Purpose, etc. (so-called book or printing papers) for your work. Use Bond paper for stationery and any other printing which calls for writing on it, such as prescription blanks, order blanks, etc.

Use Enameled-60 or Hi-Gloss Enameled-70 for jobs with halftone cuts. Lustra-Finish or Glossy Post Card if card stock is called for.

Medium White or Standard White (a little heavier) will do for a large portion of regular printing.

Other papers and cards of various weights and finishes are listed, with descriptions and suggested uses.

How to Save Money on Paper Purchases

Paper, cards, envelopes and such supplies are bulky and heavy in relation to their value. As shipping costs, particularly minimum charges, have gone up, they have posed quite a problem to the paper jobber as well as the printer. On top of that, it costs just about as much to handle a small order as a large one. Prices on small quantities have therefore had a tendency to increase in greater percentage than on large ones.

You can lick this cost situation to a large extent if you will do a little planning. If you have an order for 500 envelopes, or 500 sheets, or 500 cards, and are short so that you in turn must place an order, look over your stock and see what other envelopes, paper, or cards you are likely to need in the near future. The quantity price is yours as long as you order in standard packages—see "How to Order" on page B-11. The same applies to stationery cabinets. Assort the selection according to your needs and get the quantity price.

The saving in such planning is entirely yours, because the customer should pay you on the basis of the quantity he actually buys, not on the price you pay if you buy in larger lots to take care of future orders.

How To Save Money On Type

Count the number of capital A's and small a's in the work you are going to do, or are likely to have to do. Then, after you have decided on the style and size, check the number of A's and a's in the type style you propose to buy. For instance, in 8 point Century Roman No. 085 you will find a regular font with 6 A's and 13 a's. You will also find a large font with 18 A's and 40 a's. The large font, with three times as much type in it, may be more economical for you.

Regular (and medium) fonts are carried and sold only as one complete package, but the large fonts are separated into packages of caps, small letters (called lower case) and figures, so if you find you need more of one than the other, you can order separate packages. Or you may have a job which requires a lot of figures. Figure fonts contain, roughly, about the same number of 1's as Cap A's in the cap fonts, about 10% more 0's, and about 20% less of the figures from 2 to 9 and the \$ sign.

Types like Copperplate Gothic and Bond Gothic, instead of having both capital and small letters, have up to four sizes of caps on one size body, and when these types are used, they can be mixed in the same line (for instance, using 614 Bond Gothic six point for caps, and 613 for small letters, or 613 for caps, with 612 for small letters, etc.) Such types are intended to be used that way, and are purposely made without ordinary lower case characters.

For your convenience, type is shown grouped by sizes, and also by styles. You can use either way for selection, whichever is easier for you.

If you want to buy figures only, or extra caps or lower case, you'll find the Table C (for Connecticut type) or Table E (for New England type) very handy.

Quantities of single letters, figures or other characters may be cast up to order, and you'll find them in Table A and Table B. However, in most cases, because of the economies in regular casting schedules, it's cheaper to buy the standard package, even though you get some characters which you will not need.

IMPORTANT WARNING

Parts on various sizes and models of previous years are NOT THE SAME. They vary and the illustrations in the Supply Book are only to help you use the right name when ordering. To identify your press we need OTHER INFORMATION as requested below.

IF YOU ORDER ROLLERS OR PARTS:

It is necessary for us to know the style or model of your press. If your press has a model letter, that and the diameter of your rollers or of your roller wheels is all the information that we require. If not please specify:

1. Full length of roller cores.
2. Diameter of roller wheels.
3. Whether gripper bar is round or square, and size of hole for gripper bar in platen back.
4. Exact inside measurements of chase.
5. All lettering on your press.
6. Exact length of roller hooks; or if no roller hooks, size of spring on roller saddle.

If you do not have these parts, measure other parts and send us the measurements.

MONOGRAMS & INITIALS for STATIONERY

Combination Monograms

Series No. 1 (48 point) Series No. 2



Outline Solid
Font contains 81 pcs.



Series (36 pt.) Series
No. 3 Outline No. 4 Solid



Series No. 12 (48 point)



These diamond-shaped monograms are very neat looking and are in good taste for personal stationery. The frames used with Combination Mono-

grams No. 1 and 2 may also be used with this style. Font contains 78 pieces.



5th Ave. Monogram Initials

Series No. 5 (48 point)



Complete Font
3 of each,
81 pieces



Shadow Monograms



Series No. 15, 24 point.
Complete Font, three of each letter (78 pcs.)
The popularity of "three dimension" letters grows daily.

Chateau Initials

(36 point)

Series No. 9 Series No. 10
Outline Solid
Font contains 78 pieces



A very popular initial which has the three dimensional appearance so much in demand for stationery, correspondence cards, etc.



Riverside Monogram Initials

Series No. 8 (24 and 54 point)



Font, three of each letter in both sizes, (156 pieces)

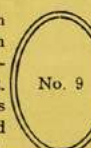
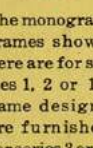
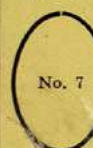
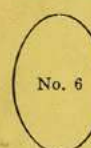
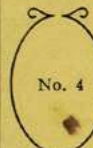
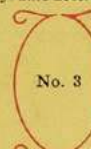
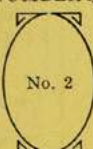
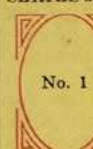
All letters are cast on 6 point set except M and W which are cast on 8 point set.

Monogram Frames

Font No. 1F consists of eight assorted frames for (48 pt.) Monogram Series No. 1, 2, or 12.

Font No. 3F consists of eight assorted frames for (36 pt.) Monogram Series No. 3 or 4.

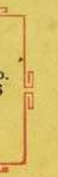
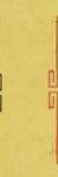
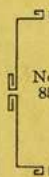
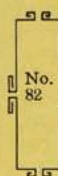
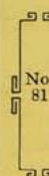
When ordering GIVE MONOGRAM SERIES and NUMBER of frame desired.



The monogram frames shown here are for series 1, 2 or 12. Same designs are furnished for series 3 or 4.

Frames for Riverside Series

Font No. 8F (seven assorted frames)



An assortment of mortised frames of various widths from 12 to 24 points in 2-point steps to compensate for the different widths and sizes of Riverside Monogram Initials, Series No. 8.

Use this page for illustrations and descriptions. Prices are in separate Price List.

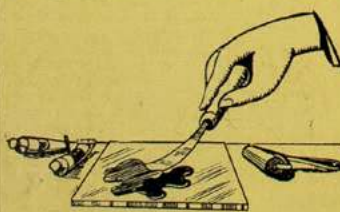
Some Two-color Possibilities: These specimens are only a few of the many ways that monograms can be used on stationery etc.; another color would add further to their appeal. Increase your business by suggesting this to your customers.



Ink Tints and How to Obtain Them

Magazines, with their colored pages, are printed in only four colors, no matter how many tints and colors are visible. The colors used are red, yellow, blue and black. All the browns, oranges, purples, greens and their infinite variations are produced by printing one or more of the four colors.

You have the opportunity of using this same method. To simplify your work, you can buy, not only the red, yellow, blue and black ink, but the green, brown, orange and purple. This makes it unnecessary to print one color over the other on ordinary work. But, if you get a job calling for green as well as blue and yellow, the simple thing to do is to print the blue over the yellow for the green, rather than put it thru the press again for the green alone.



There are hundreds of tints in all colors, and to the expert there are thousands. Obviously it will be impossible for any ink maker to carry all of them on hand, and just as obviously, the printer

cannot afford to tie up his money in bewildering variety of tints.

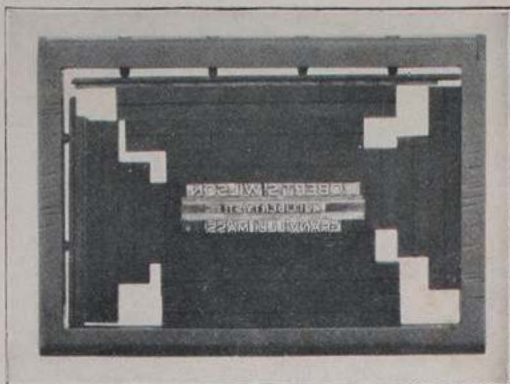
For mixing purposes, you will want a piece of glass or marble slab. An ink knife, a putty knife, or some similar instrument is needed for the mixing. The ink knife, being made for the purpose, is most satisfactory. To get your color be sure that you use the lightest ink as the base, and put very little of the darker in until you find out what is necessary. For grey, use white with a speck of black mixed in. Likewise, in making green, yellow should be used as the base, with a little blue added, etc.

For lighter tints of blue, red and other regular colors, use white, and tint with the color. Try a few tints, and see what pleasing combinations you can make with very little work.

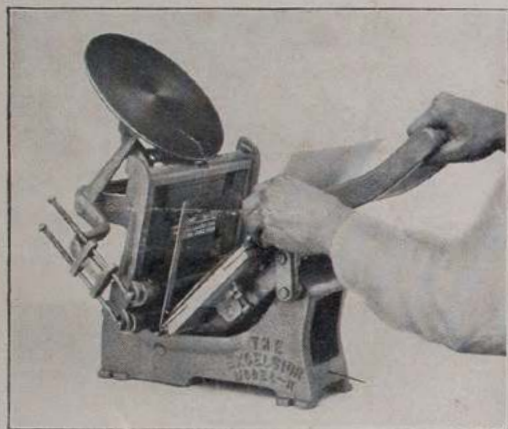
CAN YOU PRINT? *Yes!*



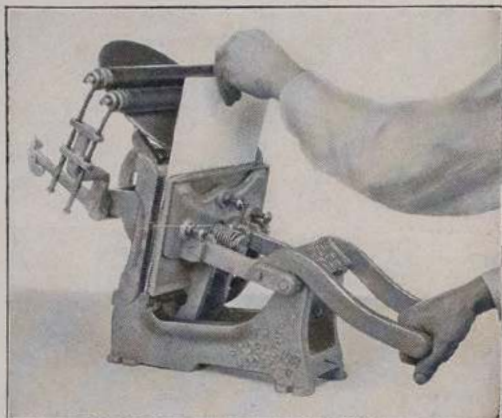
1 Anybody can set a line of type like this



2 Put it in the "chase" (frame)



3 Insert a sheet of paper



4 Push down the handle



5 And the job is done—at the rate of 500 to 2000 an hour



A complete, easily
understood Instruction
Book goes with every
outfit



Made only by
The Kelsey Co., Meriden, Conn. 06450